

## **Sixth CEPR Conference on Applied Industrial Organization**

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European Patent Office • Lexecon • INNO-tec, Ludwigs-Maximilians-  
Universität München • Zentrum für Europäische Wirtschaftsforschung  
(ZEW)

26-28 May, 2005  
**Munich, Germany**

### Programme

#### **Thursday 26 May**

**Conference Venue:** International Visitor Center (IBZ)

13.00-13.15 Welcome Speech by the Organizers

13.15-14.00 **The Incentives of a Monopolist to degrade Interoperability:  
Theory and Evidence from PCs**  
Christos Genakos (London Business School)  
Kai-Uwe Kühn (University of Michigan and CEPR)  
\*John Van Reenen (Centre for Economic Performance, London  
School of Economics and CEPR)

Discussants: Georg von Graevenitz (INNO-tec and LMU Munich)  
Sofronis Clerides (University of Cyprus and CEPR)

14.00-14.45 **Bidding for Incomplete Contracts**  
\*Patrick Bajari (NBER and Duke University)  
Stephanie Houghton (Duke University)  
Steven Tadelis (Stanford University)

Discussant: Armin Schmutzler (University of Zurich and CEPR)

14.45-15.00 Coffee Break

15.00-15.45 **Multi-Product Firms, Industry Mix and Product Switching**  
Andrew Bernard (Dartmouth College, New Hampshire)  
\*Stephen Redding (London School of Economics and CEPR)  
Peter Schott (Yale School of Management)

Discussants: Bettina Peters (Zentrum für Europäische Wirtschaftsforschung)  
Alicia Barroso (Universidad Carlos III de Madrid)

15.45-16.30	<p><b>Learning-by-Doing, Organizational Forgetting and Industry Dynamics</b>  David Besanko (Northwestern University)  *Ulrich Doraszelski (Harvard University)  Yaroslav Kryukov (Northwestern University)  Mark Satterthwaite (Northwestern University)</p>
Discussants:	<p>Kenneth Simons (Rensselaer Polytechnic Institute)  Pedro L Marín Uribe (Economic Bureau Spanish Prime Minister, Universidad Carlos III de Madrid and CEPR)</p>
16.30-16.45	Coffee Break
16.45-17.30	<p><b>Curb your Innovation: Corporate Conservatism in the Presence of Information Leakage</b>  Mariagiovanna Baccara (Stern School of Business, New York University)  *Ronny Razin (New York University and CEPR)</p>
Discussants:	<p>Patrick Paul Walsh (Trinity College Dublin)  Michele Cincera (DULBEA, Université Libre de Bruxelles and CEPR)</p>
17.30-18.15	<p><b>Retail Mergers, Buyer Power, and Product Variety</b>  *Roman Inderst (London School of Economics and CEPR)  Greg Shaffer (University of Rochester)</p>
Discussants:	<p>Nikos Vettas (Athens University of Economics and Business and CEPR)  Peter Davis (London School of Economics and CEPR)</p>
20.00	Sightseeing and Dinner – details to be given at the conference

## **Friday 27 May**

**Conference Venue: European Patent Office, Isar Building**

09.00-09.15	Welcome Speech – EPO
09.15-10.00	<p><u>Keynote Speech 1</u>  <b>Recombinant Ideas: The Mobility of Inventors and the Productivity of Research</b>  Manuel Trajtenberg (Tel Aviv University and CEPR)</p>
10.00-10.45	<p><b>Information Diffusion and Entry: The Dye Famine and its Aftermath</b>  *David Genesove (Hebrew University of Jerusalem and CEPR)</p>
Discussants:	<p>Pierre Régibeau (University of Essex and CEPR)  Joachim Henkel (Ludwigs-Maximilians-Universität München)</p>
10.45-11.00	Coffee Break

