

Margin Constraints and the Security Market Line

Petri Jylhä*

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Abstract

Between the years 1934 and 1974, the Federal Reserve frequently changed the initial margin requirement for the U.S. stock market. I use this variation in margin requirements to test whether leverage constraints affect the security market line, i.e. the relation between betas and expected returns. Consistent with the theoretical predictions of Frazzini and Pedersen (2014), but somewhat contrary to their empirical findings, I find that tighter leverage constraints result in a flatter security market line. My results provide strong empirical support for the idea that funding constraints faced by investors may, at least partially, help explain the empirical failure of the capital asset pricing model.

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*Imperial College Business School. Imperial College London, South Kensington Campus, SW7 2AZ, London, UK; p.jylha@imperial.ac.uk. I thank Stéphane Chrétien, Darrell Duffie, Samuli Knüpfer, Ralph Koijen, Lubos Pastor, Lasse Pedersen, Joshua Pollet, Oleg Rytchkov, Mungo Wilson, and the participants at American Economic Association 2015, Financial Intermediation Research Society 2014, Aalto University, Copenhagen Business School, Imperial College London, Luxembourg School of Finance, and Manchester Business School for helpful comments.

1 Introduction

Ever since the introduction of the capital asset pricing model (CAPM) by Sharpe (1964), Lintner (1965), and Mossin (1966), finance researchers have been studying why the return difference between high and low beta stocks is smaller than predicted by the CAPM (Black, Jensen, and Scholes, 1972). One of the first explanation for this empirical flatness of the security market line is given by Black (1972) who shows that investors' inability to borrow at the risk-free rate results in a lower cross-sectional price of risk than in the CAPM. Black's version of the CAPM is, however, unrealistic as in the real world investors are able to borrow, not just in infinite amounts as is assumed in the CAPM. This idea is further developed by Frazzini and Pedersen (2014) who present a model where investors are faced with a limit on their maximum leverage. In their model, the slope of the security market line—i.e. the return difference between high and low beta stocks—depends on the tightness of the investors' leverage constraints: a tighter leverage constraint result in a flatter security market line.

Despite the theoretical and intuitive appeal, convincing empirical evidence of leverage constraints affecting the security market line is lacking. This is driven by the difficulty of locating an appropriate measure of the tightness of these constraints. A commonly used measure in the funding constraints literature is the spread between Eurodollar and Treasury bill rates, also known as the TED spread.¹ Such interest rate spread, however, is endogenous to the investors' portfolio choice problem and does not directly measure the constraint on maximum leverage, but can rather be seen as a proxy for the cost of that leverage. Also, the empirical evidence in Cohen, Polk, and Vuolteenaho (2005) and Frazzini and Pedersen (2014) shows that a higher interest rate spread—typically used in the literature to indicate a tighter funding constraint—does not result in a flatter security market line as the theory predicts. However, as this paper shows, these results should not be interpreted as evidence against the theories of Black (1972) and Frazzini and Pedersen (2014) but rather as an indication that an interest rate spread is not a proper

¹Examples of papers using the TED spread as a measure of funding constraints include Asness, Moskowitz, and Pedersen (2013), Moskowitz, Ooi, and Pedersen (2012), Cornett, McNutt, Strahan, and Tehranian (2011), Rinaldo and Söderlind (2010), Gârleanu and Pedersen (2011), Brunnermeier and Pedersen (2009), and Brunnermeier, Nagel, and Pedersen (2009).

measure of the leverage constraints faced by investors.

In this paper, I use a direct measure of leverage constraints and provide strong and robust empirical evidence in support of the theoretical prediction that tighter leverage constraints result in a flatter security market line. My measure of leverage constraints is based on the active management of the minimum initial margin requirement by the Federal Reserve. Pursuant to the Securities Exchange Act of 1934, the Federal Reserve sets the minimum level of initial margin required when purchasing common stock on credit in the US stock exchanges.² Between October 1934 and January 1974, this margin requirement was changed 22 times and ranged between 40% and 100%. This frequent and sizable variation in a legal leverage constraint provides an excellent setting for testing whether such constraints affect asset prices.

The main results of this paper are as follows. First, I show that the margin requirement changes are largely uncorrelated with prevailing and future financial market and macroeconomic conditions. These findings establish that the federally set margin requirement is not a proxy of the overall state of the economy, but a useful measure of investors' leverage constraints.

Second, and most importantly, I find that the slope of the security market line is negatively dependent on the prevailing margin requirement. Similarly, the intercept of the beta-return relation is positively dependent on the margin requirement. These findings are in perfect accordance with the theoretical prediction of Black (1972) and Frazzini and Pedersen (2014). Figure 1 provides a simple illustration of these main results. It depicts the security market lines for three sub-samples of data: periods of low, medium, and high initial margin requirement. The difference between the security market lines during low and high margin requirement is striking. When the margin requirement is low (between 40% and 55%) the empirical security market line runs very near its CAPM prediction. During periods of high (75%-100%) initial margin requirement, the empirical security market line differs hugely from that predicted by the CAPM and actually has a negative slope. This graph provides simple but powerful summary of this paper's main result.

²Initial margin requirement dictates the minimum value of collateral needed when purchasing stock. For example, a 40% initial margin requirement means that an investor can borrow up to 60% of the cost of a new stock purchase.

[Figure 1 here]

Third, using different test assets, control variables, and estimation techniques, I show that the results are very robust. In all specifications the effects of leverage constraints on the security market line have the predicted sign and are statistically significant. In the most interesting specification—and one that is closely related to Frazzini and Pedersen (2014)—I include the difference between investors’ borrowing and lending rates, a measure the cost of leverage, as an additional explanatory variable. The results confirm what is discussed above: the interest rate spread does not explain the slope of the security market line nor does it affect the explanatory power of the margin requirement.

These results are somewhat at odds with those reported by Frazzini and Pedersen (2014). They use the empirically documented flatness of the security market line to motivate a trading strategy of betting against beta which has high and consistent returns across asset classes. To connect the profitability of this strategy to the leverage constraints, they regress the betting against beta returns on their proxy of such constraints: the aforementioned TED spread. As the theory predicts that tighter leverage constraints result in a flatter security market line, which in turn results in higher betting against beta returns, one would expect the strategy returns to be positively correlated with the TED spread. This, however, is not the case. The authors find a strong negative correlation between the strategy returns and the TED spread which would imply that the security market line is indeed steeper during more binding leverage constraints, not flatter as is predicted by their model.³ My results clearly show that tighter margin constraints result in a flatter security market line and higher returns to the betting against beta strategy, consistent with the theoretical model of Frazzini and Pedersen (2014).

In an interesting recent paper, Bali, Brown, Murray, and Tang (2014) argue that the security market line flatness is driven by investors’ demand for lottery-like stocks rather than by leverage constraints. They arrive at this conclusion by showing that betting against beta returns disappear after controlling for lottery demand—measured by the average of the five highest daily returns of the stock during previous month. My results also provide an alternative vantage point to

³Cohen, Polk, and Vuolteenaho (2005) also show that a higher interest rate spread does not produce a flatter security market line.

this discussion. Margin requirements should have little to do with investors' lottery preferences but are a key contributor to leverage constraints. Hence, the results that a higher margin requirement results in a flatter security market line, provides strong evidence in support of the leverage constraint explanation.⁴

This work is related to a stream of empirical papers examining the factors that affect the shape of the security market line. Cohen, Polk, and Vuolteenaho (2005) test whether investors suffer from money illusion (Modigliani and Cohn, 1979) by examining the effect of inflation on the security market line. Consistent with the Modigliani-Cohn hypothesis, they find a negative relation between the level of inflation and the security market line slope. The empirical design of this paper closely follows that of Cohen, Polk, and Vuolteenaho (2005). Hong and Sraer (2015) show that aggregate disagreement affects both the slope and concavity of the beta-expected return relation, and Antoniou, Doukas, and Subrahmanyam (2014) find that the security market line is flatter during periods of high investor sentiment. Huang, Lou, and Polk (2014) construct a measure of speculative capital committed to betting against beta and show that when this measure is high the security market line tends to have a low, or even negative, slope.⁵ Savor and Wilson (2014), in turn, show that the security market line is much steeper on macroeconomic announcement days than on non-announcement days.

This paper also relates to the literature examining the effects of the federal margin regulation on stock market volatility and the use of credit to purchase securities. Regarding effect of margin requirements on volatility, starting from Moore (1966) and Officer (1973), the nearly unanimous conclusion in this literature is that margin regulation has no impact on market volatility (see e.g. Ferris and Chance, 1988, Kupiec, 1989, Schwert, 1989, and Hsieh and Miller, 1990). Kupiec (1997) provides an extensive review of this literature. Moore (1966) and Hsieh and Miller (1990)

⁴It should also be noted that investors' lottery demand spikes in January (Doran, Jiang, and Peterson, 2012), and stocks with strong lottery characteristics—such as high maximum daily return (Bali, Cakici, and Whitelaw, 2011) or high idiosyncratic volatility (Ang, Hodrick, Xing, and Zhang, 2006)—tend to have very high January returns. If lottery demand fully explained the security market line flatness, the betting against beta returns should be very low in Januaries when investors flock to buy high beta stocks. Empirically, this is not true and the average January return of the strategy does not differ from the average of the other months.

⁵In the regressions below, I control for these and other potential explanations for security market line flatness and show that my results are robust to the inclusion of additional control variables.

report that an increase in margin requirement leads to a decrease in the amount of margin credit.

The rest of the paper is organized as follows. Section 2 provides a theoretical motivation for the paper, Section 4 introduces the data used in the study, and Section 5 presents the empirical results. Section 6 concludes.

2 Asset pricing with margin constraints

The idea that portfolio constraints affect the equilibrium relation between risk and expected return is not new. Black (1972) shows that in a model with no borrowing the security market line is flatter than in the CAPM. A more realistic assumption, however, would be that at least some investors can borrow but their maximum level of leverage is exogenously restricted. This is the key assumption in the model of Frazzini and Pedersen (2014) which also serves as the main theoretical motivation for this paper. Their model features overlapping generations of investors who face a realistic margin constraint: an investor's total investment in risky securities cannot exceed fraction $1/m$ of her total wealth. Frazzini and Pedersen (2014) consider a model where the margin requirement, m can vary across investors. Here, I focus on a simplified case where all investors are subject to the same m . This framework is also consistent with the empirical setup of the paper which uses a market-wide margin requirement as a measure of leverage constraint.

If $m = 0$ the portfolio constraint will never bind and the model reduces to the CAPM whereas $m = 1$ implies that the investor cannot borrow in the risk-free assets as in Black (1972). If $m > 1$, the investor is forced to hold part of her wealth in the risk-free asset. The most interesting case is $0 < m < 1$ which implies that the investor can use leverage but faces a margin requirement that limits the maximum amount of leverage. This case resembles the real world where investors are able to lever their portfolios but their maximum leverage is limited by a margin requirement. A margin requirement of $m \times 100\%$ means that the investor's own capital must make up at least $m \times 100\%$ of her total investment in risky securities. Hence, her total investment is limited to $1/m$ times her total wealth and the m in the model is equivalent to a real world margin requirement. For example, if the margin requirement is $m = 40\%$, an investor with \$1 to invest can deposit the \$1 on a margin account and borrow up to \$1.5 and invest the total amount in risky securities. Now, the margin (\$1) equals 40% of the total invested amount (\$2.5) and the

investor’s maximum investment in risky assets is $1/m = 2.5$ times her wealth.

Intuitively, the margin requirement will affect asset pricing in the following manner. In an unconstrained CAPM world (where $m = 0$ and $1/m = \infty$), an investor with very low risk aversion borrows heavily in the risk-free asset and invests in the market portfolio of risky assets. However, in the constrained world, she is not able to do so as the maximum amount of leverage is limited by the margin requirement. As she is no longer able to achieve her desired risk level by leveraging her investment, she does so by investing in a portfolio with a beta greater than one, not the market portfolio. Such behavior by constrained investors seeking higher portfolio risk creates higher demand for high beta stocks than in the unconstrained CAPM case. In equilibrium, this results in higher prices and lower expected returns for high beta stocks. Similarly, in the constrained case, the demand for low beta stocks will be lower and their expected return higher than in the unconstrained case. This makes the security market line flatter in presence of leverage constraints.

