

FIFTEENTH CEPR/JIE CONFERENCE ON APPLIED INDUSTRIAL ORGANIZATION

Hosted, Organised and Supported by
Athens University of Economics and Business
Foundation for Economic and Industrial Research (IOBE)
Bank of Greece
Hellenic Competition Commission
Journal of Industrial Economics (JIE)
CEPR

Athens; 21-24 May 2014
Cotsen Hall, Gennadius Library, Soudias 61

PROGRAMME

WEDNESDAY 21 MAY

09.00 – 17.45 | *IO School – Foundation for Economic & Industrial Research, 11 Tsami Karatasou str.*

THURSDAY 22 MAY

08.40 – 09.00 | *Welcoming Remarks*

Session 1: Innovation

Chair: Otto Toivanen (Katholieke Universiteit Leuven and CEPR)

09.00 – 09.50 | **Knowledge Spillovers in Cost-Reduction Incentives**
Luis Aguiar (IPTS and Universidad Carlos III de Madrid) and *Philippe Gagnepain (Paris School of Economics and CEPR)

Discussant: Katharine Rockett (University of Essex and CEPR)

09.50 – 10.40 | **Research and the Approval Process**
*Emeric Henry (Sciences Po, Paris and CEPR) and Marco Ottaviani (Università Bocconi and CEPR)

Discussant: Chrysovalantou Milliou (Athens University of Economics and Business)

10.40 – 11.00 | **Coffee Break**

Session 2: Public Policy

Chair:

11.00 – 11.50 | **The Informational Effect of Public Policies on Consumer's Preferences: Lessons from the French Automobile Market**
Xavier D'Haultfoeulle (CREST), *Isis Durrmeier (University of Mannheim) and Philippe Février (CREST)

Discussant: Frank Verboven (Katholieke Universiteit Leuven and CEPR)

11.50 – 12.40	Protecting the European Automobile Industry through Environmental Regulation: Adoption of Diesel Engines Eugenio Miravete (University of Texas at Austin and CEPR), Maria J. Moral (UNED) and *Jeff Thurk (University of Notre Dame)
<i>Discussant:</i>	<i>Tobias Kretschmer (University of Munich)</i>
12.40 – 14.10	Lunch
Session 3:	Retail Markets
Chair:	Frank Verboven (Katholieke Universiteit Leuven and CEPR)
14.10 – 15.00	The Impact of Retail Mergers on Food Prices: Evidence from France *Marie-Laure Allain (Ecole Polytechnique), Claire Chambolle (INRA Paris), Stephane Turolla (INRA Rennes), Sofia Villas Boas (UC Berkeley)
<i>Discussant:</i>	<i>Carlos Santos (Tilburg University)</i>
15.00 – 15.50	Marijuana on Main Street? Estimating Demand in Markets with Limited Access Liana Jacobi (University of Melbourne) and *Michelle Sovinsky (University of Zurich and CEPR)
<i>Discussant:</i>	<i>Sofronis Clerides (University of Cyprus and CEPR)</i>
15.50 – 16.15	Coffee Break
Chair:	Keynote Lecture Nikos Vettas (Athens University of Economics and Business, IOBE and CEPR)
16.15 – 17.15	Standard Essential Patents *Jean Tirole (Scientific Director of IDEI, Toulouse School of Economics)
18.30	Welcome Drinks

FRIDAY 23 MAY

Session 4:	Information
Chair:	Martin Peitz (University of Mannheim and CEPR)
08.40 – 09.30	Competitive Screening under Heterogeneous Information Daniel Garrett (Toulouse School of Economics), *Renato Gomes (Toulouse School of Economics) and Lucas Maestri (Toulouse School of Economics)
<i>Discussant:</i>	<i>Yaron Yehezkel (Tel Aviv University)</i>
09.30 – 10.20	Market Transparency, Adverse Selection, and Moral Hazard Tobias J. Klein (CentER, Tilburg University), Christian Lambertz (University of Mannheim) and *Konrad Stahl (University of Mannheim and CEPR)
<i>Discussant:</i>	<i>John Thanassoulis (University of Warwick)</i>
10.20 – 10.45	Coffee Break
Session 5:	Health care
Chair:	Alessandro Gavazza (London School of Economics)
10.45 – 11.35	Insurer Competition and Negotiated Hospital Prices Kate Ho (Columbia University) and *Robin Lee (New York University)
<i>Discussant:</i>	<i>Greg Crawford (University of Zürich and CEPR)</i>