- 11.00-11.45      **Intellectual Property and Standardization Committee  
Participation in the U.S. Modem Industry**  
\*Neil Gandal (Tel Aviv University)  
Nataly Gantman (Tel Aviv University)  
David Genesove (Hebrew University of Jerusalem and CEPR)
- Discussants:      Bernard Caillaud (CERAS, Paris and CEPR)  
Thomas Roende (University of Copenhagen and CEPR)
- 11.45-12.30      **Selection or Self-Rejection?**  
Tuomas Takalo (Bank of Finland and IDEI, Université de Toulouse)  
Yanja Tanayama (VTT Technology Studies and Helsinki School of  
Economics)  
\*Otto Toivanen (HECER, University of Helsinki)
- Discussants:      Reinhilde Veugelers (European Commission, Katholieke Universiteit  
Leuven and CEPR)  
Georges Siotis (Universidad Carlos III de Madrid and CEPR)
- 12.30-13.30      Lunch
- 13.30-14.15      Keynote Speech 2  
**Two-Sided Markets**  
\*Jean-Charles Rochet (Université des Sciences Sociales de  
Toulouse and CEPR)
- 14.15-15.00      **Patent and R&D Race: A Dynamic Perspective**  
\*Chaim Fershtman (Tel Aviv University and CEPR)  
Sarit Markovich (Tel Aviv University)
- Discussants:      Steffen Hörnig (Universidade Nova de Lisboa and CEPR)  
Saul Lach (Hebrew University of Jerusalem and CEPR)
- 15.00-15.15      Coffee Break
- 15.15-16.00      **Patent Office in Innovation Policy: Nobody's Perfect**  
Bernard Caillaud (CERAS, Paris and CEPR)  
\*Anne Duchêne (Paris School of Economics)
- Discussants:      Bruno van Pottelsberghe (Université Libre de Bruxelles and CEPR)  
Ralph Siebert (Krannert School of Management and CEPR)

Afternoon Sightseeing – details to be announced at the Conference

20.00              Dinner – Restaurant “Hofbräuhaus”

## **Saturday 28 May**

**Conference Venue:      International Visitor Center (IBZ)**

09.00-09.15      **CEPR Research Programme**  
\*Marc Ivaldi (EHESS, IDEI Université de Toulouse and CEPR)

09.15-10.00	<u>Keynote Speech 3</u> <b>An Empirical Perspective on Auctions</b> *Ken Hendricks (University of Texas, Austin)
10.00-10.15	Coffee Break
10.15-11.00	<b>Two-Part Tariffs versus Linear Pricing between Manufacturers and Retailers: Empirical Tests on Differentiated Products Markets</b> Celine Bonnet (INRA, GREMAQ) *Pierre Dubois (University of Toulouse, IDEI, INRA and CEPR) Michel Simionii (INRA, IDEI)
Discussants:	Matthijs Wildenbeest (Tinbergen Institute and Erasmus University, Rotterdam) Elena Krasnokutskaya (University of Pennsylvania)
11.00-11.45	<b>The Failing Firm Defence: Merger Policy and Entry</b> Robin Mason (University of Southampton and CEPR) *Helen Weeds (University of Cambridge and CEPR)
Discussants:	Thibault Vergé (Université des Sciences Sociales de Toulouse and University of Southampton) Philippe Gagnepain (Universidad Carlos III de Madrid and CEPR)
11.45-13.15	Lunch – “Max-Emmanuel-Brauerei”
13.15-14.00	<b>Adware, Shareware, and Consumer Privacy</b> Nataly Gantman (Tel Aviv University) *Yossi Spiegel (Tel Aviv University)
Discussants:	Christian Wey (DIW Berlin, Technische Universität Berlin and CEPR) Paris Cleanthous (Stern School of Business, New York University)
14.00-14.45	<b>Managerial Firms, Vertical Integration and Consumer Welfare</b> *Patrick Legros (ECARES, Université Libre de Bruxelles and CEPR) Andrew F. Newman (University College London and CEPR)
Discussants:	Jos Jansen (Wissenschaftszentrum Berlin für Sozialforschung) Bernard Caillaud (CERAS, Paris and CEPR)
14.45-15.15	Coffee Break
15.15-16.45	<u>Roundtable Discussion</u>

Organizers: Dominique Guellec (European Patent Office)  
Dietmar Harhoff (Ludwigs-Maximilians-Universität München and  
CEPR)  
Marc Ivaldi (EHESS, IDEI Université de Toulouse and CEPR)

Each presentation should last 25 minutes, to be followed by 5-10 minutes for each  
discussant.

\*denotes Presenter