Formally, the relation between expected return and beta—or the security market line—under margin constraints is given by

$$E(r_s^e) = \psi m + \beta_s (E(r_M^e) - \psi m), \quad (1)$$

where ψ is the average shadow price of the margin constraint in the investors’ portfolio optimization program.⁶ As $\psi \geq 0$ it is straightforward to see from Equation (1) that, other things being equal, a higher margin requirement results in a higher intercept and a lower slope of the security market line. Below I use time-variation in margin requirements to show that this prediction holds empirically. Also, when $m = 0$, the security market line in Equation 1 reduces to its CAPM form.

Frazzini and Pedersen (2014) mainly use this model to motivate a “betting against beta” (BAB) trading strategy that goes long a portfolio of low beta securities and shorts high beta assets. The long and short legs are weighted by the reciprocals of their betas to make the resulting portfolio *ex ante* beta neutral. In their empirical work, Frazzini and Pedersen show that such strategy yields positive risk-adjusted returns in a number of asset markets.

⁶Appendix A provides the derivation of the security market line.

To connect the profitability of their trading strategy to the leverage constraints, the authors regress the BAB strategy returns on the Treasury-over-Eurodollar spread (TED spread). The TED spread is often used as a measure of leverage constraints.⁷ As the BAB returns are higher when the security market line is flatter, which again according to the theory is a result of tighter leverage constraints, one should expect to find a positive correlation between the TED spread and the profitability of betting against beta. This, however, is not what Frazzini and Pedersen (2014) find. On the contrary, they find a negative and statistically very significant correlation between the lagged level of the TED spread and the BAB returns, which seems to be in direct contrast with the theoretical prediction. They also find a negative and significant correlation between the contemporaneous change in the TED spread and the BAB returns. They interpret these findings as both variables being proxies for the change in funding conditions, i.e. that a higher lagged level of and a contemporaneous increase in the TED spread imply tightening leverage constraints. This may be a reasonable interpretation of the change in the TED spread but not necessarily so for the level of the spread as it is commonly used as a measure of funding conditions, not a measure of change in funding conditions.⁸

The TED spread, however, is not an optimal measure for the leverage constraint which is the key ingredient of the theoretical model. First, rather than the maximum limit on investors' leverage, the TED spread is more likely to measure the costs for investors from obtaining the leverage. Frazzini and Pedersen (2014) implicitly posit that higher and increasing funding costs

⁷Papers using the TED spread as a measure of leverage constraints include Asness, Moskowitz, and Pedersen (2013), Moskowitz, Ooi, and Pedersen (2012), Cornett, McNutt, Strahan, and Tehranian (2011), Ranaldo and Söderlind (2010), Gârleanu and Pedersen (2011), Brunnermeier and Pedersen (2009), and Brunnermeier, Nagel, and Pedersen (2009).

⁸In unreported analyses I find that the lagged level and the contemporaneous change of the TED spread do have an effect on the margin credit extended to their customers by NYSE brokers and dealers. In a regression of the changes in margin credit on the lagged TED spread and the contemporaneous change in the spread both coefficients are statistically significantly negative consistent with the conjecture of Frazzini and Pedersen (2014). The negative effect of the lagged TED spread on changes in margin credit is, however, mainly due to the high spread and contraction in credit during the financial crisis of 2007-2008. In the case of the negative contemporaneous relation between changes in TED spread and margin credit, the direction of causality and the potential role of omitted confounding variables remain open questions.

will lead a broker to increase the margin requirements it has set for its customers. A more plausible conjecture would be that the broker increases the interest rate it charges on margin lending rather than lower the amount it lends. Hence, the TED spread is more plausibly a proxy for the spread between the borrowing and lending rates faced by the investors. However, in the model, borrowing carries the same interest rate as lending but leverage is capped. What affects the security market line in the model is hence the constraint on maximum leverage, not the cost of obtaining that leverage.⁹

Further, as a difference between two yields, the TED spread itself is derived from asset prices and is hence an outcome of the investors' portfolio choice problem. Thus, for example, changes in investors' risk preferences or expectations could simultaneously affect both the TED spread and the shape of the security market line without any mechanism involving leverage constraints. This is especially critical when contemporaneous changes in the TED spread are used to explain asset returns. In this paper, I use a direct measure of leverage constraints that is not based on asset prices but on the minimum margin requirements set by the Federal Reserve.

3 Margin regulation in the U.S. stock market

3.1 History of margin regulation

The Federal Reserve's control over margin requirements dates back to the Securities Exchange Act of 1934. The Act bestows the responsibility of regulating the amount of credit that can be used for purchasing and carrying securities on the Board of Governors of the Federal Reserve System.¹⁰ This move reflected the widely-held view that unregulated stock market credit had resulted in excessive leverage which fueled the stock market boom in the 1920's, and that the subsequent margin calls had exacerbated the market crash in 1929 (Hsieh and Miller, 1990). There was also a concern that loans extended to investors could crowd out loans to businesses and farmers.

⁹In section 5.3, I show that the relation between my measure of leverage constraints and the security market line is robust to including a direct measure of investors' leverage cost as a control variable.

¹⁰In line with common conventions, the terms "Fed Board" and "Board" are used in this paper instead of the formal "Board of Governors of the Federal Reserve System."

Pursuant to the Securities Exchange Act, the Fed Board regulates margin borrowing by setting a minimum level for the initial margin that the lenders must require. The margin requirements are set in Regulation T which govern the lending by brokers and dealers.¹¹ Analogous to the m in the model presented above, an initial margin corresponds to the amount of cash, or other collateral, investors must put down when purchasing stocks. For example, a 45% initial margin requirement means that investors can borrow up to 55% of the cost of a new investment in stock. Hence, a higher margin requirement directly translates into a tighter borrowing constraint. The Fed Board does not regulate the maintenance margin which dictates the minimum amount of collateral required at every point in time to carry the investment. Regulation of the maintenance margin is left to the exchanges. Also, the lenders are naturally allowed to require higher initial margins than what is set in the federal regulation.

Importantly from an econometrician's point of view, the initial margin requirement in Regulation T has not remained constant since its inception. Following the guidelines set forth in the Securities Exchange Act, the Fed Board changed the requirement 22 times between 1934 and 1974. The margin requirement has remained at 50% since March 1974. Table 1 and Figure 2 present the time series of the margin requirement changes and level.¹² As is evident, the initial margin requirement shows frequent and substantial variation over time. At its lowest the initial margin requirement was 40%, implying that for every \$1 of capital an investor could purchase up to \$2.5 worth of stocks. At its highest, the requirement was 100%, from January 1946 to January 1947, completely forbidding new borrowing for purchasing stocks. This range of variation indicates that the changes in Regulation T significantly altered the leverage constraints faced by investors.

¹¹Regulations U and X, and formerly G, apply similar margin requirements to borrowing from banks and other non-broker-dealer lenders.

¹²Between 10/1/1934 and 3/31/1936 the margin requirement was dependent on the stock's price development over the preceding 3-year period in a counter-cyclical manner. Hence, for this period, the minimum margin requirement was a range rather than a single number. In accordance with the previous literature and the Federal Reserve and the NYSE statistics, I use the highest value of the range for this time periods. The counter-cyclical margin requirement was abandoned in March 1936 due to it being unnecessarily complicated for lenders to manage. Since 4/1/1936, the margin requirement has been expressed as a single number.

[Table 1 and Figure 2 here]

During the sample period of this paper (from 10/1934 to 9/1975) stocks were predominantly held by households. The average level of household ownership of stocks between 1945 and 1975 was 84.7% while domestic institutions—mainly private pension funds, insurance companies, and mutual funds—held 12.8% and foreigners 2.5% of US stocks.¹³ For comparison, the same figures for 2015 are 37.3%, 46.7%, and 16.0%, respectively. The high household ownership of stocks makes the Regulation T initial margin a highly relevant leverage constraint for the whole market during the sample period as households do not face other leverage constraints like many institutional investors do.

Today, the overall picture of investors' leverage constraints is complicated by, for example, access to derivatives, regulations that apply only to some market participants (such as limits on mutual funds' use of leverage in the Investment Advisers Act of 1940), the use of offshore or joint back office arrangements to circumvent the Regulation T margins (especially in the case of hedge funds), and the use of portfolio margining which allows for lower margin requirements especially in portfolios that hold derivatives. These complications, however, either did not exist or did not have a sizeable impact during the sample period. Mutual funds were relatively small, holding, on average, only 3.2% of the stocks. Portfolio margining was introduced in 2005, joint back office arrangements in 1998, and any offshore accounts were marginal as they are included in the 2.5% average foreign ownership. Simply put, during the sample period, investors' leverage constraints were more straightforward than presently and were predominantly dictated by the initial margin requirement in Regulation T.

Consistent with the theories of Black (1972) and Frazzini and Pedersen (2014), Section 5 below shows empirically that the a higher level of initial margin requirement results in a flatter security market line. However, before using the changes in the minimum initial margin requirements to identify effects of leverage constraints on asset prices, it is important to understand the reasons behind the margin requirement changes themselves. Specifically, the margin requirements should have two particular empirical properties to be a useful proxy for the leverage constraints faced

¹³These data are from Table L.223 of the flow of funds accounts and begin in 1945. The data is available online at <https://www.federalreserve.gov/releases/z1/current/data.htm>.

by the investors. First, the changes in the margin requirement should not reflect strongly such economic or market conditions that also affect the investors' expectations or preferences and hence the security market line. The potential concern here could be that any correlation between the margin requirement and the security market line could be merely a reflection of the former being a proxy for prevailing economic or market conditions. Second, the margin requirement should have a significant impact on the investors' ability to obtain leverage. To show that these two conditions hold, section 3.2 shows that the changes in the margin requirement do not depend heavily on the lagged market and macroeconomic variables, and section 3.3 shows that changes in the margin requirement forecast future development of margin credit but no other market or economic variables.

3.2 Determinants of margin regulation changes

To understand the relation between the margin requirement and economic and market conditions, it is useful to start from the reasons provided for changing the margin requirement. According to Section 7 of the Securities Exchange Act of 1934, Federal Reserve should “*from time to time*” adjust the margin requirements “*for the purpose of preventing the excessive use of credit for the purchase and carrying of securities.*” The same section states that higher margin requirements should be prescribed when “*necessary or appropriate to prevent the excessive use of credit to finance transactions in securities*” but provides no indication regarding what level of credit should be considered excessive or what are the potential adverse effects of excessive credit. Lower margin requirements should be prescribed when “*necessary or appropriate for the accommodation of commerce and industry, having due regard to the general credit situation of the country.*”

To better understand the motivation behind each of the 22 margin requirement changes over the 41 year period, I review the summary minutes of the Fed Board meetings provided in the Board's annual reports.¹⁴ Broadly, the reasons provided for the margin requirement changes can be grouped as relating to either the changes in stock market credit, the changes in market prices of stocks, the levels of speculative activity, or the overall inflationary pressure. Table 1 lists the

¹⁴All the annual reports of the Board of Governors of the Federal Reserve System are available online at <https://fraser.stlouisfed.org/title/117>.

reasons provided for each margin requirement change by the Board.

Developments in stock market credit is used as a justification 21 out of the 22 times the Fed Board changed the minimum initial margin requirement in Regulation T. This is no surprise given the explicit focus on excessive use of credit in the Securities Exchange Act. Indeed, a strict reading of the Act would imply that the Board only had a mandate to increase the margin requirement to prevent margin credit growing to excessive levels, not for any other reason. However, market returns are used by the Board in 12 cases to justify the margin changes in a counter-cyclical manner: higher margins are applied following increases in stock prices. The Board also mentions changes in “speculative activity” as a partial reason for 10 margin requirement changes.¹⁵ The Board never gives any indication of how it measures speculative activity or why that activity should be curbed by higher margin requirements. Finally, overall inflationary pressure in the economy is cited as a reason for changing margin requirements in five cases.

To quantify the relation between the change in the minimum initial margin requirement and the prevailing market and economic conditions, I regress the former on a number of measures of the latter and report the result in Table 2. In the first column of the table, the dependent variable is simply the change in the margin requirement in month t . The second and third column present the results of logit regressions with for an increase and decrease of the margin requirement, respectively. The explanatory variables are motivated by the above analysis of the Fed Board’s reasons for changing the margin requirement. These are the change in the logarithm of the margin credit from month $t - 13$ to $t - 1$, the stock market returns from month $t - 13$ to $t - 1$ and from month $t - 37$ to $t - 13$, the volatility and skewness of the daily stock market returns measured from month $t - 13$ to $t - 1$, the value-weighted average daily turnovers of the NYSE listed stocks over the period from month $t - 13$ to $t - 1$, the price-to-dividend ratio of the S&P Composite Index in month $t - 1$, and the changes in the logarithms of the consumer price index, the M1 money supply, and the industrial production from month $t - 13$ to $t - 1$.¹⁶ The

¹⁵References to price developments and market activity in the decisions to change the margin requirement caused occasional disputes among the Board with governors dissenting from decisions and the legal counsel advising the Board to adhere to the standards of the Securities Exchange Act (Meltzer, 2003).

