



INSTITUT  
D'ECONOMIE  
INDUSTRIELLE



## ***Programme***

**Conference on**

***{ The Econometrics of Price and Product Competition /***

***October 21-23, 1999***

joint with

1<sup>st</sup> CEPR Workshop on Applied Industrial Organization  
12<sup>th</sup> CREST-NBER Franco-American Seminar on Economics

*held at*

***Institut D'Economie Industrielle  
Université des Sciences Sociales***

*Manufacture des Tabacs*

*Amphi Colloque  
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Thursday, October 21

**IMPERFECT COMPETITION**

Chair: Ariel PAKES (Harvard University and NBER)

9:15 am Registration and opening session

9:30 am **Michael J. MAZZEO** (Northwestern University)  
*Competitive Outcomes in Product-Differentiated Oligopoly.*  
Discussant: Steven T. Berry (Yale University and NBER)

10:30 am: Coffee Break (Room ME 001, Building E)

11:00 am **Margaret E. SLADE** (University of British Columbia and GREQAM)  
*Spatial Price Competition: A Semiparametric Approach.*  
(joint with C. Brett and J. Pinske)  
Discussant: Otto Toivanen (Helsinki School of Economics)

12:00 Lunch (Room ME 001, Building E)

**PRODUCT DIFFERENTIATION**

Chair: Pedro P. BARROS (Universidade Nova de Lisboa and CEPR)

2:00 pm **Amil PETRIN** (University of Chicago)  
*Quantifying the Benefits of New Products: the Case of the Minivan.*  
Discussant: Joan-Ramon Borrell (Universitat de Barcelona)

3:00 pm **Sofronis K. CLERIDES** (University of Cyprus)  
*Product Selection as Price Discrimination in the Market for Books.*  
Discussant: Jordi Jaumandreu (Fundacion Empresa Publica, Madrid)

4:00 pm Coffee Break (Room ME 001, Building E)

4:30 pm **Howard SMITH** (University of Oxford)  
*Supermarket Choice and Supermarket Competition in Market Equilibrium.*  
Discussant: Pedro L. Marin (Universidad Carlos III de Madrid)

Friday, October 22

**ENTRY AND SUNK COSTS**

Chair: Lars-Hendrik RÖLLER (WZB, Berlin and CEPR)

9:30 am

**Michael WATERSON** (University of Warwick)

*Market Structure and Entry: Where's the Beef?*  
(joint with O. Toivanen)

Discussant: Frank Verboven (University of Antwerp and CEPR)

10:30 am: Coffee Break (Room ME 001, Building E)

11:00 am

**Sara FISHER-ELLISON** (MIT)

*Strategic Entry Deterrence and the Behavior of Pharmaceutical Incumbents Prior to Patent Expiration*  
(joint with G. Ellison)

Discussant: Marcus Asplund (Stockholm School of Economics)

12:00 Lunch (Room ME 001, Building E)

**APPLICATIONS OF AUCTION MODELS**

Chair: Jean TIROLE (CERAS and IDEI, Toulouse and CEPR)

2:00 pm

**Luke M. FROEB** (Vanderbilt University)

*Second-price auctions with power-related distributions: Predicting Merger Effects.*

(joint with S. Tschantz and P. Crooke)

Discussant: Gautam Gowrisankaran (University of Minnesota)

3:00 pm

**Martin PESENDORFER** (Yale University, NBER and CEPR)

*Bidding Behavior in a Repeated Procurement Auction.*  
(joint M. Jofre-Bonet)

Discussant: Frode Steen (Norwegian School of Economics)

4:00 pm Coffee Break (Room ME 001, Building E)

4:30 pm

**Harry J. PAARSCH** (University of Iowa)

*Identification, Estimation, and Testing in Empirical Models of Sequential, Ascending-Price Auctions with Multi-Unit Demand: An Application to Siberian Timber-Export Permits.*

(joint with S.G. Donald and J. Robert)

Discussant: Pascal Lavergne (INRA, Toulouse)

7:00 pm

Dinner at the Restaurant "*Le Puits St Jacques*", Pujaudran  
Departure from the Manufacture by bus

Saturday, October 23

**PRICE DISCRIMINATION**

Chair: Anne PERROT (University of Paris Sorbonne)

9:30 am            **Gregory S. CRAWFORD** (Duke University)  
*Bundling in Cable Television: Incentives and Implications for Regulatory Policy.*  
(joint with M. Coppejans)  
Discussant: Phillip Leslie (UCLA)

10:30 am: Coffee Break (Room ME 001, Building E)

11:00 am            **Robert J. GARY-BOBO** (University of Cergy-Pontoise and CEPR)  
*A Structural Model of Discrimination in Mortgage Lending, with some Evidence on Neutral Ground.*  
(joint with S. Larribeau)  
Discussant: Moshe Kim (University of Haifa)

12:00 Lunch (Room ME 001, Building E)

**DIFFERENTIATION AND PUBLIC POLICY**

Chair: Jacques MAIRESSE (CREST- INSEE, Paris)

2:00 pm            **Neil GANDAL** (Tel-Aviv University)  
*Estimating the Effect of Tax Reform in Differentiated Product Oligopolistic Markets.*  
Discussant: Jérôme Foncel

3:00 pm            **George SYMEONIDIS** (University of Essex and CEPR)  
*Are Cartel Laws Bad for Business? Evidence from the UK.*  
Discussant: Ralph Siebert (WZB, Berlin)

4:00 pm Coffee Break (Room ME 001, Building E)

4:30 pm            **Jeffrey R. CAMPBELL** (University of Chicago and NBER)  
*Market Size Matters.*  
(joint with H.A. Hopenhayn)  
Discussant: James Levinsohn (University of Michigan)

5:30 pm            Conclusion