

PRIVATE SECTOR DEVELOPMENT IN LOW-INCOME COUNTRIES WORKSHOP

14-15 MARCH 2016

VENUE: COUNCIL CHAMBER, ROOMS ON REGENTS PARK
27 SUSSEX PLACE, LONDON, NW1 4RG

MONDAY 14 MARCH

08.30 – 09.00	Coffee and Registration
09.00 – 09.10	Introductory remarks by Chris Woodruff (Warwick / PEDL / CEPR)
09.10 – 09.30	Ajay Thapa (Pokhara University): Microenterprise Development as a Poverty Reduction Strategy in Nepal
09.30 – 09.50	Vidhya Soundararajan (Cornell): Contract Work and Endogenous Firm Productivity in the Indian Manufacturing Sector
09.50 – 10.10	Gaurav Chiplunkar (Yale): Understanding the employment preferences of low-skilled labor: Evidence from India Co-author: Abhijit Banerjee (MIT)
10.10 – 10.30	Yogita Shandasani (Columbia): The Morale Effects of Pay Inequality Co-authors: Emily Breza, Columbia Business School and Supreet Kaur (Columbia University)
10.30 – 11.10	Break
11.10 – 11.35	Shiva Raj Adhikari (Tribhuvan University): Management Matters in Hospitals' Performance in Nepal
11.35 – 12.00	Andreas Menzel (Warwick): Organizational Learning: Experimental Evidence from Bangladeshi Garment Factories
12.00 – 12.25	Hannes Malmberg (Stockholm University): Supply Chain Risk and the Pattern of Trade Co-author: Maximilian Eber (Harvard University)
12.25 – 13.45	Lunch
14.00 – 14.25	Qian (Sindy) Li (Stanford University): Trade Credit Information Sharing for Retail SMEs in Kenya
14.25 – 14.50	Morgan Hardy (Brown University): It Takes Two: Experimental Evidence on the Determinants of Technology Diffusion Co-author : Jamie McCasland (University of British Columbia)
14.50 – 15.15	Magda Hassan (Warwick): The Marketing Lives of Micro-entrepreneurs: Why Do Some Differentiate More Than Others? Co-author: Rajesh Chandy (London Business School)
15.15 – 15.40	Adedayo James (National Center for Technology Management): The Supply of High Quality Entrepreneurs in Developing Countries: Evidence from Nigeria Co-authors: Caleb Adelowo and Abiodun Egbetokun (National Center for Technology Management)
15.40 – 16.20	Break
16.20 – 16.45	Joseph Simumba (University of Zambia): The Location of Manufacturing Activities in Low-Income Countries: Evidence from Zambia
16.45 – 17.10	Jorge Ale Chilet (Hebrew University of Jerusalem): Deregulating Agricultural Markets in India

17.10 – 17.35	Simon Galle (Berkeley): Competition, Financial Constraints and Misallocation
17.35 – 18.00	Samuel Mhlanga (University of Swaziland): Does Technical Efficiency Dominate Resource Reallocation in Aggregate Productivity Growth? Firm-Level
19.00	Networking event at 30 Euston Square

TUESDAY 15 MARCH

8.45 – 9.00	<i>Arrival and coffee</i>
9.00 – 9.25	Fernando Vega Redondo (Bocconi University): Virtual Social Networks and Entrepreneurship in Low Income Countries: A Randomized Experiment in Ghana
9.25 – 9.50	Erin Kelley (Berkeley): Mitigating Market Frictions by Monitoring Employees in SMEs: A Field Experiment in Kenya's Public Transport Sector
9.50 – 10.15	Meredith Startz (Yale): The value of face-to-face: Travel and the information costs of trade
10.15 – 10.40	Yongseok Shin (Washington University): The Labor Market Outcomes of North Korean Refugees in South Korea
10.40 – 11.15	<i>Break</i>
11.15 – 11.50	Imran Rasul (UCL / CEPR) & Vittorio Bassi (UCL / IFS): The Missing Middle? Experimental Evidence on Constraints to Small Firm Expansion in Uganda
11.50 – 12.25	Shova Thapa Karki (Sussex University): Is formalisation a route towards sustainability? Understanding women entrepreneurs' intentions towards formalisation in the case study of Nepal Co-author: Mirela Xheneti (Sussex University)
12.25 – 13.00	Victor Pouliquen (Paris School of Economics): Finding a Path to Formalization in Benin: Early Results after the Introduction of the Entreprenant Legal Status Co-authors: Najy Benhassine, David McKenzie and Massimiliano Santini (all World Bank)
13.00 – 14.00	<i>Lunch</i>
14.00 – 14.35	Samuel Bazzi (Boston University): Firm Entry Barriers, Growth Constraints, and Job Creation: Evidence from Credit Supply Shocks in Brazil Co-authors: Sergio Mikio Koyama (Central Bank of Brazil), and Marc-Andreas Muendler and James Rauch (both UC San Diego)
14.35 – 15.10	Nik Engbom (Princeton): Firms and the Decline of Earnings Inequality in Brazil
15.10 – 15.45	Paula Bustos (CEMFI / CEPR): Capital Allocation Across Sectors: Evidence from a Boom in Agriculture
15.45 – 16.15	<i>Break</i>
16.15 – 16.50	Samuel Bazzi (Boston University): Estimating Productivity Spillovers Using the Structure of Production Networks: Evidence from Indonesia Co-authors: Alexander D. Rothenberg (RAND Corporation), Shanthi Nataraj (RAND Corporation), and Amalavoyal Chari (University of Sussex)
16.50 – 17.25	Girum Abebe Tefera (Ethiopian Development Research Institute) & Michel Serafinelli (University of Toronto): Agglomeration Advantages in the Developing World: Identification and Micro-mechanisms Co-authors: Margaret McMillan (Tufts) and Inigo Verduzco (Laterite, Rwanda)
17.25 – 18.00	Jing Cai (University of Michigan) & Adam Szeidl (Central European University / CEPR): Interfirm Relationships and Business Performance