¹⁶The data on margin credit is collected from Federal Reserve Board (1976a,b) and the NYSE Facts and Figures database. The margin credit time series is constructed by chaining the following time series: “customers’ debit

explanatory variables are standardized for ease of comparability.

[Table 2 here]

Three important conclusions arise from the results in Table 2. First, the changes in the margin requirement are significantly positively affected by the changes in the margin credit. This is consistent with the requirement of the Securities Exchange Act that the Fed Board uses the margin requirement to prevent excessive use of margin credit as well as the fact that almost every change to the Regulation T was motivated by the preceding developments in the amount of credit. In column 1, the coefficient of the credit change is 0.007, implying that a one-standard deviation change in the stock market credit (24%) results in, on average, a 0.7% increase in the margin requirement. This corresponds to 17% of the standard deviation of margin requirement changes (3.9%). In the logit models, the change in margin credit also has a statistically significant effect on the probability of a margin increase. However, the credit growth does not significantly affect the probability of margin decreases, even though it has the predicted negative sign.

Figure 3 further exhibits the relation between changes in margin credit and the Fed Board's decisions to change the minimum initial margin requirement. The figure plots the average cumulative change in margin credit 12 months before and after margin requirement increases (solid line) and decreases (dashed line). In the 12 months leading up to an increase in the margin, the amount of credit grows by 34% on average, whereas a margin decrease is preceded by a 13% decrease in credit. Following the margin changes, the trend in credit growth strongly reverts. The effects of margin changes on future developments in credit, and other market and macro variables, is studied further in section 3.3 below.

Second, also past returns affect the Fed Board's decisions to change the margin requirement.

balances (net)" in Table 143 in Federal Reserve Board (1976a) for 10/1934-12/1941, "customer credit, net debit balances with NYSE firms" in Table 12.23 in Federal Reserve Board (1976b) for 1/1938-12/1967, and "margin debt" from NYSE Facts and Figures online database (<http://www.nyxdata.com/nysedata/asp/factbook/main.asp>) for 1/1959-9/1975. These three data sources partially overlap each other allowing me to check that the data is consistent across the sources. Stock return and volume data are from CRSP. The price-to-dividend ratio for the S&P Composite Index is from Robert Shiller's website (<http://www.econ.yale.edu/shiller/data.htm>). The macroeconomic data are from the Fred database maintained by the Federal Reserve Bank of St. Louis (<https://research.stlouisfed.org/fred2/>).

In the OLS model (the first column), the market return measure over the previous 12 months has a positive and statistically significant effect on the margin changes. This implies that the Board has practised a counter-cyclical policy where margins are increased as a response to increasing stock prices. Third, no other variable (with the exception of the growth in industrial production) affects the Board’s decisions to change the margin requirement.

Overall, these results indicate that the margin requirement is not merely a projection of prevailing financial market and macroeconomic conditions. However, in the empirical analysis below, these market and macro variables are included as controls when studying the effect of margin requirements on the security market line.

3.3 Effects of margin regulation changes

As mentioned above, for it to be a useful proxy of investors’ leverage constraints, the margin regulation should affect the investors’ ability to borrow to finance their stock purchases. Given that the explicit goal of the margin regulation is to control the amount of credit, it is not surprising that Hsieh and Miller (1990) find that an increase in the Regulation T margin requirement results in a decrease in the margin credit. The first row of Table 3 confirms their finding reporting the results of regressing the change in the margin credit on the lagged change in the margin requirement:

$$\Delta credit_{t,t+k} = a + b \Delta margin_{t-1,t} + e. \quad (2)$$

[Table 3 here]

The b coefficient in this regression is negative and statistically significant both for $k = 1$ and $k = 12$. This implies that, consistent with the spirit of the Securities Exchange Act and the findings of Hsieh and Miller (1990), an increase in margin requirement lowers the amount of credit used to purchase and carry stocks both in the short and the long term. This effect is also visible in Figure 3 where margin increases (decreases) are followed by an average 15% decrease (17% increase) in credit over the following 12 months.

The strong relation between margin requirement and credit is also echoed in the contemporary commentary of the Fed Board’s decisions to alter Regulation T. For example, the Board comments its February 1953 action to decrease the margin by: “*Stock market credit expanded immediately*

*following the relaxation of margin requirements and stabilized thereafter. Such credit has not been large in amount for more than two decades.”*¹⁷ The July 1945 decision to increase the margin was later called “*an important factor in restraining increase in credit.*”¹⁸

This result above confirms that the federal margin regulation is a useful proxy for leverage constraints as it significantly affects the availability of leverage for investors. A finding of no relation between the margin requirement and the margin credit would imply that the leverage constraint does not bind for sufficiently many investors for the regulation to have significant impact. However, the result here shows that the leverage constraint does bind and the changes in the margin requirement affect the investors’ access to credit.

One potential concern regarding the use of the Regulation T margin requirement as a measure of leverage constraint is that, as an initial margin requirement, it only affects new levered purchases of stocks, not existing positions. Consequently, the effects of Regulation T may take time to materialize. However, Regulation T contains a component—the so called retention requirement—which makes initial margin requirement changes also affect existing positions. To understand the retention requirement it is useful to note that there are three types of margin account. Accounts whose equity ratio is above the initial margin are known as unrestricted accounts. More stocks can be purchased into an unrestricted account using the buying power of the excess equity until the account’s equity ratio is equal to the Regulation T initial margin. An account whose equity value is below the maintenance margin receives a margin call and has to be refinanced so that the equity ratio is at least equal to the Regulation T margin. Between these two are the so-called restricted accounts. The equity ratio of a restricted account is higher than the maintenance margin but lower than the initial margin.

The retention requirement affects these restricted accounts. The retention requirement stipulates that whenever stocks are sold from a restricted account, a certain fraction of the proceeds must be used to pay back the margin debt. The retention requirement was included in Regulation T on March 21, 1938, and is still in place. Until October 16, 1958, the retention requirement was identical to the initial margin requirement, i.e. if the initial margin was 60%, a holder of

¹⁷Annual Report of The Board of Governors of the Federal Reserve System, 1953.

¹⁸Annual Report of The Board of Governors of the Federal Reserve System, 1945.

a restricted account had to spend at least 60% of any sales proceeds to pay back her margin debt. After October 1958, the retention requirement has been set separately by the Board. The retention requirement makes initial margin changes affect existing accounts in two ways. First, increasing the initial margin also increases the fraction that holders of restricted accounts must use to pay back their debt directly affecting the portfolio leverage. Second, increasing the initial margin makes new accounts restricted as the equity ratio cutoff for restricted account is increased. Due to these mechanisms, the changes in Regulation T initial margin affect not only new levered purchases but also a part of the existing levered portfolios.

In addition to its effect on margin credit, another important empirical feature of the margin regulation is that it does not affect the riskiness of stocks. A number of authors have studied the effects of the margin requirement on stock market volatility. Initially, Moore (1966), Officer (1973), and Ferris and Chance (1988) find no evidence that the margin regulation would have an effect on stock market volatility. The 1987 stock market crash reinvigorated the discussion whether the Federal Reserve should again take a more active stance in managing the margin requirement. This discussion was further fueled by the finding of Hardouvelis (1990) that a higher margin requirement actually does result in a lower stock market volatility. This finding has, however, been disputed by a number of authors, including Kupiec (1989), Schwert (1989), and Hsieh and Miller (1990) who attribute the finding of Hardouvelis (1990) to flaws in the tests. An extensive review by Kupiec (1997) concludes that there is no undisputed evidence that margin regulation would affect the stock market volatility.

To reconfirm this result, I replace $\Delta credit$ with $\Delta volatility$ in Equation (2) and regress the monthly and yearly changes in the volatility of daily stock market returns on the changes in margin requirement and report the results Table 3. In line with the consensus of the literature, I find no statistically significant impact of margin requirement changes on stock market volatility in short or the long term. Also the skewness of the market returns is unaffected by the margin policy changes.

Theoretically, a higher margin requirement could either increase or decrease stock return volatility. On one hand, a higher margin requirement limits speculators' ability to provide liquidity and hence increases the market volatility. This concern was voiced by the Wall Street Journal during the preparation of the Securities Exchange Act: "*Precisely what may have been*

*the purpose in framing the margin requirements of the bill is not wholly clear. Rigid fixation of minimum requirements threatens to produce disastrous consequences at a time of crisis. Such requirements are most likely to produce the effect of a series of stop-loss selling orders with the absence of any effective demand to meet them. The result can be easily imagined. The effect of the margin provisions in the bill will tend to accentuate in high degree the extent and the violence of these disturbances and cause large losses to the public.”*¹⁹ Similar skepticism toward margin regulation was echoed by the chairman of the New York Curb Exchange, Edwin Posner, in January 1947 when he commented that the decrease of the margin requirement from 100% to 75% “*will have a beneficial effect on broadening the base of the securities markets introducing stability and narrowing the range within which stock prices move.*”²⁰

On the other hand, a higher margin requirement could reduce unhealthy and excessive speculation and build-up of highly levered positions whose de-leveraging in a market downturn could increase market volatility. By limiting such volatility-increasing activities, the higher margin requirement could reduce volatility. This seems to be the view held by the Fed Board prior to ending the management of margin requirements in 1974. In his statement at a congressional hearing in 1955, the Fed chairman William McChesney Martin Jr. noted: “*The task of the Board, as I see it, is to formulate regulations with two principal objectives. One is to permit adequate access to credit facilities for security markets to perform their basic economic functions. The other is to prevent the use of stock market credit from becoming excessive. The latter helps to minimize the danger of pyramiding credit in a rising market and also reduces the danger of forced sales of securities from undermargined accounts in a falling market.*”²¹ The fact that no relation is discovered between margin requirement changes and volatility, could be a result of the opposing effect canceling each other out or both of the effects being too weak to be detected empirically.

¹⁹ “Public Interest Requires Further Changes in Bill”, March 23, 1934, Wall Street Journal.

²⁰ “New York Bankers, Brokers Hail 75% Margins as Step in the Right Direction; Say It Should Be 50%”, January 18, 1947, Wall Street Journal.

²¹ “Statement of Wm, McC. Martin, Jr. Chairman, Board of Governors of the Federal Reserve System, at hearings on the study of the stock market before the Senate Committee on Banking and Currency, Monday, March 14, 1955,” available online at <https://fraser.stlouisfed.org/title/448>.

The fact that the margin regulation does not have an effect on the fundamental riskiness of the stock market is important for the current study. Below, I show that a higher margin requirement results in a flatter security market line, i.e. a flatter relation between beta and expected return. If the higher margin was also associated with a less risky stock market, this finding could be justified by investors requiring a lower risk premium during less risky times. However, as the margin regulation has no impact on the riskiness of the market my findings below support the hypotheses that leverage constraints faced by investors have an impact on the security market line. Also, I control for contemporaneous market return in all the regressions below. This captures the time variation in the security market line slope resulting from the time variation in the market risk premium.²²

Finally, Table 3 reports the effect of margin requirement changes on other market and macroeconomic variables. The results show that the changes in the margin have no impact on market returns, trading activity, inflation, money growth, or industrial production. The result of no stock price impact is in line with the contemporary commentary of the policy changes. The Fed chairman William McChesney Martin Jr. opened his above-mentioned statement in the 1955 congressional hearing by: “Let me say at the outset that this responsibility of the Board of Governors relates to stock market credit and not to the price of stocks.”²³ The Wall Street Journal commented the Board’s decision on October 15, 1958, to increase the margin by: “The financial community appeared to take the margin increase in stride, saying that it would have only a slight and shortlived effect on stock prices. Edward T. McCormick, president of the American Stock Exchange, said, ‘I think the change is completely meaningless. I said at the time of the last increase (August 5) that it would have no impact on the market. I believe that has been proved by subsequent events.’ ”²⁴

²²Adding also the contemporaneous market volatility as a control variable does not affect any of the results reported below.

²³“Statement of Wm, McC. Martin, Jr. Chairman, Board of Governors of the Federal Reserve System, at hearings on the study of the stock market before the Senate Committee on Banking and Currency, Monday, March 14, 1955,” available online at <https://fraser.stlouisfed.org/title/448>.

