

ELEVENTH CEPR/JIE SCHOOL ON APPLIED INDUSTRIAL ORGANIZATION

Hosted, Organised and Supported by
Athens University of Economics and Business
Foundation for Economic and Industrial Research (IOBE)
Bank of Greece
Journal of Industrial Economics (JIE)
CEPR

Athens; 21 May 2014
Foundation for Economic & Industrial Research, 11 Tsami Karatasou str.

PROGRAMME

WEDNESDAY 21 MAY

08.45 – 09.00	Welcoming Remarks
Session 1:	Demand
Chair:	Nikos Vettas (Athens University of Economics & Business, IOBE and CEPR)
09.00 – 09.50	An Empirical Analysis of Loyalty Programs and Private Label Demand *Jorge Florez (Toulouse School of Economics)
Discussant:	Christos Genakos (Athens University of Economics and Business and CEPR)
09.50 – 10.40	Private Experience and Observational Learning in Pharmaceutical Demand *Tanja Saxell (Government Institute for Economic Research, Finland)
Discussant:	Jozsef Molnar (European Commission)
10.40 – 11.00	Coffee Break
Session 2:	Production
Chair:	Marc Ivaldi (Toulouse School of Economics and CEPR)
11.00 – 11.50	Strategic Withholding Through Production Failures *Ewa Lazarczyk (Stockholm School of Economics) and Sara Fogelberg (Stockholm University)
Discussant:	Florin Maican (University of Gothenburg)
11.50 – 12.40	Estimating Production Functions of Multiproduct Firms *Nelli Valmari (Aalto University)
Discussant:	Paul Scott (Toulouse School of Economics)
12.40 – 14.10	Lunch
Session 3:	Strategic behavior
Chair:	Eleftherios Zacharias (Athens University of Economics and Business)

14.10 – 15.00	Structural Estimation of Expert Strategic Bias: the Case of Movie Reviewers *Fanny Camara (Toulouse School of Economics) and Nicolas Dupuis (Toulouse School of Economics)
<i>Discussant:</i>	<i>Otto Toivanen (Katholieke Universiteit Leuven and CEPR)</i>
15.00 – 15.50	May the Most Experienced Man Win: Why Do More Experienced Bidders Shade Less? *Nikita Koptuyug (Stockholm School of Economics)
<i>Discussant:</i>	<i>Eleftherios Zacharias (Athens University of Economics and Business)</i>
15.50 – 16.05	Coffee Break
Session 4:	Dynamics
<i>Chair:</i>	<i>Otto Toivanen (Katholieke Universiteit Leuven and CEPR)</i>
16.05 – 16.55	Quantifying Network Effects in Dynamic Consumer Decisions: An Analysis of the US Cellphone Industry Using Group-Level Data *Stefan Weiergräber (Universität Mannheim)
<i>Discussant:</i>	<i>Frago Kourandi (Regulatory Authority for Energy and Athens University of Economics and Business)</i>
16.55 – 17.45	The Competitive Effect of Entry in Mobile Markets *Roxana Fernández Machado (Tilburg University)
<i>Discussant:</i>	<i>Mario Pagliero (Collegio Carlo Alberto and CEPR)</i>

* Indicates the presenter.

Speakers have 35 minutes to present and discussants 10 minutes, leaving 5 minutes for general discussion.

Organisers:

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Nikos Vettas (Athens University of Economics and Business, IOBE and CEPR)

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