

Twelfth CEPR/JIE School on Applied Industrial Organization

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Journal of Industrial Economics (JIE)
UBS Center
Department of Economics, University of Zurich
UZH Marketing

Location: Blümlisalpstrasse 10, 8006 Zurich
Room BLU-003

Zurich; 20 May 2015

Programme

Wednesday 20 May

09.00 – 09.30	Coffee and Welcome – Blümlisalpstrasse 10
Session 1	
Chair:	Neil Gandal (Tel Aviv University and CEPR)
09.30 – 10.20	Abatement strategies and the cost of environmental regulation: emission standards on the European market
	*Mathias Reynaert (University of Antwerp (UFSIA) and Catholic University of Leuven)
Discussant:	<i>Helena Perrone (Universitat Pompeu Fabra)</i>
10.20-11.10	Green Cars Adoption and the Geography of Supply of Alternative Fuels
	*Giulia Pavan (Università di Roma "Tor Vergata")
Discussant:	<i>Philipp Schmidt-Dengler (University of Vienna and CEPR)</i>
11.10 – 11.30	Coffee Break
Session 2	
Chair:	Peter J Davis (Compass Lexecon)
11.30 – 12.20	Bundling with Imperfect Competition: Theory and an Application to Contract Length
	*Alex Mackay (University of Chicago)
Discussant:	<i>Armin Schmutzler (University of Zurich and CEPR)</i>
12.20 – 13.10	Discount Threshold and the Cost of Consideration
	Bart Bronnenberg (University of Tilburg) *Yufeng Huang (University of Tilburg)
Discussant:	<i>Alessandro Iaria (CREST)</i>
13.10 – 15.10	Lunch (ETH Dozentenfoyer, central ETH building (Floor J) 10-15 min walk/5 min tram from venue)

Session 3

Chair: Alessandro Gavazza (London School of Economics and CEPR)

15.10 – 16.00 Screening for good patent pools through price caps on individual licenses
***Aleksandra Boutin** (ECARES)

Discussant: Heiko Karle (ETH Zürich)

16.00 – 16.50 Dynamic Oligopoly and Optimal Patent Design
***Richard Katzwer** (Princeton University)

Discussant: Otto Toivanen (Katholieke Universiteit Leuven and CEPR)

16.50 – 17.10 Coffee Break

Session 4

Chair: Tommaso Valletti (Imperial College London and CEPR)

17.10 – 18.00 The Operating System Network Effect and Carriers' Dynamic Pricing of Smartphones
***Rong Luo** (Penn State University)

Discussant: Kathleen Nosal (University of Mannheim)

19.30 - Dinner (Restaurant Neumarkt; Address: Neumarkt 5, 8001 Zurich)

* Indicates the presenter.

Speakers have 30 minutes to present and discussants 10 minutes, leaving 10 minutes for general discussion.

Organisers:

Gregory S. Crawford (University of Zurich and CEPR)

Armin Schmutzler (University of Zurich and CEPR)

Michelle Sovinsky (University of Zurich and CEPR)

Scientific Committee:

Bart Bronnenberg (Tilburg University and CEPR)

Gregory S Crawford (University of Zurich and CEPR)

Peter J Davis (Compass Lexecon)

Jan De Loecker (Princeton University and CEPR)

Alessandro Gavazza (London School of Economics and CEPR)

Rachel Griffith (University of Manchester, IFS, and CEPR)

Martin Peitz (University of Mannheim and CEPR)

Andrea Prat (Columbia University and CEPR)

Katharine Rockett (University of Essex and CEPR)

Philipp Schmidt-Dengler (University of Vienna and CEPR)

Armin Schmutzler (University of Zurich and CEPR)

Michelle Sovinsky (University of Zurich and CEPR)

Otto Toivanen (Katholieke Universiteit Leuven and CEPR)

Tommaso Valletti (Imperial College London, University of Rome "Tor Vergata", and CEPR)

Frank Verboven (Katholieke Universiteit Leuven and CEPR)

Nikos Vettas (Athens University of Economics & Business and CEPR)

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