²⁴“Stock Margins Hiked to 90% From 70%, High Since ’47; Record Stock Market Credit at End of September Cited”, October 16, 1958, Wall Street Journal.

Overall, the fact that the margin changes are uncorrelated with future market and macroeconomic conditions is positive for this study. Below, I show that the security market line slope is significantly correlated with the prevailing margin. Given that the margin is not correlated with general economic conditions, the reported results are unlikely to be an outcome of the margin acting as a proxy for market or macroeconomic conditions. However, I include the market and macro variable as controls in the regressions below.

4 Data and methodology

The empirical strategy of this paper closely follows the efficient methodology developed by Cohen, Polk, and Vuolteenaho (2005) for a similar setup. I first sort stock into portfolios based on their historical betas. Then, for every month, I estimate the cross-sectional relation between the portfolios' *ex ante* betas and realized returns. This yields a monthly series of security market line intercepts and slopes. Finally, in time series, I regress the intercept and the slope on the prevailing initial margin requirement and controls. The results clearly indicate that a high initial margin requirement results in a low security market line slope and a high intercept, consistent with the theoretical predictions of Black (1972) and Frazzini and Pedersen (2014) that leverage constraints flatten the security market line.

As the goal is to study the relation between CAPM betas and returns, I first construct a set of test assets that has a large spread in terms betas. For every month, I calculate betas for all the NYSE-listed common stocks of U.S. domiciled corporations in the CRSP file by regressing the stocks' monthly returns over the past three years on the value-weighted CRSP index return.²⁵ I then rank the stocks on the basis of the estimated betas and form 20 equally sized portfolios. The first portfolio contains the five percent of stocks with the lowest betas and the 20th portfolio contains the five percent of stocks with the highest betas.²⁶

²⁵I exclude NASDAQ and AMEX listed as data availability on them is limited during the sample period, October 1934 to September 1975. CRSP has data on AMEX stocks starting from July 1962 and NASDAQ stocks starting from December 1972. To avoid any jumps in the number and types of stocks covered, I focus only on the NYSE-listed stocks for which CRSP data begins in December 1925. Focusing on NYSE has the added benefit of excluding some of the smallest stocks and focusing the study on larger stocks.

²⁶In Table 7, I show that the results below are robust to using either 10 or 40 portfolios instead of 20,

Second, I estimate monthly betas for the 20 beta-sorted portfolios by regressing the past 36 monthly returns of the value-weighted portfolios on the value-weighted CRSP index return. The portfolios provide a set of test asset that has a wide range of postformation betas. The estimated beta of the first portfolio ranges between 0.2 to 1.0 while that of the 20th portfolio takes values between 1.3 to 2.2. The difference between highest and lowest betas has an average of 1.2 and ranges between 0.6 and 2.2.

Third, I estimate the cross-sectional relation between the *ex ante* betas and the realized returns each month. I do this by regressing the portfolio returns during month t on the portfolio betas estimated using data from month $t - 36$ to $t - 1$. This way, there is no mechanic connection between the dependent and the independent variables in the regression. These regressions yield monthly time series of slope and intercept coefficients. Namely, every month I run the regression

$$r_t = \text{intercept}_t + \text{slope}_t \beta_{t-1} + e_t, \quad (3)$$

where *intercept* and *slope* are the estimated parameters. The estimates of the intercept and the slope can also be seen as excess returns on two portfolios: the intercept represents the return of a portfolio that is a unit investment with a zero *ex ante* beta, whereas the slope is the return of a zero investment portfolio with unit beta.

Table 4 gives the descriptive statistics of the key variables used in this study: the initial margin requirement, the security market line intercept and slope, and the market excess return. A few interesting observations arise from these statistics. First, the average security market line intercept is large positive and the average slope (0.21%) is far smaller than the average market excess return (0.72%) indicating that the security market line over the sample period in question is flatter than predicted by the CAPM. Second, the security market line intercept is positively correlated with the initial margin whereas the slope has a negative correlation with the margin. These univariate results are consistent with the prediction that stricter leverage constraints result in a flatter security market line. Third, the correlation between the margin requirement and the market return is relatively low so that there should be no concerns of multicollinearity

constructing portfolios with equal market capitalization rather than equal number of stocks, and excluding the smallest 30% of stocks.

in regressions where both are included as explanatory variables.

[Table 4 here]

5 Results

5.1 Margin requirement and security market line

To test whether margin constraints have an effect on the beta-expected return relation, I regress the time series of the slope and intercept coefficients from Equation (3) on the lagged initial margin requirement. Depending on the specification, I also include the return to the CRSP value-weighted index ($r_{M,t}^e$) and other additional controls (X_t) as an explanatory variable. Formally, I run the following two regressions:

$$intercept_t = a_1 + b_1 margin_{t-1} + c_1 r_{M,t}^e + d_1 X_t + u_{1,t} \quad (4)$$

$$slope_t = a_2 + b_2 margin_{t-1} + c_2 r_{M,t}^e + d_2 X_t + u_{2,t}. \quad (5)$$

This pair of equations directly resonates with Equation (1) above. Theoretically, the intercept of the security market line is given by the non-negative shadow price of the leverage constraint times the required margin, and the slope is equal to the expected market return minus the shadow price times the margin. Hence, coefficient b_1 should be non-negative and coefficient b_2 should be non-positive. If b_1 and b_2 are not significantly different from zero, this would imply that the leverage constraint is non-binding and that the leverage constraints do not affect the cross-sectional pricing of risk. On the other hand, a significantly positive b_1 and a significantly negative b_2 would be direct empirical evidence in support of leverage constraints flattening the security market line as predicted by Black (1972) and Frazzini and Pedersen (2014). The theory also predicts that $b_1 = -b_2$. The results of estimating Equations (4) and (5) are presented in Table 5.

[Table 5 here]

The first and fourth columns of Table 5 gives the main result of this paper. The coefficient of the lagged initial margin requirement in the intercept regression (b_1 , column 1) is equal to

0.024 and is statistically significant with a t -statistic of 2.1. The effect of the initial margin on the security market line slope (b_2 , column 4) is statistically significantly negative: -0.053 with a t -statistic equal to -3.2. These results show that higher margin requirement results in the security market line having a higher intercept and lower slope, exactly in line with the theoretical predictions in Equation (1). I also estimate Equations (4) and (5) jointly in a seemingly unrelated regressions framework and run a Wald test for the restriction $b_1 + b_2 = 0$. The Wald test F statistic is equal to 1.28 with an associated p -value of 0.26 which implies that the restriction cannot be rejected.²⁷ This is further support for the model as it implies that $b_1 = -b_2$.

The result that a higher margin requirement flattens the security market line could, potentially, be driven by a common factor affecting both the margin levels and the shape of the security market line. More specifically, the margin requirement could reflect general market conditions that also affect the security market line. The most obvious candidate for such common factor, the contemporaneous market return, is controlled for in the regressions presented in columns 2 and 5 of the table. The market return is not significantly correlated with the security market line intercept and adding it as an explanatory variable in the intercept regression has no discernible impact on the coefficient of the margin which remains statistically significant. The market return is, quite naturally, highly correlated with the security market line slope. Adding the market return into the slope equation affects the coefficient of the margin but it still remains statistically significant (t -statistic -2.4).

It is also possible that some other measures of market conditions could be correlated with the margin requirement and affect the the security market line. To confirm that the main result here is not driven by such omitted variable, I add a number of control variables that could correlate with both the Federal Reserve's margin policy and investors' preferences or expectations. The control variables are the stock market return over the previous 12 months and over the previous 36 to 12 months, the stock market return standard deviation and skewness over the previous 12 months, the change in margin credit over the previous 12 months, the average monthly turnover of the NYSE-listed stocks over the previous 12 months, the price-dividend ratio of the S&P 500

²⁷The F statistics for the Wald tests are very small for all the specifications below and the restriction is never rejected. This is, naturally, partially driven by the high negative correlation between the slope and intercept estimates.

index, and the changes in consumer prices, M1 money supply and industrial production over the past 12 months. These variables are the same as used above to explain the Fed Board’s decisions to change the margin requirement. Also, the previous literature has established that the security market line shape depends on inflation (Cohen, Polk, and Vuolteenaho, 2005), and investor sentiment (Antoniou, Doukas, and Subrahmanyam, 2014), which both might be correlated with the Fed Board’s decisions to alter the minimum initial margin requirement.²⁸

Columns 3 and 6 of Table 5 presents the results with the controls in place. Many of the control variables do affect the security market line. For example, high growth in margin credit predicts a flatter security market line. This is consistent with findings of Antoniou, Doukas, and Subrahmanyam (2014) who document that high investor sentiment results in a flatter beta–return relation. Most importantly, however, these results show that the findings above are not driven by a confounding market or economic factor affecting both the margin requirement and the investors’ preferences or expectations. Including the controls actually results in a stronger effect of margin requirement on the security market line. The coefficient of margin requirement in the intercept equation is 0.060 (t -statistic 4.0) and in the slope equation -0.064 (t -statistic -4.2). All the results below are presented with the control variables to ensure robustness.

It is important to note that these results differ from those presented by Frazzini and Pedersen (2014) regarding the relation between leverage constraints and the slope of the security market line. They find that the lagged level of the TED spread has a negative effect on the returns of their betting against beta strategy. A high TED spread is usually considered to be an indication of tighter leverage constraints which, according to the theory, should result in a flatter security market line and higher returns to the strategy. Hence, their results seems to be in contrast with the model predictions. They rationalize this result as the lagged TED spread possibly being a proxy for the change in credit conditions, in which case the negative correlation would be expected. As argued above, the margin requirement is a better measure of leverage constraints

²⁸The ideal measure of sentiment would be the Baker and Wurgler (2007) sentiment index. Unfortunately, the monthly data on this index only goes back to 1965. The stock turnover is the only component of the index for which monthly data extends back to the beginning of the sample period used here, i.e. 1934. Also, the change in margin credit should capture investor sentiment as investors are plausibly more likely to lever their portfolios when sentiment is high.

faced by investors than the TED spread, and hence it is not surprising that the results here are more in line with the predictions of the theoretical model.

These results also have direct consequences for the empirical testing of the CAPM. As binding margin constraints make the beta-expected return relation flatter, they will also help to reject the CAPM hypothesis that the security market line has a zero intercept and a slope equal to expected market excess return. Fixing the market excess return at its sample average of 0.72% and using the coefficients in the third and sixth columns of Table 5 shows that an initial margin of 52% would result in the security market line intercept to be equal to zero. In the same exercise, an initial margin of 53% would make the slope equal to the average market excess return. This simple calculation indicates that at relatively low levels of initial margin the CAPM might not be rejected empirically. This is also evident in the upper left panel of Figure 1 that plots the relation between beta and average return for periods of low margin requirement. The average margin requirement, however, is higher (61%) than these low levels required to match the CAPM predictions and the CAPM is rejected using the full sample period data.

This results raise an interesting question regarding the times after the Fed Board ended active management of the Regulation T margin requirement. The requirement has remained 50% since 1974. During the period from 1975 to 2012 the security market line has a slope equal to $x.x\%$ whereas the average market excess return is $y.y\%$. Clearly, the 50% margin requirement does not result in the slope being equal to the market excess return in this sample. This result is most likely driven by the large changes in stock ownership over the past decades. As mentioned above, during the sample period households, whose only leverage constraint comes from the margin requirements held on average 85% of the U.S. stocks. This number has decreased to 37.3% in 2015. At the same time, institutions have grown their ownership stake significantly. For example, mutual funds held, on average, 3.2% of the stocks during the sample period and 20.5% by 2015. Many institutions face leverage constraints beyond those in Regulation T, such as the Investment Advisers Act of 1940 and internal rules in the case of mutual funds (Almazan, Brown, Carlson, and Chapman, 2004). Such increase in the importance of leverage constrained institutions has likely contributed to the flatter security market line in more recent times as suggested by Karceski (2002), Buffa, Vayanos, and Woolley (2014), Frazzini and Pedersen (2014), Boguth and Simutin (2016), and Christoffersen and Simutin (2016).

