

## Part 1: What are the Privacy Experts Seeing that the Antitrust Regulators are not?



**Dr Johnny Ryan** FRHistS is a Senior Fellow at the Irish Council for Civil Liberties, and a Senior Fellow at the Open Markets Institute. He is focused on surveillance, data rights, competition/anti-trust, and privacy. He is former Chief Policy & Industry Relations Officer at Brave, the private web browser. Dr Ryan led Brave’s campaign for GDPR enforcement, and liaised with government and industry colleagues globally. His regulatory interventions and expert commentary has appeared in media such as The New York Times, The Economist, Wired, Le Monde, and the front page of The Financial Times. Protocol published a profile about some of his work. Previously, Dr. Ryan worked in adtech, media, and policy. His previous roles included Chief Innovation Officer of The Irish Times and Senior Researcher at the Institute of International & European Affairs (IIEA). Dr Ryan is a regular speaker at high level industry fora, and has testified at the United States Senate and the European Commission. As an O’Reilly Foundation PhD scholar at the University of Cambridge he studied the spread of militant memes. Dr Ryan is the author of two books. *A History of the Internet and the Digital Future*. His first book, based on his work at the IIEA, was the most cited source in the European Commission’s impact assessment that decided against pursuing Web censorship across the EU. He is a Fellow of the Royal Historical Society, and a member of the World Economic Forum’s expert network on media, entertainment and information. He started his career in design, and returned to design thinking later as Executive Director of The Innovation Academy at University College Dublin. He was an associate on the emerging digital environment at the Judge Business School of the University of Cambridge.



**Dina Srinivasan** currently researches tech competition and policy, is a Fellow with the Thurman Arnold Project at Yale University, and is working on the antitrust case against Google filed by a coalition of U.S. State Attorneys General. Ms. Srinivasan’s research and economic analysis of new, tech markets provided the foundation for government enforcement of antitrust laws against two of the largest market cap companies in the world. “The Antitrust Case Against Facebook”, published in 2019, laid out the correlation between privacy and antitrust economics and explained how lawmakers could use existing antitrust laws against the firm in the social network market. Congress called on the U.S. Federal Trade Commission to open an investigation; and in 2020, the Federal Trade Commission, along with a coalition of 48 Attorneys General, filed the historic case against Facebook. Her 2020 research, “Why Google Dominates Advertising Markets”, showed that Google distorts electronically traded ad markets by engaging in conduct that lawmakers normally prohibit (e.g., conduct analogous to insider trading and front running). Her research instigated a shift in the House and Senate on how to think about Google and regulation in ad markets; a coalition of U.S. States subsequently filed suit against the company relying on the architecture of Ms. Srinivasan’s economic analysis. She’s been profiled by The New York Times and The Wall Street Journal. Her research and commentary on tech markets, tech policy, and competition policy are regularly covered in the domestic and global media. Previously, Ms. Srinivasan founded an ad technology company whose technology was acquired by a division of WPP, Kantar Media SRDS (NASDAQ). She spent four years as an executive at WPP. In the late 1990s, she founded iMSGu, a text messaging platform that allowed users to send messages across different mobile spectrum networks (CDMA, TDMA, GSM); the company folded in 2002. Ms. Srinivasan holds a J.D. from Yale Law School, where she studied law & economics and was an Olin Fellow with the Kauffman Program in Law, Economics and Entrepreneurship.



**Jason Kint** is CEO of Digital Content Next, the only trade association to exclusively serve the unique and diverse needs of high-quality digital content companies that manage trusted, direct relationships with consumers and marketers. Jason guides DCN’s diverse and powerful group of members — established brands such as The New York Times, Conde Nast and ESPN, and digital natives, such as Vox, Politico and Insider — into the future setting the agenda on a range of issues. Jason also serves as Chairman of TRUSTX, a cooperative digital advertising marketplace designed to address the industry’s trust, transparency and accountability challenges in digital advertising. TRUSTX is a wholly-owned subsidiary of DCN operating as a public benefit corporation. A 25-year veteran of the digital media industry, Jason led the evolution of CBS Sports into a multi-platform brand after serving in various executive roles launching and leading the websites for all of Times Mirror Magazines’ flagship websites under the ownership of Times Mirror, Paul Allen and later Condé Nast.

