

## **Private Enterprise Development in Low-Income Countries (PEDL) Research Workshop**

Held jointly with the  
**IPA SME Initiative 4<sup>th</sup> Working Group Meeting**

**The British Academy  
10-11 Carlton House Terrace, Wolfson Room  
London SW1Y-5AH**

**12-13 December 2013**

### **Logistical Information**

#### **1. Venue**

The London part of the workshop will take place at the British Academy:

10-11 Carlton House Terrace  
Wolfson Room  
London  
SW1Y 5AH

#### **2. Accommodation**

For those participants funded by the PEDL project, rooms have been booked at the following hotel in London:

Park Plaza Hotel  
200 Westminster Bridge Road  
SE1 7UT London  
<http://www.parkplaza.com/london-hotel-gb-se1-7ut/gbwestmi>

For participants whose accommodation costs are covered by the organisers, please be reminded that incidental expenses such as the mini-bar, laundry, telephone, Internet or any other service offered by the hotel are not covered and should be settled with the hotel directly.

#### **3. Directions**

The nearest underground stations to the British Academy are **Charing Cross** (Bakerloo and Northern line) and **Picadilly Circus** (Bakerloo and Picadilly Line).

The Park Plaza Hotel is a 10-15 minute walk from the conference venue, and the nearest stations are **Westminster** (Circle, District and Jubilee line) or **Waterloo** (Bakerloo, Jubilee,

Northern and Waterloo & City line). Please see the enclosed map for walking directions from.

### **Heathrow Airport**

The fastest and cheapest option is to take the **Picadilly line** straight from Heathrow to **Picadilly Circus** station. A single ticket in cash (to zone 1) costs £5.50. Buy the ticket from the machines to avoid the queues at the counter. Travel time is 55 minutes. From Picadilly Circus, the conference venue is a 5 minute walk (see map).

Alternatively, [Heathrow Express trains](#) depart from **Heathrow Airport** every 15 minutes and the journey time to **Paddington** station is 15 minutes. A standard return ticket will cost £34.00 if purchased from the ticket office before boarding.

At **Paddington**, buy a Zone 1 single ticket in cash (£4.30), or use an Oyster card (£2.00) for underground travel. Take the **Bakerloo line** to **Picadilly Circus** (six stops).

### **Gatwick Airport**

The [Gatwick Express train](#) offers high-speed travel between **Gatwick Airport** and **London Victoria** station, with a journey time of just 30 minutes. A standard single fare is £18.90 (£16.85 online) and a standard return is £33.20 (£27.90 online).

At **Victoria** station, buy a Zone 1 single ticket in cash (£4.30) or use an Oyster card (£2.00/£2.70) for underground travel. Take the **Circle** or **District line** two stops to **Westminster**, or three stops to **Embankment**.

### **From Luton Airport**

**Luton Airport** is served by a high frequency shuttle bus service connecting the airport with **Luton Airport Parkway** rail station in just 8 minutes. Passengers arriving at the airport or at the station without purchasing a rail ticket will pay a bus fare of £1.50 single, £2.50 Standard Open Return.

At **Luton Airport Parkway** station, take the East Midlands train or the First Capital Connect train to **St Pancras International Station** (journey time approximately 40 minutes; a standard open return costs £22.00/£22.50). For more information about East Midlands or First Capital Connect services please visit [www.eastmidlandstrains.co.uk](http://www.eastmidlandstrains.co.uk) or [www.firstcapitalconnect.co.uk](http://www.firstcapitalconnect.co.uk)

From **St. Pancras International** it is a short walk (follow the signs) to **King's Cross and St. Pancras** underground station, where you will need to buy a Zone 1 single ticket in cash (£4.30) or use an Oyster card (£2.00) for underground travel. Take the **Picadilly line** five stops to **Picadilly Circus**.

### **Stansted Airport**

The [Stansted Express](#) departs every 15 minutes during peak hours, seven days a week. The journey time is 40 minutes and a return ticket will cost £31.50. The station is located within the terminal and the line goes to **Liverpool Street** station in London.

At **Liverpool Street** Station, buy a Zone 1 single ticket in cash (£4.30) or use an Oyster card (£2.00) for underground travel. Take the **Central Line** four stops to **Holborn** and change onto the **Picadilly line** for three more stops to **Picadilly Circus**.

### **City Airport**

**London City Airport** is on the DLR line with a 22-minute journey time to **Bank** station. The DLR is integrated with the underground system. Either an oyster card (fare £2.60/£3.10) or single ticket for Zones 1-3 (£4.30) will be valid. The DLR station is situated 50 yards from the Airport terminal. For more information please see:

<http://www.londoncityairport.com/index.php?page=dlr>

From **Bank**, take the **Central Line** three stops to **Holborn** and change onto the **Picadilly line** for three more stops to **Picadilly Circus**. Alternatively, to go to the hotel participants can also take the **Waterloo & City line** straight to **Waterloo**.

#### **King's Cross – St. Pancras International**

If you are travelling by Eurostar, you will arrive at **St. Pancras International** station. From **St. Pancras International** it is a short walk (follow the signs) to **King's Cross and St. Pancras** underground station, where you will need to buy a Zone 1 single ticket in cash (£4.30) or use an Oyster card (£2.00) for underground travel. Take the **Picadilly line** five stops to **Picadilly Circus**.

#### **Taxis**

Taking a taxi from any London airport (and in particular Heathrow, Gatwick, Stansted or Luton) to the city will take longer than taking a train and will cost a small fortune. A taxi ride from Paddington Station to the British Academy takes between 10 and 30 minutes depending on traffic. A taxi ride from King's Cross and St. Pancras to the British Academy takes between 20-40 minutes depending on traffic. A taxi from Victoria Station should only be about 5-10 minutes. A taxi ride from Liverpool Street Station would take between 15-30 minutes depending on traffic.

### **4. Meals**

Breakfast, lunch and refreshments will be provided at the conference venue throughout the days of the event.

A dinner is planned for participants on Thursday 12 December at **Fortnum & Mason** (see map for location) at **7 pm**.

**Special diets can only be accommodated if indicated in advance.**

### **5. General Information**

-London: <http://www.visitlondon.com>

-Transport links within London a travel planner: <http://www.tfl.gov.uk>

-Train times and prices: <http://www.nationalrail.com>

6. Map: <https://mapsengine.google.com/map/edit?mid=zwkqUze2Yb6M.kHY9FtvSrp-M>