5.2 Robustness checks

Tables 6 and 7 provide additional robustness checks by using alternative sets of test assets and controlling for additional factors. The first candidate for additional control variable is the contemporaneous market volatility. The lagged change in market volatility is already included in the tests reported in columns 3 and 6 of Table 5. However, it could be argued that the margin requirement affects volatility—even though the empirical evidence in existing literature and Table 3 is against this—and that volatility affects the security market line with investors requiring lower price of risk during periods of low volatility. This effect of a lower risk premium resulting from lower volatility should already be captured by the contemporaneous market return. The results presented in columns 1 and 4 of Table 6 show that the contemporaneous market volatility has some explanatory power over the security market line: higher volatility results in a lower intercept and higher slope of the line. However, since the volatility is uncorrelated with the margin requirement, the key result remains unchanged by the inclusion of the volatility as a control: the margin requirement still has a strong impact on the security market line.

[Table 6 here]

As the estimates of the security market line intercept and slope can also be interpreted as portfolio return, it is natural to check that any regularity concerning them does not arise simply from exposure to standard risk factors. To check for this, columns 2 and 5 of Table 6 include the size and value factors (Fama and French, 1993) and the momentum factor (Jegadeesh and Titman, 1993) as additional controls. Both SMB and HML have as significant positive (negative) correlation with the security market line slope (intercept). This is not surprising as small and value firms are known to have higher betas than large and growth firms (e.g. Fama and French, 1993, and Novy-Marx, 2016). Importantly, however, the results presented in columns 2 and 5 show that the inclusion of the standard risk factors does not alter the main result. In the presence of all the controls (columns 3 and 6), the coefficient of the margin requirement is statistically significant positive in the intercept equation and significant negative in the slope equation. This implies that the main result of the paper is not driven by the security market line being affected by the contemporaneous market volatility or other risk factors.

[Table 7 here]

In Table 7, I confirm that the main result is also robust to using alternative test assets. So far, the results have been presented with the security market line intercept and slope estimated based on 20 beta-sorted portfolios. In columns 1 and 2, the security market line is estimated from 10 and 40 beta-sorted portfolios. These changes have no impact on the main result.

A potentially valid concern is that, even though the portfolios are value-weighted, the results could be affected by relatively small stocks. This is especially so given that extreme beta values are more common among smaller companies. Columns 3 and 4 of Table 7 confirm that the results above are not driven by small stocks. In column 3, I exclude micro-cap stocks, i.e. stocks falling into the three smallest size deciles, from the sample and sort the remaining stocks into 20 value-weighted portfolios to estimate the security market line. In column 4, I construct 20 beta-sorted portfolios so that each month each portfolio has the same market capitalization, rather than the same amount of stocks. The key result of the paper remains unchanged using these alternative portfolio construction methods to alleviate the concern that the extreme beta portfolios are populated by very small stocks. The margin requirement has a statistically significant negative (positive) impact on the security market line slope (intercept), and the coefficients of interest are very close to those reported in Table 5 above.

Finally, columns 5 and 6 of Table 7 report the key results using other than beta-sorted portfolios. In column (5), the test asset are the 25 size and book-to-market portfolios of Fama and French (1993) and in column 6 the test assets comprise of 41 industry portfolios. These are those of the 49 Fama and French industry portfolios for which full return history is available for the sample period from 10/1934 through 9/1975.²⁹ The main result of the paper also holds for these alternative sets of test assets. Overall, the result that the margin requirement affects the security market line is robust very to using alternative test assets and portfolio construction techniques.

A potential source of concern is that the margin requirement level is highly persistent which could affect the statistical inference. To confirm that the results are not materially affected by this, I perform three alternative tests: cluster the standard errors, simulate the standard

²⁹The data for the size and book-to-market and industry portfolios are from Kenneth French's website.

errors, and collapse the data so that one margin requirement regime is represented by a single observation.³⁰ Clustering the standard errors by regime increases the standard error estimates by 2%-4% and does not affect the inference. In the slope (intercept) equation the clustered t -statistic of the margin requirement is -4.02 (3.94) whereas the un-clustered Newey and West (1987) t -statistic is -4.21 (4.03).

As the second way of confirming that the results are not driven by the persistence of the margin requirement, I simulate a time series of random margin requirements and use that in the regressions instead of the true margin. The simulated margin requirement (m^s) is generated by the following system:

$$m_t^s = m_{t-1}^s + I_t x_t \quad (6)$$

$$I_t \sim \text{Bernoulli}(p = 22/492) \quad (7)$$

$$x_t \sim \text{Normal}(\mu = 0, \sigma = 0.189). \quad (8)$$

Every month there is a 22/492 probability that the simulated margin requirement changes. This matches the data as there are 22 margin requirement changes during the 492-month sample period. If a change happens, the size of the change is drawn from a Normal distribution with standard deviation equal to that of the margin requirement changes in the data. This yields a time series that has statistical properties similar to the true margin requirement but, by construction, has no explanatory power over the security market line.

Using this simulated margin requirement, I estimate regressions (4) and (5) using the same controls as in columns 3 and 6 of Table 5. I repeat the simulation and regressions 10,000 times and collect the Newey and West (1987) t -statistics of the simulated margin requirements in the regressions. This gives distribution of the t -statistics under the null hypothesis of no relation between margin requirements and the security market line. In the 10,000 simulations, the absolute value of the t -statistic of the simulated margin requirement in the intercept equation exceeds that reported in column 3 of Table 5 14 times. This means that the simulated p -value of the margin requirement coefficient is 0.0014. In the slope equation, the absolute simulated

³⁰By a regime, I refer to the period between two consecutive changes of the margin requirement.

t -statistic exceeds the estimated t -statistic 16 times in 10,000 simulations resulting in a p -value of 0.0016. These results show that the statistical significance of the margin requirement in explaining the security market line intercept and slope is not an artifact of the persistent nature of the margin.

Finally, I collapse the data into 23 observations, one observation for each margin requirement regime, and regress the average security market line slope during the period on the margin requirement. The results are best summarized in Figure 4 which plots the average slope against the margin requirement. The lengths of the margin requirement regimes varies from just two months to 88 months. To illustrate the amount of data each point in the figure is based on, the area of each dot in the plot is proportional to the length of the regimes. It is evident from the figure that there is a negative relation between the margin requirement and the security market line slope. The solid line in the figure plots the OLS fit whereas the dotted line gives the weighted least square fit using the lengths of the regimes as weights. An OLS (WLS) regression of the average security market line slope on the margin requirement and the average market excess return yields a coefficient of -0.022 (-0.036) with an associated t -statistic of -1.69 (-2.73) for the margin. These coefficients are close to the values reported in Table 5 for the monthly regression and the OLS coefficient is significant at the 10% level whereas the WLS coefficient, which underweights the observations based only of few months of data, is significant at the 5% level.

Overall, the checks presented above show that the effect of margin requirement on the security market line is very robust to various alternative estimation methods and control variables. The next two sections show that the main result of the paper is not driven by investors' costs of leverage or the short sales constraint implied by Regulation T margin requirements.

5.3 Cost of leverage

Another leverage-related factor that results in a flatter beta-return relation is the difference between the lending and borrowing interest rates. When the two rates differ, the efficient portfolios involving borrowing lie on a line that is flatter than the line of portfolios involving lending. In this section I confirm that the results above are not driven by correlation between margin

requirements and the spread between the the borrowing and lending rates.

My measure for the spread is the difference between the so-called brokers' call money rate and the 3-month Treasury bill rate. During the sample period, brokers obtained financing primarily from commercial banks in the form of call loans (Rappoport and White, 1993). The benchmark rate on these loans was the brokers' call money rate. This call money rate is the interest rate paid by the brokers for their funding. Customers' margin borrowing typically carried an interest rate defined as the brokers' call rate plus a spread (Statman, 1987). Assuming that the customers' spread remains constant, the difference between the brokers' call rate and the 3-month Treasury bill rate provides a good approximation of the time-series variation of the difference between the borrowing and lending rates faced by the investors. Table 8 presents the results of estimating equations (4) and (5) including the spread between brokers' call and Treasury bill rates, dubbed call spread, and an explanatory variable.³¹ Theoretically, a higher spread should make the security market line flatter so one would expect a negative (positive) correlation between the call spread the security market line slope (intercept).

[Table 8 here]

The first and third columns of the table provide the results without including the margin requirement as an explanatory variable. The call spread variable has the expected signs—i.e. positive in the intercept equation and negative in the slope equation—but the coefficients are not statistically significant. The second and fourth columns confirm that the results presented above are not driven by a correlation between the margin requirement and the call spread. Including the call spread in the baseline regression—columns 3 and 6 of Table 5—does not alter the coefficient of the margin requirement. This is not surprising given that the correlation between the margin requirement and the call spread is only 0.02.³²

³¹The data on the brokers' call money rate is from Table 120 of Federal Reserve Board (1976a) for 1934-1941, Table 12.23 of Federal Reserve Board (1976b) for 1942-1970, and Survey of Current Business for 1971-1975. The Survey of Current Business is a monthly publication by the Bureau of Economic Analysis and is available online at <http://www.bea.gov/scb/>.

³²Cohen, Polk, and Vuolteenaho (2005) conclude that the variation in the difference between investors' borrowing and lending rates does not appear to explain the variation in the security market line slope. They use

5.4 Short sales constraints

In addition to leverage constraints, also short sales constraints can result in a flatter security market line (see e.g. Schnabel, 1984, and Hong and Sraer, 2015). Since November 1937, Regulation T has also dictated the minimum initial margin on short sales, and since February 1945, the initial margin on short sales has been identical to the margin on stock purchases.³³ In this section, I provide evidence that the results presented above are not driven by the short sales constraints affecting the security market line.

First of all, the short interest remained very low throughout the sample period. The aggregate short interest ratio varied between 0.03% and 0.18% with average value of 0.08%.³⁴ Such low short interest ratio cannot result from the regulation T requirements alone for two reasons. First of all, margin credit, which faces identical margin requirement, was on average 1.4% of the total NYSE market capitalization during the sample period, i.e. 18 larger than the short interest. Second, the short interest ratio has steadily grown to about 5% in 2015 while the initial margin requirement has remained constant at 50%. However, margin credit relative to market capitalization, on the other hand, does not exhibit such massive growth from its 1934-1975 average being about 2% in 2015. The volume of shorting was also never mentioned by the Fed Board as a motive for altering the margin requirements. All this evidence points to the conclusion that short selling was nowhere near as common a practice as it is today. Hence, it is unlikely that all the results presented above could be driven by short sales constraints imposed by Regulation T alone.

The main empirical tests examining the role of short sales constraints in the above results relies on the role of disagreement. As short sales arise from investors' disagreement about the stock, the stocks that investors disagree more about should be more affected by any constraints

interest rates on car loans, personal loans, and credit cards as measures of borrowing rates. The brokers' call rate used here is a more direct measure for the rate paid on margin borrowing.

³³Prior to November 1937 the initial margin on short sales was defined as "the margin customarily required by the brokers and dealers". Between November 1937 and February 1945, the short sales margin was 50% whereas the margin requirement on purchases was 40%.

³⁴The data on aggregate short interest is from NYSE Facts and Figures online database (<http://www.nyxdata.com/nysedata/asp/factbook/main.asp>).

on short sales. Hence, a higher initial margin requirement on short sales should affect the beta-expected return relation more for stocks with high disagreement and during times of high aggregate disagreement. I use these predictions in the cross-section and the time-series to test how strongly the results above are affected by the short sales constraints implied by Regulation T.

First, I divide the sample of stocks into three groups (low, medium, and high) based on a measure of disagreement. A natural measure would be the dispersion of analyst forecasts. However, the I/B/E/S data on analyst forecasts goes back only to 1982, i.e. eight years after the Fed Board last time changed the margin requirements in Regulation T. Instead, I use the idiosyncratic volatility and the share turnover of the stock as proxies of disagreement. I estimate security market lines monthly for high and low disagreement stocks separately. Table 9 presents the results of the baseline regression for the two categories as well as the difference between the coefficient and the p -value of a Wald test of equality of the coefficients.

[Table 9 here]

If the above-reported relation between the margin requirement and the security market line was driven by the short sales constraint implied by Regulation T, one should expect the effect to be stronger for high disagreement, i.e. high idiosyncratic volatility or high turnover, stocks. Empirically, the effect of margin requirement on the security market line intercept is actually weaker, not stronger, for the high disagreement stocks. In the slope equation, the coefficient of the margin requirement is nearly identical for low and high disagreement stocks. None of the differences between the coefficients is statistically significant. These results indicate that the results reported above are not significantly driven by the short sales constraints imposed by Regulation T but are more likely a result of leverage constraints flattening the security market line.