Part 1: What are the Privacy Experts Seeing that the Antitrust Regulators are not? (continued)



**Simeon Thornton** is a Director at the Competition and Markets Authority, where he has led a number of high-profile projects relating to competition in digital markets, focussing on the role of large online platforms. These include: the market study into online platforms and digital advertising; the recently-launched study into mobile ecosystems; the antitrust investigation into Google’s Privacy Sandbox proposals to withdraw support for third party cookies on its Chrome browser; and policy work with the ICO on the interaction between privacy and competition. Simeon was previously chief economist and director of analysis at the Department for Energy and Climate Change, where he led a team of over 100 economists, statisticians, social and operational researchers. In previous roles he was responsible for

climate change economic analysis at Defra, led market studies at the OFT and was a senior consultant at the economics consultancy NERA, specialising in energy market regulation and restructuring.



**Professor Alessandro Acquisti** is the Trustees Professor of Information Technology and Public Policy at Carnegie Mellon University (CMU). He has also been the PwC William W. Cooper Professor of Risk and Regulatory Innovation at CMU, and a Carnegie Fellow (inaugural class). He is the director of the Peex (Privacy Economics Experiments) lab at CMU, and the co-director of Carnegie Mellon’s CBDR (Center for Behavioral and Decision Research). Alessandro investigates the economics of privacy. His studies have spearheaded the investigation of privacy and disclosure behavior in online social networks, and the application of behavioral economics to the study of privacy and information security decision making. His studies have won numerous awards and have been published in journals, books, and

proceedings across different fields, including Science, Proceedings of the National Academy of Science, Management Science, Journal of Economic Literature, Marketing Science, Journal of Consumer Research, Journal of Personality and Social Psychology, and Journal of Experimental Psychology. Alessandro has testified before the U.S. Senate and House committees on issues related to privacy policy and consumer behavior. His findings have been featured in national and international media outlets, including the Economist, the New York Times, the Wall Street Journal, the Washington Post, the Financial Times, Wired.com, NPR, CNN, and 60 Minutes; his TED talks on privacy and human behavior have been viewed over 1.2 million times online. Alessandro holds a PhD from UC Berkeley, and Master degrees from UC Berkeley, the London School of Economics, and Trinity College Dublin.



**Professor Gregory S. Crawford** is a Professor of Economics at the University of Zurich and Director of the Centre for Economic Policy Research (CEPR) Competition Policy network. He holds a BS in Economics from the University of Pennsylvania (1991) and a PhD in Economics from Stanford University (1998). Prior to joining the faculty at Zurich, he held academic positions in the UK and US at the University of Warwick, Duke University, and the University of Arizona. In 2007-2008, he was the Chief Economist at the Federal Communication Commission (FCC), the United States media and communications regulator. Professor Crawford is an empirical economist specializing in the fields of industrial organization, antitrust/competition policy, and media economics. His research interests include

antitrust and regulation, digital platforms, vertical integration and foreclosure, bargaining, public-service broadcasting, advertising, and empirical methods for analyzing these topics.



**Dr Cristina Caffarra** is an expert in competition economics who has led for several years the antitrust and regulatory team at Charles River Associates in Europe. She has directed economic analyses in multiple competition investigations on some of the landmark mergers and antitrust matters of the past 20 years, before the EC and the competition agencies of the UK, multiple Member States, and across the globe. She has provided expert economic evidence in multiple litigated cases before the courts (from the General Court in Luxembourg to the High Court and the Competition Appeal Tribunal in London, and many more). She has advised both corporate clients and government enforcers in multiple cases concerning digital companies, media, telecoms, and more. She is a CEPR member and Deputy Director of the CEPR Competition Policy RPN.

## Part 2: What’s the Progress on Integrating Antitrust & Privacy?



**Dr Andrea Coscelli CBE** has been the Chief Executive of the Competition & Markets Authority (CMA) since July 2016. He joined the CMA in November 2013 as the executive board member heading the Directorate responsible for UK merger control, the markets regime and the CMA’s work in regulated sectors. He joined the CMA from Ofcom (UK Communications Regulator) where he was a Director of Economic Analysis. He previously worked at Charles River Associates (CRA) in London where he was a Vice President (Partner) in the Competition Practice. He co-founded the Association of Competition Economics (ACE) in 2003. He holds a PhD in Economics from Stanford University.



**Elizabeth Denham CBE** was appointed the UK’s Information Commissioner in July 2016 for a five year term, building on her previous experience as Information and Privacy Commissioner for British Columbia and Assistant Privacy Commissioner of Canada. Elizabeth is committed to being a firm but fair regulator protecting information rights and supporting innovation and economic growth. She has overseen an expansion of the ICO and has led on pioneering work safeguarding the public including setting standards for children’s privacy and introducing a regulatory sandbox. Her investigation work has focused on complex data ecosystems explaining to the public how and why their personal data is being used. This includes an investigation into mobile phone extraction by police from victims and

witnesses of sexual offences, and an investigation into the use of personal data by data brokers in direct marketing. During the COVID-19 pandemic, Elizabeth has led the ICO’s efforts to provide timely, practical advice on complying with data protection while preventing and detecting the spread of the virus. She has provided evidence to parliamentarians and spoken to ministers about finding practical privacy-friendly solutions. In December 2020 she was the inaugural recipient of the Society Medal by BCS, The Chartered Institute for IT for her contribution to making digital technology good for society.



