

TWELFTH CEPR/JIE CONFERENCE ON APPLIED INDUSTRIAL ORGANIZATION

Hosted by

The Eitan Berglas School of Economics, Recanati School of Business, Department of Public Policy at Tel Aviv University

Supported by

The Pinhas Sapir Center for Development, Tel Aviv University
Recanati School of Business, Tel Aviv University
Department of Public Policy, Tel Aviv University
Journal of Industrial Economics (JIE)
CEPR

Tel Aviv; 25-27 May 2011

PROGRAMME

TUESDAY 24 MAY

09.00 – 17.30 | *IO School*

WEDNESDAY 25 MAY

08.40 – 09.00 | *Welcoming Remarks*

Session 1: | Chair:

09.00 – 09.50 | **Imperfect Platform Competition: A General Framework**

*Alexander White (Harvard University)

E. Glen Weyl (Harvard University and Toulouse School of Economics)

Discussant: | *Simon Anderson (University of Virginia and CEPR)*

09.50 – 10.40 | **Markov-Perfect Network Formation: An Applied Framework for Bilateral Oligopoly and Bargaining in Buyer-Seller Networks**

Kyna Fong (Stanford University)

*Robin S. Lee (New York University)

Discussant: | *Sarit Markovich (Tel Aviv University)*

10.40 – 11.00 | Coffee Break

Session 2: | Chair: Sofronis Clerides (University of Cyprus and CEPR)

11.00 – 11.50 | **Identification and Estimation of Dynamic Games when Players' Beliefs are not in Equilibrium**

*Victor Aguirregabiria (University of Toronto)

Arvind Magesan (University of Calgary)

Discussant: | *John Asker (New York University)*

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| 11.50 – 12.40 | Estimating a War of Attrition: The Case of the US Movie Theatre Industry Yuya Takahashi (University of Mannheim) |
| <i>Discussant:</i> | <i>Eugenio J Miravete (University of Texas at Austin and CEPR)</i> |
| 12.40 – 14.30 | Lunch |
| Session 3: | Chair: Giancarlo Spagnolo (Università di Roma Tor Vergata and CEPR) |
| 14.30 – 15.20 | Consumer Search and Prices in the Automobile Market José Luis Moraga-González (IESE Business School and University of Groningen) Zsolt Sándor (University of Groningen) *Matthijs Wildenbeest (Indiana University) |
| <i>Discussant:</i> | <i>Jozsef Molnar (EU DG Competition)</i> |
| 15.20 – 16.10 | Using Demand Systems to Evaluate Risky Projects: An Application to the Automobile Industry Richard Friberg (Stockholm School of Economics and CEPR) *Cristian Huse (Stockholm School of Economics) |
| <i>Discussant:</i> | <i>Carlos Noton (University of Warwick)</i> |
| 16.10 – 17.00 | Auctions vs. Negotiations in Public Procurement – Evidence from Railway Markets Rafael Lalive (University of Lausanne) *Armin Schmutzler (University of Zurich and CEPR) |
| <i>Discussant:</i> | <i>Philippe Gagnepain (Paris School of Economics, Université Paris I and CEPR)</i> |
| 17.00 – 17.20 | Coffee Break |
| Session 4: | Chair: Saul Lach (The Hebrew University of Jerusalem and CEPR) |
| 17.20 – 18.20 | Keynote Speaker: Mark Armstrong (University College London and CEPR) Economic Models of Sales Techniques |

THURSDAY 26 MAY

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| Session 5: | Chair: Christos Genakos (Athens University of Economics & Business) |
| 09.00 – 9.50 | Upstream Innovation and Product Variety in the US Home PC Market Alon Eizenberg (Hebrew University of Jerusalem) |
| <i>Discussant:</i> | <i>Tobias Kretschmer (University of Munich)</i> |
| 9.50 – 10.40 | Welfare Effects of Pharmaceutical Informative Advertising Paris Cleanthous (University of Cyprus) |
| <i>Discussant:</i> | <i>Gregory S Crawford (University of Warwick and CEPR)</i> |
| 10.40 – 11.00 | Coffee Break |
| Session 6: | Chair: Emilio Calvano (Università Bocconi) |
| 11.00 – 11.50 | The Value of Switching costs *Gary Biglaiser (University of North Carolina) Jacques Crémer (Toulouse School of Economics) Gergely Dobos (Gazdasági Versenyhivatal) |
| <i>Discussant:</i> | <i>Nikos Vettas (Athens University of Economics & Business and CEPR)</i> |