Second, I make use of the result by Hong and Sraer (2015) that short sales constraints make the security market line flatter during periods of high aggregate disagreement. If the relation between the Regulation T margin requirement and the security market line is a result of short sales constraints, the relation should be stronger during periods of high disagreement. Hong and Sraer (2015) measure disagreement using the analyst forecasts which, again, are not available during

the 1934-1975 sample period. I use four different measures of aggregate disagreement: average idiosyncratic volatility, cross-sectional standard deviation of monthly stock returns, aggregate share turnover, and aggregate short interest ratio. Idiosyncratic volatility and cross-sectional return dispersion are natural candidates for disagreement proxies, and Hong and Sraer (2015) show that turnover and short interest ratio are positively related to their measure of aggregate disagreement. I augment the baseline regressions, Equations (4) and (5), by including an interaction term between margin requirement and disagreement and present the results in Table 10.

[Table 10 here]

Again, if the reported relation between the Regulation T margin requirement and the security market line was driven by the short sales constraint, one should observe this relation to be stronger during high levels of aggregate disagreement. In the results presented in Table 10 this would imply a negative (positive) coefficient for the interaction between margin and disagreement in the slope (intercept) equation. The empirical results do not support the hypothesis that the short sales constraints significantly drive the relation between margin requirement and the security market line. The interaction coefficients have the predicted signs but lack statistical significance.

Overall, the results presented in Tables 9 and 10 show that the results presented in this paper are not significantly affected by the short sales constraints imposed by Regulation T. The possibility of the short sales constraints having some effect cannot be ruled out. However, in light of these results, that effect is minor compared to the effect of the leverage constraint.

6 Conclusions

In this paper, I study the effect of leverage constraints on the relation between CAPM betas and expected returns. Using sizeable variation in the minimum initial margin requirement in the U.S. stock market, I show that during periods of tighter leverage constraints the empirical security market line has a lower slope and a higher intercept than at times of looser constraints. These results are robust to controlling for additional factors and using different test assets, portfolio

construction rules, and estimation methods.

All these results provide strong empirical evidence in support of the hypothesis that tighter leverage constraints result in a flatter security market line as predicted by Black (1972) and Frazzini and Pedersen (2014). My findings, however, are at odds with some empirical results of Frazzini and Pedersen (2014) who find a negative correlation between betting against beta returns and the Treasury-over-Eurodollar (TED) spread. As betting against beta is more profitable when the security market line is flatter, this result would indicate that a higher TED spread (typically used to proxy tight funding constraints) results in a steeper security market line, contrary to their theoretical prediction. TED spread, however, is not an optimal measure of leverage constraints. Using a better measure of leverage constraints, the minimum initial margin requirement set by the Federal Reserve, allows for a better identification of the effects of such constraints on the security market line.

Appendix A

This appendix provides a short derivation of Equation (1), i.e. the security market line when all investors face the same margin requirement. The derivation presented here is a simplification of the overlapping generations model presented by Frazzini and Pedersen (2014) and is also closely related to those presented by Aschcraft, Gârleanu, and Pedersen (2010) and Gârleanu and Pedersen (2011).

Securities. There are S risky securities, indexed by s . Security s pays a random periodic dividend $\delta_{s,t}$, has X_s shares outstanding, and trades at the price $P_{s,t}$. The risky payoffs are correlated with Ω_t representing the covariance matrix of $P_{s,t+1} + \delta_{s,t+1}$. There is also a risk-free security with return r_f

Investors. Each period I investors, indexed by i are born with wealth $W_{i,t}$. The investors invest their wealth at birth and in the next period they sell their securities to the next generation to finance their final consumption. The portfolio of investor i contains $x_i = (x_{i,1}, \dots, x_{i,S})$ shares of the risky securities and the rest of her wealth invested in the risk-free asset. Investor i has a risk aversion coefficient of γ_i and her expected utility is given by

$$U = x_i' E_t (P_{t+1} + \delta_{t+1}) + (1 + r_f) (W_{i,t} - x_i' P_t) - \frac{\gamma_i}{2} x_i' \Omega_t x_i. \quad (\text{A1})$$

All the investors face an identical margin requirement: the investors are able to borrow at the risk-free rate but need to post an initial margin of m . This directly results in a constraint on the amount of shares an investor can buy. With wealth $W_{i,t}$ the maximum investment in the risky securities is $W_{i,t}/m$.

Portfolio choice. Given the above, investor i 's portfolio choice becomes

$$\begin{aligned} \max \quad & x_i' [E_t (P_{t+1} + \delta_{t+1}) - (1 + r_f) P_t] - \frac{\gamma_i}{2} x_i' \Omega_t x_i \\ \text{s.t.} \quad & m x_i' P_t \leq W_{i,t}. \end{aligned}$$

The Lagrangian of the portfolio choice program is given by

$$\mathcal{L} = x_i' [E_t (P_{t+1} + \delta_{t+1}) - (1 + r_f) P_t] - \frac{\gamma_i}{2} x_i' \Omega_t x_i - \psi_i (m x_i' P_t - W_{i,t}), \quad (\text{A2})$$

where ψ_i is the shadow price of investor i 's margin constraint. The first order condition for investor i then is

$$\frac{\partial \mathcal{L}}{\partial x} = E_t (P_{t+1} + \delta_{t+1}) - (1 + r_f) P_t - \gamma_i \Omega_t x_i - \psi_i m P_t = 0 \quad (\text{A3})$$

and her optimal portfolio is given by

$$x_i = \frac{1}{\gamma_i} \Omega_t^{-1} [E_t (P_{t+1} + \delta_{t+1}) - (1 + r_f + \psi_i m) P_t]. \quad (\text{A4})$$

Equilibrium. Equilibrium prevails when the market clears, i.e. the sum of all investors' positions equals the number of shares outstanding:

$$X = \frac{1}{\gamma} \Omega_t^{-1} [E_t (P_{t+1} + \delta_{t+1}) - (1 + r_f + \psi m) P_t], \quad (\text{A5})$$

where $\gamma = \left(\sum_{i=1}^I \gamma_i^{-1} \right)^{-1}$ is the aggregate risk aversion and $\psi = \sum_{i=1}^I (\gamma/\gamma_i) \psi_i$ is the weighted average shadow price of the margin constraint. Rearranging the market clearing condition yields the equilibrium prices:

$$P_t = \frac{E_t (P_{t+1} + \delta_{t+1}) - \gamma \Omega_t X}{1 + r_f + \psi m}. \quad (\text{A6})$$

Price of risk. Focusing on a single risky security s and defining its return as $r_{s,t+1} = (P_{s,t+1} + \delta_{s,t+1})/P_{s,t} - 1$, the equilibrium price equation yields the equilibrium expected return as:

$$E_t (r_{s,t+1}) = r_f + \psi m + \gamma \frac{1}{P_{s,t}} \mathbf{1}_s' \Omega_t X, \quad (\text{A7})$$

where $\mathbf{1}_s$ is a vector with a one on row s and zeros elsewhere. Defining market portfolio M as the value-weighted average of the risky securities gives $\frac{1}{P_{s,t}} \mathbf{1}_s' \Omega_t = \text{cov}_t (r_{s,t+1}, r_{M,t+1}) P_t$ resulting in

$$E_t (r_{s,t+1}) = r_f + \psi m + \gamma \text{cov}_t (r_{s,t+1}, r_{M,t+1}) P_t' X. \quad (\text{A8})$$

The expected return of the market portfolio is

$$E_t (r_{M,t+1}) = r_f + \psi m + \gamma \text{var}_t (r_{M,t+1}) P_t' X \quad (\text{A9})$$

which gives

$$\gamma P'_t X = \frac{E_t(r_{M,t+1}) - r_f - \psi m}{\text{var}_t(r_{M,t+1})}. \quad (\text{A10})$$

Plugging (A10) into (A8) and defining beta in the standard manner as $\beta_{s,t} = \text{cov}_t(r_{s,t+1}, r_{M,t+1}) / \text{var}_t(r_{M,t+1})$ and excess return as $r^e = r - r_f$ yields the security market line as

$$E_t(r^e_{s,t+1}) = \psi m + \beta_{s,t} [E_t(r^e_{M,t+1}) - \psi m]. \quad (\text{A11})$$

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Figure 1: Initial margin requirement and security market line.

This graph depicts the empirical relation between beta and average excess return in different initial margin requirement environments. The test assets are ten beta-sorted value-weighted portfolios. The solid line depicts the theoretical security market line predicted by the CAPM and the dashed line gives the empirical security market line. The top left panel includes those 197 months where the initial margin requirement is between 40% and 55%, the top right panel includes months where the requirement is between 55% and 75% (183 months), and the bottom left panel includes months where the requirement is above 75% (112 months). The lower left panel presents the security market lines for the full sample of 492 months from 10/1934 to 9/1975.

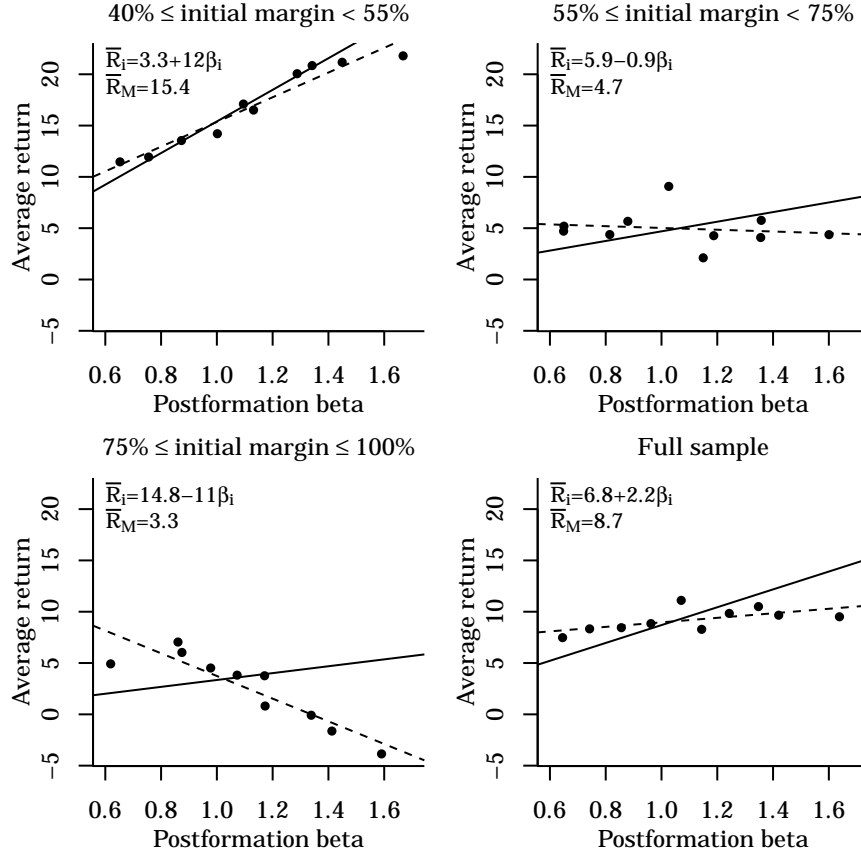


Figure 2: Initial margin requirement.

This graph gives the level of initial margin required on positions in listed U.S. equities. The initial margin requirement is set by the Federal Reserve via Regulation T. The sample period is from 10/1934 to 9/1975.

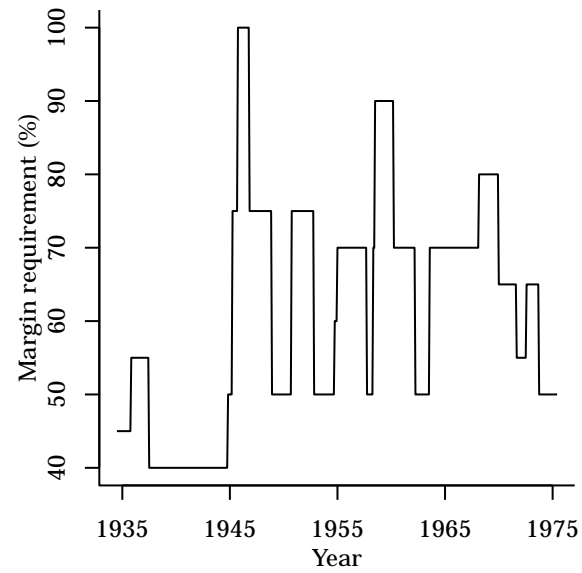


Figure 3: Margin requirement changes and margin credit.