11.35 – 12.25	Do Pharmacists Buy Bayer? Sophisticated Shoppers and the Brand Premium * Bart Bronnenberg (CentER, Tilburg University), Jean-Pierre Dube (Chicago Booth), Matthew Gentzkow (Chicago Booth), Jesse M. Shapiro (Chicago Booth)
<i>Discussant:</i>	<i>Cristian Huse (Stockholm School of Economics)</i>
12.25 – 14.30	Lunch
Session 6:	Search and Price Dispersion
Chair:	Yannis Katsoulacos (Athens University of Economics and Business)
14.30 – 15.20	Information and Price Dispersion: Evidence from Retail Gasoline Dieter Pennerstorfer (Austrian Institute of Economic Research), Philipp Schmidt-Dengler (University of Mannheim and CEPR), * Nicolas Schutz (University of Mannheim), Christoph Weiss (Vienna University of Economics and Business), and Biliana Yontcheva (Vienna University of Economics and Business)
<i>Discussant:</i>	<i>Björn Marcus Asplund (Royal Institute of Technology and CEPR)</i>
15.20 – 16.10	Search and Categorization Chaim Fershtman (Tel Aviv University and CEPR), * Arthur Fishman (Bar-Ilan University) and Jidong Zhou (New York University)
<i>Discussant:</i>	<i>Joao Montez (London Business School)</i>
16.10 – 16.30	Coffee Break
Chair:	Keynote Lecture organized jointly with the Hellenic Competition Commission: Marc Ivaldi (Toulouse School of Economics and CEPR)
16.30 – 17.20	Mergers with Negotiated Prices * Aviv Nevo (Northwestern University and Deputy Assistant Attorney General for Economic Analysis, U.S. Department of Justice)
20.15	Dinner

SATURDAY 24 MAY

Session 7:	Buyer Power and Vertical Relations
Chair:	Helen Louri-Dendrinou (Athens University of Economics and Business and Vice Governor, Bank of Greece)
08.30 – 09.20	Social Media and Buyers' Power: The Cottage Cheese Boycott Igal Hendel (Northwestern University), Saul Lach (The Hebrew University of Jerusalem and CEPR) and * Yossi Spiegel (Tel Aviv University and CEPR)
<i>Discussant:</i>	<i>Christine Zulehner (Goethe University Frankfurt and CEPR)</i>
09.20 – 10.10	Exclusive Contracts and Market Dominance Giacomo Calzolari (Università di Bologna and CEPR) and * Vincenzo Denicolò (University of Leicester)
<i>Discussant:</i>	<i>Stephen Hansen (Universitat Pompeu Fabra)</i>
10.10 – 10.30	Coffee Break
Session 8:	Industrial Policy
Chair:	Frode Steen (Norwegian School of Economics and Business Administration and CEPR)
10.30 – 11.20	The Welfare Consequences of Mergers with Product Repositioning * Michael Mazzeo (Northwestern University), Katja Seim (University of Pennsylvania) and Mauricio Varela (University of Arizona)

<i>Discussant:</i>	<i>Peter Davis (Compass Lexecon)</i>
11.20 – 12.10	Understanding Industrial Subsidies: The Case of World Shipbuilding *Myrto Kalouptsidi (Princeton University)
<i>Discussant:</i>	<i>Eugenio Miravete (University of Texas, Austin and CEPR)</i>
12.10 – 12.30	Coffee Break
Session 9	Regulation and antitrust
Chair:	Greg Crawford (University of Zürich and CEPR)
12.30 – 13.20	The Strategic Use of Download Limits by a Monopoly Platform *Nicholas Economides (New York University) and Benjamin Hermalin (UC Berkeley)
<i>Discussant:</i>	<i>Tommaso Valletti (Imperial College, London and CEPR)</i>
13.20 – 14.10	Cooperation, R&D Spillovers and Antitrust Policy *Ángel Luis López (Universitat Autònoma de Barcelona) and Xavier Vives (IESE, Barcelona-Madrid and CEPR)
<i>Discussant:</i>	<i>Emmanuel Petrakis (University of Crete)</i>
14.10 – 15.40	Lunch

* Indicates the presenter.

Keynote speakers have 50 minutes to present, allowing for 10 minutes of questioning throughout.
Speakers have 35 minutes to present and discussants 10 minutes, leaving 5 minutes for general discussion.

Organisers:

Marc Ivaldi (Toulouse School of Economics and CEPR)
Nikos Vettas (Athens University of Economics and Business, IOBE and CEPR)

Scientific Committee:

Sofronis Clerides (University of Cyprus and CEPR)
Peter J Davis (Compass Lexecon)
Neil Gandal (Tel Aviv University and CEPR)
Alessandro Gavazza (London School of Economics)
David Genesove (Hebrew University of Jerusalem and CEPR)
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