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| 11.50 – 12.40 | Merger Policy with Merger Choice *Volker Nocke (University of Mannheim and CEPR) Michael D. Whinston (Northwestern University) <i>Discussant:</i> Lilliane Karlinger (Università LUISS Guido Carli) |
| 12.40 – 14.30 | Lunch |
| Session 7: | Chair: Fabiano Schivardi (Università di Cagliari, EIEF and CEPR) |
| 14.30 – 15.20 | Do Research Joint Ventures Serve a Collusive Function? *Michelle Goeree (University of Zürich) Eric Helland (Claremont McKenna College) <i>Discussant:</i> Ralph Siebert (Purdue University) |
| 15.20 – 16.10 | Collusion through Joint R&D: An Empirical Assessment Tomaso Duso (Humboldt University Berlin) Lars-Hendrik Röller (European School of Management and Technology) *Jo Seldeslachts (University of Amsterdam) <i>Discussant:</i> Jan De Loecker (Princeton University and CEPR) |
| 16.10 – 16.30 | Coffee Break |
| Session 8: | Chair: David Genesove (Hebrew University of Jerusalem and CEPR) |
| 16.30– 17.20 | Intermittency and the Value of Renewable Energy * |

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| 09.20 – 10.10 | Competition with Exclusive Contracts and Market-Share Discounts *Giacomo Calzolari (University of Bologna and CEPR) Vincenzo Denicoló (University of Bologna) <i>Discussant:</i> Doh-Shin Jeon (IDEI, Toulouse and CEPR) |
| 10.10 – 11.00 | The Economics of predation: What drives pricing when there is learning-by-doing David Besanko (Northwestern University) *Ulrich Doraszelski (University of Pennsylvania and CEPR) Yaroslav Kryukov (Carnegie Mellon University) <i>Discussant:</i> C Lanier Benkard (Yale University) |
| 11.00 – 11.20 | Coffee Break |
| Session 11: | Chair: Marc Ivaldi (Toulouse School of Economics and CEPR) |
| 11.20 – 12.20 | Keynote Speaker: Igal Hendel (Northwestern University) Storable Goods and Intertemporal Substitution |
| 12.20 – 14.00 | Lunch |
| 14.00 | End of the Conference |
| 14.00 | Tour of the Tel Aviv's White City (a World Cultural Heritage site) |

* Indicates the presenter.

Keynote speakers have 50 minutes to present, allowing for 10 minutes of questioning throughout.
Speakers have 35 minutes to present and discussants 10 minutes, leaving 5 minutes for general discussion.

Organisers:

Chaim Fershtman (Tel Aviv University and CEPR)
Neil Gandal (Tel Aviv University and CEPR)
Yossi Spiegel (Tel Aviv University and CEPR)
Yaron Yehezkel (Tel Aviv University)

Scientific Committee:

Pedro Luis Pita Barros (Universidade Nova de Lisboa and CEPR)
Sofronis Clerides (University of Cyprus and CEPR)
Peter J Davis (Competition Commission)
Chaim Fershtman (Tel Aviv University and CEPR)
Neil Gandal (Tel Aviv University and CEPR)
David Genesove (Hebrew University of Jerusalem and CEPR)
Marc Ivaldi (Toulouse School of Economics and CEPR)
Pedro Luis Marín Uribe (Ministry of Industry, Tourism & Trade and CEPR)
Eugenio Miravete (University of Texas at Austin and CEPR)
Katharine Rockett (University of Essex and CEPR)
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