



Fourth CEPR School on Applied Industrial Organisation

Imperfect Competition and Dynamics in the New Economy

Hosted by Banco de España

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Framework Programme
Public-Private Sector Research Center, IESE Business School
CNE Spanish Energy Commission

Tarragona, 23-24 May 2007

Draft Programme

Wednesday 23 May

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| 13.45 | Welcome |
| 14.00 | Stock-Based Compensation and Managerial Myopia
<i>Stefano Sacchetto (London Business School)</i> |
| 14.30 | Competition in Matching Technologies: Employment Agencies Do Not Play Dice
<i>Thomas Trégouët (CREST-LEI)</i> |
| 15.00 | Expected Sunk Costs and Entry
<i>Gorm Grønnevet (Norwegian School of Economics and Business Administration)</i> |
| 15.30 | Coffee Break |
| 15.45 | Using Production Function Estimates to Measure the Impact of Outsourcing: Evidence from Manufacturing Firms
<i>Alberto López Sebastián (Universidad Complutense de Madrid)</i> |
| 16.15 | Vertical FDI versus Outsourcing: The Role of Technological Complexity and Absorptive Capacity
<i>Arti Grover (University of Delhi)</i> |
| 16.45 | A Pure Characteristics Model of Demand for Cars
<i>Oyvind Thomassen (University of Oxford)</i> |
| 17.15 | Coffee Break |
| 17.30 | Universal Telecommunication Service: an Empirical Analysis of the Indian Market
<i>Sara Biancini (Université de Toulouse)</i> |

18.00 **Electricity Provision and Industrial Development: Evidence from India**
Juan Pablo Rud (London School of Economics)

18.30 **End**

Thursday 24 May

09.00 **Investment and R&D in a Dynamic Equilibrium with Incomplete Information**
Carlos Santos (London School of Economics)

09.30 **Claiming More: the Increased Voluminosity of Patent Applications and its Determinants**
Nicolas Van Zeebroeck (ULB, Solvay Business School)

10.00 **Coffee Break**

10.15 **Pricing Strategies in Software Platforms: Video Consoles vs. Operating Systems**
María Fernanda Vicens Trocello (Universidad Carlos III de Madrid)

10.45 **Promotional Piracy**
Karen Croxson (University of Oxford)

11.15 **The Effects of Detailing on Prescribing Decisions under Quality Uncertainty**
Masakazu Ishihara (University of Toronto)

11.45 **End of the School**

12.00-13.00 **Lunch**

Organizers:

Oscar Arce (Banco de España)

Marc Ivaldi (Toulouse School of Economics and CEPR)

Georges Siotis (Universidad Carlos III de Madrid and CEPR)