**Andreas Mundt** has been President of the Bundeskartellamt since 2009, member of the Bureau of the OECD Competition Committee since 2010 and the Steering Group Chair of the International Competition Network since 2013. After qualifying as a lawyer, Andreas Mundt entered the Federal Ministry of Economics in 1991. In 1993 he joined the staff of the Free Democratic Party in the German Parliament. In 2000 he joined the Bundeskartellamt as rapporteur and later acted as Head of the International Unit and Director of General Policy.



**Rebecca Kelly Slaughter** was sworn in as a Federal Trade Commissioner on May 2, 2018, and was Acting Chairwoman from January 21, 2021 to June 15, 2021. Commissioner Slaughter brings to the Commission more than a decade of experience in competition, privacy, and consumer protection. She builds consensus for a progressive vision, and staunchly advocates for our nation’s consumers and workers. Commissioner Slaughter believes that the FTC’s dual missions of promoting competition and protecting consumers are interconnected and complementary, and she is mindful that enforcement or rulemaking in one arena can have far-reaching implications for the other. A proponent of greater resources, transparency, and comprehensive use of the FTC’s authorities, Commissioner Slaughter is

outspoken about the growing threats to competition and the broad abuse of consumers’ data. Targeted merger retrospectives, corrective enforcement, and expansion of the Commission’s rulemaking authorities are among the approaches that she has championed during her time at the FTC. Along with advocating for consumers, particularly those traditionally underrepresented and marginalized, Commissioner Slaughter strongly supports working families and work-life balance. Before joining the FTC, Ms. Slaughter served as Chief Counsel to Senator Charles Schumer of New York, the Democratic Leader. She was an associate in the D.C. office of Sidley Austin LLP before entering federal service. Ms. Slaughter received her B.A. in Anthropology magna cum laude from Yale University and her J.D. from Yale Law School, where she served as an editor on the Yale Law Journal.

Part 2: What’s the Progress on Integrating Antitrust & Privacy? (continued)



**Wojciech Wiewiórowski** is the European Data Protection Supervisor. He was appointed by a joint decision of the European Parliament and the Council on 5 December 2019 for a term of five years. Before his appointment, he served as Assistant European Data Protection Supervisor from 2014 to 2019 and as Inspector General for the Protection of Personal Data at the Polish Data Protection Authority, a position which he had held since 2010. He was also Vice Chair of the Working Party Article 29 Group.



**Chris D'Angelo** serves as the Chief Deputy Attorney General leading the Economic Justice at the New York Attorney General's Office. In that capacity, Chris is responsible for leading the Office's antitrust, privacy, data security, and consumer protection law enforcement and policy work. Prior to joining the New York Attorney General's Office, Chris spent nearly eight years helping to build the Consumer Financial Protection Bureau. He served in several leadership roles during that time, including as the CFPB's Associate Director for Supervision, Enforcement and Fair Lending, leading the CFPB's supervisory and enforcement oversight of the largest financial institutions in the country. Chris began his public service career at the US Treasury Department as a senior advisor to the Under

Secretary for Domestic Finance, advising on financial regulation and housing policy. Earlier in his career, Chris worked as an associate at Cravath, Swaine, and Moore in New York and later at Williams & Connolly in Washington, D.C. Chris received his B.A. from Cornell University and earned his J.D. from New York University School of Law.



**Henri Piffaut** is Vice President of the French Competition Authority. He is a former Adviser to the Deputy Director General for mergers at DG Competition of the European Commission. He has spent most of his career in the competition policy field. During the academic year 2016/17 he served as a fellow at Harvard University where he pursued research on the interaction of competition policy and platform industries. He has been a head of unit for merger control and for conduct cases. Both at DG Competition and in the private sector he dealt with pay-for-delay cases in the pharmaceutical industry, conduct and merger cases in the energy, payment systems, IT and telecom industries, State intervention in the transport industry and merger cases in a variety of industries. He holds degrees in

science and engineering, political science and economics.

**Moderators: Johnny Ryan (see page 1) and Cristina Caffarra (see page 2)**