

Ninth CEPR Conference on Applied Industrial Organisation

Competition, Investment and Market Structure

Hosted by Conseil de la Concurrence, 11 Rue de l'Echelle, 75001 Paris

Paris, 22-24 May 2008

Programme

Thursday, May 22

13.45 – 14.00 *Opening Remarks*

Session 1 (*Chair: Marc Ivaldi (Toulouse School of Economics and CEPR)*)

14.00 – Frank Verboven (Université Catholique de Leuven and CEPR)

14.45 *Investment and usage of new technologies: evidence from a shared ATM network*

Discussant: Frode Steen (Norwegian School of Economics and Business Administration and CEPR)

14.45 – David Genesove (Hebrew University of Jerusalem and CEPR)

15.30 *Broadcasting Competition and Programming Costs*

Discussant: Philippe Gagnepain (Universidad Carlos III de Madrid and CEPR)

15.30 – 15.45 *Coffee Break*

Session 2 (*Chair: Thibaud Vergé (CREST-LEI)*)

15.45 – Helen Weeds (University of Essex and CEPR)

16.30 *TV Wars: Exclusive Content and Platform Competition*

Discussant: David Spector (Paris School of Economics)

16.30 – Johan Stennek (University of Gothenburg and CEPR)

17.15 *Exclusive Quality: Why Exclusive Distribution May Benefit TV Viewers*

Discussant: Timothy Van Zandt (INSEAD and CEPR)

17.15 – 17.30 *Coffee Break*

Roundtable: Competition and Retailing (Chair: Thibaud Vergé (CREST-LEI))

17.30 – Peter Davis (UK Competition Commission), Anne Perrot (Conseil de la
19.00 Concurrence), Didier Théophile (Darrois, Villey, Maillot, Brochier).

Friday, May 23

Session 3 (Chair: Mark Schankerman (LSE, CEP and CEPR))

09.00 – **Alicia Barroso (Universidad Carlos III de Madrid)**

09.45 *Advertising and Consumer Awareness of a New Product*

Discussant: Pierre Dubois (Toulouse School of Economics (GREMAQ-INRA)
and CEPR)

09.45 – **Ralph Siebert (Krannert School of Management and CEPR)**

10.30 *The Impact of Innovation and Entry Costs on Market Structure*

Discussant: Saul Lach (Hebrew University of Jerusalem and CEPR)

10.30 – 10.45 **Coffee Break**

Session 3 (Chair: Bernard Caillaud (Paris School of Economics and CEPR))

10.45 – **Lilian Karlinger (Universität Wien)**

11.30 *The Dynamic Use of Loyalty Rebates*

Discussant: Christian Wey (Technische Universität Berlin and CEPR)

11.30 – **John Thanassoulis (Oxford University)**

12.15 *Upstream Competition and Downstream Buyer Power*

Discussant: Nikolaos Vettas (Athens University of Economics and Business
and CEPR)

12.15 – 14.00 **Lunch**

First Keynote Lecture (Chair: Pedro Marin Uribe (Univ. Carlos III, Madrid and CEPR))

14.00 – **Daniel Akerberg (Boston University)**

15.00 *Estimating Price Elasticities in Differentiated Product Demand Models with
Endogenous Characteristics.*

15.00 – 15.15 **Coffee Break**

Session 5: (Chair: Laurent Linnemer (CREST-LEI))

15.15 – Pascal Courty (European University Institute, Florence and CEPR)

16.00 *The Impact of Price Discrimination on Revenue: Evidence from the Concert Industry*

Discussant: Sofronis Clerides (University of Cyprus and CEPR)

16.00 – Joseph Clougherty (WZB, Berlin and CEPR)

16.45 *Domestic Rivalry and Export Performance: Theory and Evidence from International Airline Markets.*

Discussant: Giacomo Calzolari (University of Bologna and CEPR)

16.45 – 17.00 Coffee Break

Session 6: (Chair: Jim Anton (Fuqua School of Business, Duke University))

17.00 – Gautam Gowrisankaran (University of Arizona)

17.45 *Dynamics of Consumer Demand for New Durable Goods*

Discussant: Martin Pesenford (London School of Economics and CEPR)

17.45 – Andrea Pataconi (Oxford University)

18.30 *Open Science as a Signaling Device: Evidence from Firm Publications*

Discussant: Andreas Roider (University of Heidelberg and CEPR)

20.00 Conference Dinner @ Berthoud

Saturday, May 24

Session 7: (Chair: Marie-Laure Allain (Ecole Polytechnique and CNRS))

09.00 – Patrick Legros (ECARES and CEPR)

09.45 *"Essential" Patents, FRAND Royalties and Technological Standards*

Discussant: Emeric Henry (London Business School)

09.45 – Neil Gandal (Tel Aviv University and CEPR)

10.30 *Network Security: Vulnerabilities and Disclosure Policy*

Discussant: Eugenio Miravete (University of Texas, Austin and CEPR)

10.30 – 10.45 Coffee Break

Session 8: (Chair: Philippe Février (CREST-LEI))

10.45 – Michael Mazzeo (Northwestern University)

11.30 *Beyond Plain Vanilla: Modeling Joint Product Assortment and Pricing Decisions*

Discussant: Howard Smith (Oxford University and CEPR)

11.30 – **Carlos Santos (LSE, CEP)**

12.15 *Recovering the Sunk Costs of R&D: The Moulds Industry Case*

Discussant: Bernard Salanié (Columbia University and CEPR)

12.15 – 14.00 **Lunch**

Second Keynote Lecture (Chair: Jérôme Pouyet (Ecole Polytechnique and CEPR))

14.00 – **Volker Nocke (Oxford University and CEPR)**

15.00 *Vertical Integration and Collusion*

15.00 – 15.15 **Coffee Break**

Session 9: (Chair: Otto Toivanen (University of Helsinki))

15.15 – **David Gill (University of Southampton)**

16.00 *Too Many Bargainers Spoil the Broth: The Impact of Bargainers on Markets with Price Takers*

Discussant: Jeanine Thal (University of Mannheim and ZEW)

16.00 – **Kai-Uwe Kühn (University of Michigan and CEPR)**

16.45 *On the Coordinated Effects of Conglomerate Mergers*

Discussant: Jan de Loecker (New York University)

Organizers:

Philippe Février (CREST-LEI)

Marc Ivaldi (Toulouse School of Economics and CEPR)

Jérôme Pouyet (Ecole Polytechnique and CEPR)

Thibaud Vergé (CREST-LEI)

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