

# FIRST CONFERENCE ON GLOBAL VALUE CHAINS, TRADE & DEVELOPMENT

30–31 March • MC2-800  
Washington, D.C.

## SCHEDULE

Wednesday  
30 March

- 8:15 AM - 8:45 AM **Registration and Breakfast**
- 8:45 AM - 9:00 AM **Welcome Address**  
**ANABEL GONZALEZ**  
Senior Director, Trade & Competitiveness, WORLD BANK GROUP
- 9:00 AM - 10:00 AM **Views from Policy Makers and the Private Sector**  
**Policy Determinants of Upgrading in GVCs**  
**DARIA TAGLIONI**  
Lead Trade Economist & Global Value Chains Global Solution Lead, WORLD BANK GROUP  
**Digital Globalization: A New Era of Global Flows**  
**SREE RAMASWAMY**  
Senior Fellow, MCKINSEY GLOBAL INSTITUTE
- 10:00 AM - 10:50 AM **Keynote Speech**  
**GVCs: Finance, Quality, and Management**  
**KALINA MANOVA**  
Associate Professor, Department of Economics, UNIVERSITY OF OXFORD
- 10:50 AM - 11:20 AM **Coffee Break**
- 11:20 AM - 12:10 PM **Paper Presentation and Discussion**  
**Swimming Upstream: Input-Output Linkages and the Direction of Product Adoption**  
**SWATI DHINGRA**  
Lecturer in Economics, LONDON SCHOOL OF ECONOMICS
- 12:10 PM - 1:00 PM **Keynote Speech**  
**The Evolution of a Production Network**  
**ANDREW BERNARD**  
Jack Byrne Professor of International Economics, Tuck School of Business, DARTMOUTH COLLEGE
- 1:00 PM - 2:00 PM **Lunch**
- 2:00 PM - 2:50 PM **Paper Presentation and Discussion**  
**Global Supply Chains and Trade Policy**  
**EMILY J. BLANCHARD**  
Associate Professor of Business Administration, Tuck School of Business, DARTMOUTH COLLEGE
- 2:50 PM - 3:40 PM **Paper Presentation and Discussion**  
**From Final Goods to Inputs: The Protectionist Effect of Rules of Origin**  
**MANUEL J. GARCIA-SANTANA**  
Assistant Professor of Economics, UNIVERSITAT POMPEU FABRA
- 3:40 PM - 4:10 PM **Coffee Break**
- 4:10 PM - 5:00 PM **Paper Presentation and Discussion**  
**Preferential Trade Agreements and Global Sourcing**  
**EMANUEL ORNELAS**  
Professor, São Paulo School of Economics, FUNDAÇÃO GETULIO VARGAS
- 5:00 PM - 6:00 PM **Panel Discussion**  
**Will Mega-Regionals Affect the Geography and Functioning of GVCs?**  
**Chair**  
**ANABEL GONZALEZ**  
Senior Director, Trade & Competitiveness, WORLD BANK GROUP  
**Panelists**  
**ADAM HEMPHILL**  
Director of Global Government Affairs, WAL-MART STORES INC.  
**BERNARD HOEKMAN**  
Professor and Director of Global Economics in the Global Governance Programme of the Robert Schuman Centre for Advanced Studies, EUROPEAN UNIVERSITY INSTITUTE  
**MICHAEL FERRANTINO**  
Lead Economist, Trade & Competitiveness, WORLD BANK GROUP  
**RALPH CARTER**  
Managing Director, Legal & International Affairs, FEDEX EXPRESS  
**RODNEY D. LUDEMA**  
Chief Economist, U.S. STATE DEPARTMENT



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## SCHEDULE

Thursday  
31 March

- 8:30 AM - 9:00 AM **Breakfast**
- 9:00 AM - 9:50 AM **Paper Presentation and Discussion**  
**Competition and Relational Contracts: Evidence from Rwanda's Coffee Mills**  
**AMEET MORJARIA**  
 Assistant Professor of Managerial Economics & Decision Sciences, Kellogg School of Management, NORTHWESTERN UNIVERSITY
- 9:50 AM - 10:40 AM **Paper Presentation and Discussion**  
**Offshoring, Relationship-Specificity, and Domestic Production Networks**  
**HEIWAI TANG**  
 Assistant Professor of International Economics, School of Advanced International Studies, JOHNS HOPKINS UNIVERSITY
- 10:40 AM - 11:10 AM **Coffee Break**
- 11:10 AM - 12:00 PM **Paper Presentation and Discussion**  
**Input Specificity and the Propagation of Idiosyncratic Shocks in Production Networks**  
**JEAN-NOËL BARROT**  
 Sloan School of Management, MASSACHUSETTS INSTITUTE OF TECHNOLOGY
- 12:00 PM - 12:50 PM **Keynote Speech**  
**On the Geography of GVCs**  
**POL ANTRàs**  
 Robert G. Ory Professor of Economics, HARVARD UNIVERSITY
- 12:50 PM - 1:50 PM **Lunch**
- 1:50 PM - 2:40 PM **Paper Presentation and Discussion**  
**Income Differences and Input-Output Structure**  
**HARALD FADINGER**  
 Associate Professor of International Economics, UNIVERSITY OF MANNHEIM
- 2:40 PM - 3:30 PM **Keynote Speech**  
**Internalizing GVCs: A Firm-Level Analysis**  
**LAURA ALFARO**  
 Warren Alpert Professor of Business Administration, HARVARD BUSINESS SCHOOL
- 3:30 PM - 4:00 PM **Coffee Break**
- 4:00 PM - 4:50 PM **Paper Presentation and Discussion**  
**GVC Participation and Current Account Imbalances**  
**FABIAN TROTTNER**  
 PhD student in Economics, PRINCETON UNIVERSITY
- 4:50 PM - 5:50 PM **Panel Discussion**  
**What Do GVCs Mean for Macro Policies?**  
**Chair**  
**BILL MALONEY**  
 Chief Economist, Equitable Growth, Finance and Institutions, WORLD BANK GROUP  
**Panelists**  
**DAVID DOLLAR**  
 Senior Fellow, Foreign Policy and Global Economy and Development, BROOKINGS INSTITUTION  
**FABIO GHIRONI**  
 Paul F. Glaser Professor of Economics, UNIVERSITY OF WASHINGTON  
**M. AYHAN KOSE**  
 Director, Development Prospects Group, WORLD BANK GROUP  
**MARTIN D. KAUFMAN**  
 Advisor at the Strategy, Policy and Review Department, INTERNATIONAL MONETARY FUND
- 5:50 PM - 6:00 PM **Closing Remarks**  
**DARIA TAGLIONI**  
 Lead Trade Economist & Global Value Chains Global Solution Lead, WORLD BANK GROUP  
**PAOLA CONCONI**  
 Professor of Economics, UNIVERSITÉ LIBRE DE BRUXELLES



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