This graph plots the average cumulative change in margin credit 12 months before and after an increase (solid line) or a decrease (dashed line) of the minimum initial margin requirement in Regulation T. Month 0 is the margin change month. There are 12 margin requirement increases and 10 decreases during the sample period from 10/1934 to 9/1975.

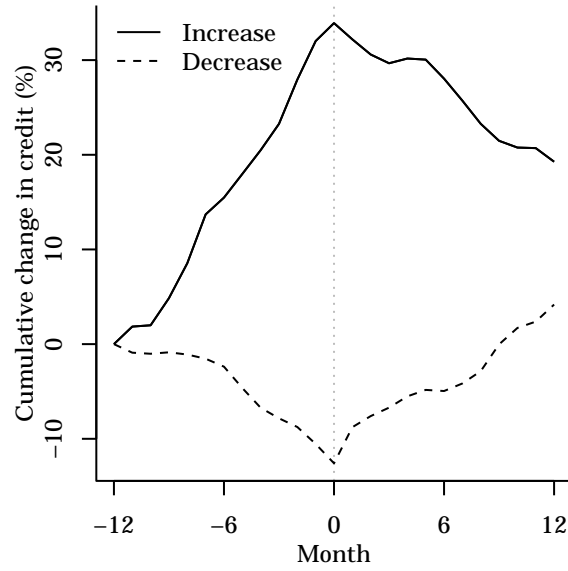


Figure 4: Margin requirement regimes.

The dots in this figure plot the margin requirement and the average security market line slope for the 23 Regulation T margin requirement regimes during the sample period from 10/1934 to 9/1975. The area of the dots is proportional to the length of the regimes. The solid line gives the ordinary least squares fit of the data whereas the dashed line gives the weighted least squares fit. The cross depicts the margin requirement and average security market line slope for the period from 10/1975 to 12/2012.

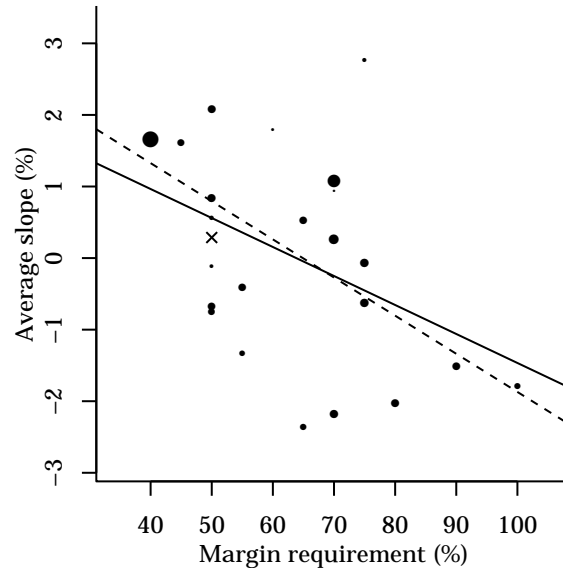


Table 1: Margin regulation changes.

This table presents the data on the changes to the minimum margin requirement in the Federal Reserve's Regulation T. The first column gives the date when the margin requirement was decided by the Fed Board and the second column gives the date when the new requirement became effective. The following two columns give the change and the new level of the margin requirement. The four last columns indicate what reasons were provided by the Board as justifications for changing the margin requirement. The categories of reasons relate to developments in margin credit, stock prices, stock market activity, and consumer prices. The reasons are collected from the summary minutes of the Fed Board meetings available in the Board's annual reports.

| Date | | Margin | | Reason for change | | | |
|--------------|--------------|--------|-------|-------------------|--------|----------|-----------|
| Decision | Effective | Change | Level | Credit | Return | Activity | Inflation |
| | Oct 1, 1934 | | 45% | | | | |
| Jan 24, 1936 | Feb 1, 1936 | +10% | 55% | × | × | × | |
| Oct 27, 1937 | Nov 1, 1937 | −15% | 40% | × | × | | |
| Feb 2, 1945 | Feb 5, 1945 | +10% | 50% | × | × | × | |
| Jul 3, 1945 | Jul 5, 1945 | +25% | 75% | × | × | × | × |
| Jan 17, 1946 | Jan 21, 1946 | +25% | 100% | | | | × |
| Jan 17, 1947 | Feb 1, 1947 | −25% | 75% | × | × | | × |
| Mar 28, 1949 | Mar 30, 1949 | −25% | 50% | × | | | |
| Jan 16, 1951 | Jan 17, 1951 | +25% | 75% | × | × | × | × |
| Feb 20, 1953 | Feb 20, 1953 | −25% | 50% | × | | | × |
| Jan 4, 1955 | Jan 4, 1955 | +10% | 60% | × | | × | |
| Apr 22, 1955 | Apr 23, 1955 | +10% | 70% | × | | × | |
| Jan 15, 1958 | Jan 16, 1958 | −20% | 50% | × | × | | |
| Aug 4, 1958 | Aug 5, 1958 | +20% | 70% | × | × | × | |
| Oct 15, 1958 | Oct 16, 1958 | +20% | 90% | × | × | × | |
| Jul 27, 1960 | Jul 28, 1960 | −20% | 70% | × | × | × | |
| Jul 9, 1962 | Jul 10, 1962 | −20% | 50% | × | | | |
| Nov 5, 1963 | Nov 6, 1963 | +20% | 70% | × | | × | |
| Jun 7, 1968 | Jun 8, 1968 | +10% | 80% | × | | | |
| May 5, 1970 | May 6, 1970 | −15% | 65% | × | × | | |
| Dec 3, 1971 | Dec 6, 1971 | −10% | 55% | × | | | |
| Nov 22, 1972 | Nov 24, 1972 | +10% | 65% | × | × | | |
| Jan 2, 1974 | Jan 3, 1974 | −15% | 50% | × | | | |

Table 2: Determinants of Regulation T changes.

This table presents the results of regressing the changes in the Regulation T minimum margin requirement in month t on the lagged financial market and macroeconomic variables. The explanatory variables are the change in the logarithm of the aggregate margin credit from month $t - 13$ to month t months, the stock market return from month $t - 13$ to month t and from month $t - 37$ to month $t - 13$, the standard deviation and skewness of the daily stock market returns measured over months $t - 13$ to $t - 1$, the average share turnover measured over months $t - 13$ to $t - 1$, the stock market price-dividend ratio measured at the end of month $t - 1$, and the changes in logarithms of consumer prices, M1 money supply, and industrial production from month $t - 13$ to $t - 1$. Newey and West (1987) t -statistics are reported in parentheses and the R^2 s are adjusted for degrees of freedom. The sample period is 10/1934-9/1975, 492 monthly observations.

| Dependent variable | Change (1) | Increase (2) | Decrease (3) |
|---------------------|--------------------------|--------------------------|--------------------------|
| Constant | 0.000 (0.07) | -5.420 (-7.40) | -4.795 (-6.94) |
| Credit growth | 0.007 (2.15) | 1.708 (4.50) | -0.428 (-0.51) |
| Market return 1-12 | 0.005 (2.88) | 0.400 (0.88) | -1.370 (-2.29) |
| Market return 13-36 | 0.003 (1.25) | 0.713 (2.21) | -0.060 (-0.14) |
| Market volatility | 0.004 (1.79) | 0.039 (0.07) | -0.669 (-1.26) |
| Market skewness | 0.002 (1.34) | 0.817 (1.89) | -0.141 (-0.42) |
| Share turnover | 0.002 (1.13) | 0.750 (1.39) | 0.063 (0.21) |
| Market P/D | -0.001 (-0.61) | 0.043 (0.11) | 0.405 (0.76) |
| Inflation | 0.001 (0.40) | 0.324 (0.77) | 0.069 (0.18) |
| M1 growth | 0.003 (1.55) | 0.221 (0.49) | -0.834 (-1.61) |
| IP growth | -0.004 (-2.23) | -0.607 (-3.26) | 0.286 (0.92) |
| R^2 | 0.037 | | |

Table 3: Effects of margin regulation.

This table presents the results of regressing the changes in financial market and macroeconomic variables on the lagged change in the Regulation T minimum margin requirement. The dependent variables are the change in the logarithm of the aggregate margin credit, the stock market return, the standard deviation and skewness of the daily stock market returns, the average share turnover, and the changes in the logarithms of consumer prices, M1 money supply, and industrial production. The dependent variables are measured over one month (first three columns) and 12 months (last three columns). Newey and West (1987) t -statistics are reported in parentheses and the R^2 s are adjusted for degrees of freedom. The sample period is 10/1934-9/1975, 492 monthly observations.

| Dependent variable | 1 month forward | | | 12 months forward | | |
|--------------------|-------------------------|--------------------------|--------|------------------------|--------------------------|--------|
| | Constant | Δ Margin | R^2 | Constant | Δ Margin | R^2 |
| Credit growth | 0.003 (1.27) | -0.178 (-2.85) | 0.025 | 0.035 (1.07) | -0.892 (-2.89) | 0.019 |
| Market volatility | 0.000 (-0.01) | 0.001 (0.18) | -0.002 | 0.002 (0.05) | 0.477 (1.09) | 0.001 |
| Market skewness | 0.001 (0.06) | 0.578 (0.44) | -0.001 | 0.014 (0.13) | -1.353 (-1.33) | 0.001 |
| Market return | 0.007 (3.14) | 0.065 (1.59) | 0.001 | 0.093 (3.65) | 0.020 (0.11) | -0.002 |
| Share turnover | 0.000 (0.01) | -0.006 (-1.10) | 0.003 | -0.002 (-0.13) | -0.017 (-0.20) | -0.002 |
| Inflation | 0.084 (10.65) | -0.211 (-1.09) | 0.001 | 0.034 (6.25) | 0.060 (0.98) | 0.002 |
| M1 growth | 0.408 (10.76) | -0.363 (-0.61) | -0.001 | 0.029 (8.78) | 0.000 (0.02) | -0.002 |
| IP growth | 0.077 (3.49) | -0.227 (-0.34) | -0.001 | 0.049 (3.20) | 0.039 (0.29) | -0.002 |

Table 4: Descriptive statistics.

Descriptive statistics for key variables used in the paper. *Margin* is the minimum initial margin requirement set by the Federal Reserve's Regulation T. *Intercept* and *slope* are the monthly security market line intercept and slope, respectively. They are constructed by regressing monthly the cross-section of excess returns of 20 beta-sorted portfolios on the lagged estimated portfolio betas. *Market return* is the excess return of the CRSP value weighted index. The sample period is 10/1934-9/1975, 492 monthly observations.

| | Margin | Intercept | Slope | Market return |
|--------------------|--------|-----------|--------|------------------|
| Mean | 0.613 | 0.560 | 0.002 | 0.007 |
| Standard deviation | 0.157 | 4.093 | 0.060 | 0.047 |
| Skewness | 0.286 | -0.198 | 0.956 | -0.377 |
| Excess kurtosis | -0.691 | 7.395 | 6.312 | 3.570 |
| 25% | 0.500 | -1.409 | -0.033 | -0.019 |
| Median | 0.650 | 0.660 | 0.000 | 0.010 |
| 75% | 0.700 | 2.278 | 0.027 | 0.031 |
| Correlation with | | | | |
| Intercept | 0.100 | | | |
| Slope | -0.134 | -0.607 | | |
| Market return | -0.077 | 0.107 | 0.722 | |

Table 5: Margin regulation and security market line.

This table presents the results of regressing the monthly security market line intercept and slope on the lagged Regulation T minimum initial margin requirement, the contemporaneous market excess return, and controls. The security market line intercept and slope are constructed by regressing monthly the cross-section of excess returns of beta-sorted portfolios on the lagged betas. The control variables are defined in Table 2. Newey and West (1987) t -statistics are in parenthesis and the R^2 are adjusted for degrees of freedom. The sample period is 10/1934-9/1975, 492 monthly observations.

| Dependent variable | Intercept | | | Slope | | |
|---------------------|------------------------|------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| | (1) | (2) | (3) | (4) | (5) | (6) |
| Constant | -0.009 (-1.25) | -0.012 (-1.52) | -0.032 (-3.28) | 0.035 (3.06) | 0.013 (1.64) | 0.035 (3.46) |
| Margin | 0.024 (2.13) | 0.027 (2.34) | 0.060 (4.03) | -0.053 (-3.19) | -0.029 (-2.44) | -0.064 (-4.21) |
| Market return | | 0.102 (1.04) | 0.107 (1.09) | | 0.921 (8.89) | 0.917 (9.12) |
| Market return 1-12 | | | -0.006 (-2.09) | | | 0.006 (2.06) |
| Market return 13-36 | | | 0.000 (-0.19) | | | 0.001 (0.43) |
| Credit growth | | | 0.015 (4.03) | | | -0.015 (-4.14) |
| Market volatility | | | 0.007 (2.68) | | | -0.007 (-2.41) |
| Market skewness | | | 0.004 (1.69) | | | -0.004 (-1.67) |
| Share turnover | | | -0.005 (-2.49) | | | 0.005 (2.48) |
| Market P/D | | | 0.003 (1.07) | | | -0.002 (-0.83) |
| Inflation | | | 0.003 (1.11) | | | -0.003 (-1.00) |
| M1 growth | | | -0.006 (-2.84) | | | 0.006 (2.95) |
| IP growth | | | -0.002 (-1.12) | | | 0.002 (0.88) |
| R^2 | 0.007 | 0.018 | 0.059 | 0.018 | 0.526 | 0.544 |

Table 6: Controlling for additional risk factors.

