

## Fourth CEPR Workshop on Incentives, Management and Organisation

Co-sponsored by INSEAD, INSEAD RCT Lab, INSEAD European Competitiveness Initiative and Deutsche Bahn

INSEAD, Fontainebleau  
24-25 September 2015

### Programme

#### **Thursday 24 September**

9.30-10.00	<b>Coffee and Registration</b>
10.00-11.00	<b>Relational Adaptation under Reel Authority</b> *Robert Gibbons (MIT, Sloan School of Management and CEPR) Daniel Barron (Northwestern University) Ricard Gil (The Johns Hopkins Business School) Kevin J. Murphy (University of Southern California) <i>Discussant: Rocco Machiavello (University of Warwick)</i>
11.00-12.00	<b>Managing Trade: Evidence from China (and the US)</b> *Kalina Manova (Stanford University and CEPR) Nick Bloom (Stanford University) John Van Reenen (London School of Economics and CEPR) Zhihong Yu (Nottingham University) <i>Discussant: Veronica Rappoport (London School of Economics and CEPR)</i>
12.00-12.15	<b>Coffee Break</b>
12.15-13.15	<b>Keynote Lecture: Innovation and Top Income Inequality</b> *Philippe Aghion (Harvard University and CEPR) Ufuk Akcigit (University of Pennsylvania), Antonin Bergeaud (Banque de France), Richard Blundell (UCL and CEPR) and David Hémous (University of Zurich and CEPR)
13.15-14.15	<b>Lunch</b>
14.15-15.15	<b>Relational Knowledge Transfers</b> *Luis Rayo (University of Utah) Luis Garicano (London School of Economics and CEPR) <i>Discussant: Jacques Crémer (Toulouse School of Economics and CEPR)</i>
15.15-16.15	<b>Do entrepreneurs matter?</b> *Hans K Hvide (University of Bergen and CEPR) Sascha O Becker (University of Warwick, UCLA and CEPR) <i>Discussant: Morten Bennedsen (INSEAD)</i>
16.15-16.30	<b>Coffee Break</b>
16.30-17.30	<b>Creativity Under Fire: The Effects of Competition on Creative Production</b> *Daniel Gross (Harvard Business School) <i>Discussant: Emeric Henry (Sciences-Po Paris and CEPR)</i>
18.30	<b>Bus from INSEAD Residence to dinner (RSVP only)</b>
19.00	<b>Drinks and Dinner (RSVP only)</b>

## Friday 25 September

08.30-9.00	Coffee
9.00-10.00	<b>Team incentives and performance: Evidence from a retail chain</b> *Matthias Heinz (University of Cologne and CEPR) Guido Friebe (Goethe University Frankfurt and CEPR) Miriam Krüger (Goethe University Frankfurt) Nick Zubanov (Goethe University Frankfurt) <i>Discussant: Christopher Stanton (Harvard Business School and CEPR)</i>
10.00-11.00	<b>Integration, Delegation and Management in Industry Equilibrium</b> *Patrick Legros (ECARES, Université Libre de Bruxelles and CEPR) Andrew Newman (Boston University and CEPR) <i>Discussant: Ferdinand Von Siemens (Goethe University Frankfurt)</i>
11.00-11.15	Coffee Break
11.15-12.15	<b>Keynote Lecture: Altering Perceptions: An Experiment in Management Training in the Bangladeshi Garment Sector</b> *Christopher Woodruff (University of Warwick and CEPR) Rocco Macchiavello (University of Warwick) Andreas Menzel (University of Warwick) Atonu Rabbani (University of Dhaka)
12.15-13.15	Lunch
13.15-14.15	<b>Exporting and Firm Performance: Evidence from a Randomized Trial</b> *Amit K. Khandelwal (Columbia Business School) David Atkin (UCLA) Adam Osman (University of Illinois at Urbana-Champaign) <i>Discussant : Florian Englmaier (University of Munich)</i>
14.15-14.30	Coffee break
14.30-15.30	<b>Information Frictions and Observable Experience</b> *Catherine Thomas (London School of Economics and CEPR) Christopher Stanton (Harvard Business School and CEPR) <i>Discussant: Ricard Gil (The Johns Hopkins Business School)</i>

\* Indicates the speaker

Session timing: 40 minutes paper, 12 minutes discussion, 8 minutes floor.

### Organising committee:

**Oriana Bandiera** (London School of Economics and CEPR)

**Guido Friebe** (Goethe University, Frankfurt and CEPR)

**Luis Garicano** (London School of Economics and CEPR)

**Maria Guadalupe** (INSEAD and CEPR)

**Marco Ottaviani** (Bocconi University and CEPR)

**Andrea Prat** (Columbia University, London School of Economics and CEPR)