

# **EIGHTH CEPR/JIE SCHOOL ON APPLIED INDUSTRIAL ORGANIZATION**

## **Hosted by**

The Eitan Berglas School of Economics, Recanati School of Business, Department of Public Policy at Tel Aviv University

## **Supported by**

The Pinhas Sapir Center for Development, Tel Aviv University  
Recanati School of Business, Tel Aviv University  
Department of Public Policy, Tel Aviv University  
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Tel Aviv; 24 May 2011

## **PROGRAMME**

### **TUESDAY 24 MAY**

<b>Session 1:</b>	Chair: Florin Maican (University of Gothenburg and Research Institute of Industrial Economics (IFN), Stockholm)
<b>09.00 – 09.40</b>	<b>Consumer Loss Aversion and the Intensity of Competition</b> Heiko Karle (ECARES)
<i>Discussant:</i>	<i>Yossi Spiegel (Tel Aviv University and CEPR)</i>
<b>09.40 – 10.20</b>	<b>Bonuses and Managerial Misbehaviour</b> Casper Siegert (Munich Graduate School of Economics)
<i>Discussant:</i>	<i>Nisan Langberg (Tel Aviv University)</i>
<b>10.20 – 10.40</b>	Coffee Break
<b>Session 2:</b>	Chair: Jozsef Molnar (EU DG-Competition)
<b>10.40 – 11.20</b>	<b>Consumer Demand for Variety: Intertemporal Effects of Consumption, Product Switching and Pricing Policies</b> Ricardo Ribeiro (Universidade Católica Portuguesa)
<i>Discussant:</i>	<i>Alon Eizenberg (Hebrew University of Jerusalem)</i>
<b>11.20 – 12.00</b>	<b>Estimating Switching Costs for Medicare Advantage Plans</b> Kathleen Nosal (University of Arizona)
<i>Discussant:</i>	<i>Paris Cleanthous (University of Cyprus)</i>
<b>12.00 – 12.40</b>	<b>Demand Model and Selection Bias due to Exit/Mergers: A Dynamic Approach with an Application to the U.S. Railroad Industry</b> Daniel Coublucq (Toulouse School of Economics)
<i>Discussant:</i>	<i>Cristian Huse (Stockholm School of Economics)</i>

<b>12.40 – 14.30</b>	Lunch
<b>Session 3:</b>	Chair: Jeff Thurk (University of Texas at Austin)
<b>14.30 – 15.10</b>	<b>Pollution Permit Systems and Firm Dynamics: Does the Allocation Scheme Matter?</b> Evangelina Dardati (University of Texas, Austin)
<i>Discussant:</i>	<i>David Katz (Tel Aviv University)</i>
<b>15.10 – 15.50</b>	<b>Markups and Agglomeration: Price Competition vs. Externalities</b> Liqui Zhao (Katholieke Universiteit Leuven)
<i>Discussant:</i>	<i>Itai Ater (Tel Aviv University)</i>
<b>15.50 – 16.10</b>	Coffee Break
<b>Session 4:</b>	Chair: Nikolaos Vettas (Athens University of Economics & Business and CEPR)
<b>16.10 – 16.50</b>	<b>Dynamic Vertical Contracting with Learning-by-Doing</b> Frago Kourandi (TELECOM ParisTech)
<i>Discussant:</i>	<i>Otto Toivanen (Katholieke Universiteit Leuven and CEPR)</i>
<b>16.50 – 17.30</b>	<b>Experimentation in Two-Sided Markets</b> Piers Trepper (University of Munich)
<i>Discussant:</i>	<i>Yaron Yehezkel (Tel Aviv University)</i>

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\* Indicates the presenter.

Speakers have 25 minutes to present and discussants 10 minutes, leaving 5 minutes for general discussion.

#### Organisers:

**Chaim Fershtman** (Tel Aviv University and CEPR)  
**Neil Gandal** (Tel Aviv University and CEPR)  
**Yossi Spiegel** (Tel Aviv University and CEPR)  
**Yaron Yehezkel** (Tel Aviv University)

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