This table presents the results of regressing the monthly security market line intercept and slope on the lagged Regulation T minimum initial margin requirement, the contemporaneous market excess return, and controls. The security market line intercept and slope are constructed by regressing monthly the cross-section of excess returns of beta-sorted portfolios on the lagged betas. Market volatility is the standard deviation of the daily market returns measured over the month, SMB and HML are the Fama and French (1993) size and value factors, and UMD is the momentum factor (Jegadeesh and Titman, 1993). The other control variables are defined in Table 2. Newey and West (1987) t -statistics are in parenthesis and the R^2 are adjusted for degrees of freedom. The sample period is 10/1934-9/1975, 492 monthly observations.

| Dependent variable | Intercept | | | Slope | | |
|--------------------|------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| | (1) | (2) | (3) | (4) | (5) | (6) |
| Constant | -0.018 (-1.36) | -0.019 (-2.15) | -0.005 (-0.53) | 0.020 (1.51) | 0.021 (2.39) | 0.008 (0.75) |
| Margin | 0.059 (4.07) | 0.041 (2.93) | 0.041 (3.14) | -0.064 (-4.25) | -0.044 (-3.15) | -0.044 (-3.34) |
| Market return | 0.052 (0.44) | 0.271 (3.37) | 0.211 (2.28) | 0.973 (8.15) | 0.743 (8.58) | 0.802 (8.11) |
| Market volatility | -0.118 (-1.82) | | -0.117 (-2.95) | 0.120 (1.80) | | 0.115 (2.82) |
| SMB | | -0.498 (-4.66) | -0.519 (-4.67) | | 0.517 (4.68) | 0.538 (4.68) |
| HML | | -0.242 (-2.37) | -0.220 (-2.17) | | 0.250 (2.38) | 0.229 (2.21) |
| UMD | | -0.032 (-0.30) | -0.068 (-0.68) | | 0.014 (0.12) | 0.049 (0.47) |
| Controls | Yes | Yes | Yes | Yes | Yes | Yes |
| R^2 | 0.078 | 0.189 | 0.207 | 0.554 | 0.612 | 0.620 |

Table 7: Different test assets.

This table presents the results of regressing the monthly security market line intercept and slope on the lagged Regulation T minimum initial margin requirement, the contemporaneous market excess return, and controls using alternative test assets. Columns 1 and 2 present the results using 10 or 40 beta-sorted portfolios. In column 3 the 20 beta-sorted portfolios are constructed so that they all have the same total market capitalization each month. In column 4 the 20 beta-sorted portfolios are constructed by first excluding the smallest 30% of stocks each month. In column 5 and 6 the test assets are 25 size and book-to-market and 41 industry portfolios, respectively. The security market line intercept and slope are constructed by regressing monthly the cross-section of excess returns of test assets on the lagged betas. The control variables are defined in Table 2. Newey and West (1987) t -statistics are in parenthesis and the R^2 are adjusted for degrees of freedom. The sample period is 10/1934-9/1975, 492 monthly observations.

| Dependent variable: security market line intercept | | | | | | |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| | Beta-sorted portfolios | | | | Other portfolios | |
| | (1) | (2) | (3) | (4) | (5) | (6) |
| N | 10 | 40 | 20 | 20 | 25 | 41 |
| Constant | -0.035 (-3.22) | -0.027 (-2.86) | -0.030 (-3.07) | -0.028 (-2.84) | -0.032 (-2.65) | -0.023 (-2.87) |
| Margin | 0.064 (3.92) | 0.051 (3.61) | 0.057 (3.82) | 0.053 (3.51) | 0.062 (3.20) | 0.045 (3.64) |
| Market return | 0.074 (0.77) | 0.149 (1.55) | 0.107 (1.16) | 0.166 (1.96) | 0.231 (2.05) | 0.387 (7.86) |
| Controls | Yes | Yes | Yes | Yes | Yes | Yes |
| R^2 | 0.048 | 0.071 | 0.060 | 0.080 | 0.047 | 0.243 |

| Dependent variable: security market line slope | | | | | | |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| | Beta-sorted portfolios | | | | Other portfolios | |
| | (1) | (2) | (3) | (4) | (5) | (6) |
| N | 10 | 40 | 20 | 20 | 25 | 41 |
| Constant | 0.037 (3.31) | 0.030 (3.12) | 0.031 (3.13) | 0.027 (2.79) | 0.039 (3.31) | 0.028 (3.48) |
| Margin | -0.068 (-4.00) | -0.056 (-3.86) | -0.060 (-3.90) | -0.052 (-3.45) | -0.072 (-3.82) | -0.052 (-4.20) |
| Market return | 0.948 (10.37) | 0.878 (8.91) | 0.912 (10.74) | 0.837 (10.08) | 0.791 (6.97) | 0.636 (11.71) |
| Controls | Yes | Yes | Yes | Yes | Yes | Yes |
| R^2 | 0.525 | 0.561 | 0.539 | 0.522 | 0.331 | 0.482 |

Table 8: Controlling for cost of leverage.

This table presents the results of regressing the monthly security market line intercept and slope on the lagged Regulation T minimum initial margin requirement, investors' cost of leverage, the contemporaneous market excess return, and controls. The security market line intercept and slope are constructed by regressing monthly the cross-section of excess returns of beta-sorted portfolios on the lagged betas. Call spread is the difference between the brokers' call rate and the 3-month Treasury bill rate and proxies for the difference between the investors' borrowing and lending rates. The control variables are defined in Table 2. Newey and West (1987) t -statistics are in parenthesis and R^2 are adjusted for degrees of freedom. The sample period is 10/1934-9/1975, 492 monthly observations.

| Dependent variable | Intercept | | Slope | |
|--------------------|-----------------|--------------------------|------------------------|--------------------------|
| | (1) | (2) | (3) | (4) |
| Constant | 0.005 (1.12) | -0.035 (-3.15) | -0.004 (-0.94) | 0.038 (3.37) |
| Margin | | 0.061 (4.10) | | -0.066 (-4.32) |
| Call spread | 0.011 (0.03) | 0.167 (0.46) | -0.054 (-0.14) | -0.222 (-0.56) |
| Market return | 0.103 (1.02) | 0.107 (1.08) | 0.921 (8.85) | 0.917 (9.11) |
| Controls | Yes | Yes | Yes | Yes |
| R^2 | 0.059 | 0.035 | 0.544 | 0.531 |

Table 9: Low and high disagreement stocks.

This table presents the results of regressing the monthly security market line intercept and slope on the lagged Regulation T minimum initial margin requirement, the contemporaneous market excess return, and controls separately for low and high disagreement stocks. Every month stocks are grouped in three categories based on a measure of disagreement. The security market line intercept and slope are constructed by regressing monthly the cross-section of excess returns of beta-sorted portfolios on the lagged betas separately within each of the three disagreement categories. Disagreement is measured by idiosyncratic volatility and share turnover. The control variables are defined in Table 2. Columns 3 and 6 provide the Wald test F -statistic and its p -value for the test of the coefficients being equal for the low and high disagreement stocks. Newey and West (1987) t -statistics are in parenthesis and the R^2 are adjusted for degrees of freedom. The sample period is 10/1934-9/1975, 492 monthly observations.

| Dependent variable: Intercept | | | | | | |
|--------------------------------------|--------------------------|------------------------|------------------|------------------------|-------------------|------------------|
| Disagreement | Idiosyncratic volatility | | | Share turnover | | |
| | Low (1) | High (2) | H-L (3) | Low (4) | High (5) | H-L (6) |
| Constant | -0.023 (-2.12) | -0.009 (-0.52) | 0.014 (0.48) | -0.020 (-1.96) | -0.005 (-0.39) | 0.015 (0.39) |
| Margin | 0.044 (2.63) | 0.027 (1.01) | -0.016 (0.61) | 0.039 (2.53) | 0.015 (0.71) | -0.024 (0.37) |
| Market return | 0.099 (1.16) | 0.290 (2.29) | 0.191 (0.17) | 0.161 (1.45) | 0.216 (1.71) | 0.054 (0.69) |
| Controls | Yes | Yes | | Yes | Yes | |
| R^2 | 0.054 | 0.033 | | 0.082 | 0.011 | |

| Dependent variable: Slope | | | | | | |
|----------------------------------|--------------------------|--------------------------|------------------|--------------------------|--------------------------|------------------|
| Disagreement | Idiosyncratic volatility | | | Share turnover | | |
| | Low (1) | High (2) | H-L (3) | Low (4) | High (5) | H-L (6) |
| Constant | 0.022 (1.91) | 0.022 (1.61) | -0.001 (0.97) | 0.018 (1.58) | 0.020 (1.87) | 0.002 (0.91) |
| Margin | -0.043 (-2.36) | -0.047 (-2.18) | -0.004 (0.89) | -0.036 (-2.03) | -0.039 (-2.29) | -0.004 (0.88) |
| Market return | 0.907 (9.57) | 0.788 (6.90) | -0.119 (0.43) | 0.825 (6.66) | 0.852 (7.60) | 0.028 (0.87) |
| Controls | Yes | Yes | | Yes | Yes | |
| R^2 | 0.455 | 0.314 | | 0.379 | 0.371 | |

Table 10: Conditioning on aggregate disagreement.

This table presents the results of regressing the monthly security market line intercept and slope on the lagged Regulation T minimum initial margin requirement, a measure of aggregate disagreement, the interaction of margin and disagreement, the contemporaneous market excess return, and controls. The security market line intercept and slope are constructed by regressing monthly the cross-section of excess returns of beta-sorted portfolios on the lagged betas. The measures of disagreement are average idiosyncratic volatility (IV), cross-sectional standard deviation of stock returns (Disp), aggregate share turnover (TO), and aggregate short interest ratio (Short). The control variables are defined in Table 2. Newey and West (1987) t -statistics are in parenthesis and the R^2 are adjusted for degrees of freedom. The sample period is 10/1934-9/1975, 492 monthly observations.

| Dependent variable | Intercept | | | | Slope | | | |
|------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| | IV (1) | Disp (2) | TO (3) | Short (4) | IV (5) | Disp (6) | TO (7) | Short (8) |
| Constant | -0.034 (-2.59) | -0.031 (-2.64) | -0.033 (-3.17) | -0.031 (-2.85) | 0.036 (2.70) | 0.033 (2.72) | 0.036 (3.34) | 0.034 (2.96) |
| Margin \times disagreement | 0.003 (0.13) | 0.001 (0.06) | 0.006 (0.36) | 0.002 (0.14) | -0.003 (-0.11) | -0.003 (-0.12) | -0.008 (-0.47) | -0.001 (-0.11) |
| Margin | 0.063 (2.84) | 0.059 (3.03) | 0.062 (3.84) | 0.059 (3.38) | -0.066 (-2.93) | -0.062 (-3.12) | -0.067 (-4.01) | -0.063 (-3.49) |
| Disagreement | -0.001 (-0.08) | -0.001 (-0.10) | -0.003 (-0.33) | -0.001 (-0.15) | 0.001 (0.09) | 0.003 (0.19) | 0.005 (0.47) | 0.001 (0.13) |
| Market return | 0.107 (1.15) | 0.107 (1.12) | 0.107 (1.06) | 0.108 (1.04) | 0.917 (9.11) | 0.917 (8.85) | 0.917 (8.60) | 0.916 (8.57) |
| Controls | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes |
| R^2 | 0.055 | 0.055 | 0.056 | 0.055 | 0.543 | 0.543 | 0.543 | 0.543 |