

THIRTEENTH CEPR/JIE CONFERENCE ON APPLIED INDUSTRIAL ORGANIZATION

Hosted by
The University of Cyprus

Supported by
University of Cyprus
Journal of Industrial Economics (JIE)
CEPR

Cyprus; 23-26 May 2012

PROGRAMME

WEDNESDAY 23 MAY

09.00 – 17.30 | *IO School*

THURSDAY 24 MAY

08.40 – 09.00 | *Welcoming Remarks*

Session 1: Conduct and Bargaining

Chair: David Genesove (Hebrew University of Jerusalem and CEPR)

09.00 – 09.50 Revealing Bargaining Power through Actual Wholesale Prices

Andres Elberg (University Diego Portales, Chile)

*Carlos Noton (University of Warwick)

Discussant: Margaret Kyle (Toulouse School of Economics and CEPR)

09.50 – 10.40 Revealed Preference Tests of the Cournot Model

Andrés Carvajal (University of Warwick)

Rahul Deb (University of Toronto)

James Fenske (Oxford University)

*John K. H. Quah (Oxford University)

Discussant: Greg Crawford (University of Warwick and CEPR)

10.40 – 11.00 | **Coffee Break**

Session 2: Productivity and Firm Growth

Chair: Neil Gandal (Tel Aviv University and CEPR)

11.00 – 11.50 Sunk Costs of R&D, Trade and Productivity: The Moulds Industry Case

Carlos Santos (Tilburg University)

Discussant: Christine Zulehner (Johannes Kepler University Linz)

11.50 – 12.40	What Determines Firm Growth? The Role of Demand and TFP Shocks Andrea Pozzi (Einaudi Institute for Economics and Finance) *Fabiano Schivardi (Università di Cagliari and CEPR)
<i>Discussant:</i>	<i>Alon Eizenberg (Hebrew University of Jerusalem)</i>
12.40 – 14.10	Lunch
Session 3:	Retail Market Dynamics
Chair:	Otto Toivanen (Katholieke Universiteit Leuven and CEPR)
14.10 – 15.00	Supermarket Choice with Multi-Store Shopping: Measuring the Effect of Format Regulation *Pasquale Schiraldi (London School of Economics and CEPR) Stephen Seiler (Stanford Graduate School of Business) Howard Smith (Oxford University and CEPR)
<i>Discussant:</i>	<i>Peter Davis (Compass Lexecon)</i>
15.00 – 15.50	The Costs of Growth: Estimating Entry Costs During Rollouts Mauricio Varela (University of Arizona)
<i>Discussant:</i>	<i>Matilda Orth (IFN, Stockholm)</i>
15.50 – 16.40	Store Dynamics, Differentiation and Determinants of Market Structure *Florin Maican (IFN, Stockholm and University of Gothenburg) Matilda Orth (IFN, Stockholm)
<i>Discussant:</i>	<i>Yuya Takahashi (Universität Mannheim)</i>
16.40 – 17.00	Coffee Break
Keynote 1	
Chair:	Marc Ivaldi (Toulouse School of Economics and CEPR)
17.00 – 18.00	Plausible Causality: Economic Analysis as a Decision Making Tool Kai-Uwe Kühn (DG Competition, European Commission and CEPR)

FRIDAY 25 MAY

Session 4:	Innovation
Chair:	Frode Steen (Norwegian School of Economics and Business Administration and CEPR)
08.30 – 09.20	Innovation and Markups: Firm Level Evidence *Bruno Cassiman (IESE Business School and CEPR) Stijn Vanormelingen (IESE Business School)
<i>Discussant:</i>	<i>Carmine Ornaghi (University of Southampton)</i>
09.20 – 10.10	Firm Size Diversity and Regional Innovation Ajay Agrawal (University of Toronto) Iain Cockburn (Boston University) *Alberto Galasso (University of Toronto) Alex Oettl (Georgia Tech)
<i>Discussant:</i>	<i>Saul Lach (The Hebrew University of Jerusalem and CEPR)</i>
10.10 – 10.30	Coffee Break

Session 5:

Chair:

Technology Diffusion and Patents

Alan Sorensen (University of Wisconsin)

10.30 – 11.20

The Value of Patented Inventions at the Intensive and Extensive Margin

*Alfonso Gambardella (Bocconi University)

Dietmar Harhoff (Ludwig-Maximilians-Universität München and CEPR)

Bart Verspagen (University of Maastricht)

*Discussant:**Tobias Kretschmer (University of Munich)*

11.20 – 12.10

Trading and Enforcing Patent Rights

Alberto Galasso (Rotman School of Management, University of Toronto)

Mark Schankerman (London School of Economics and CEPR)

*Carlos Serrano (Rotman School of Management, University of Toronto)

*Discussant:**Jeff Thurk (University of Notre Dame)*

12.10 – 13.00

Peer Effects in the Diffusion of Solar Photovoltaic Panels

*Bryan Bollinger (Stern School of Business, New York University)

Kenneth Gillingham (Yale School of Forestry & Environmental Studies)

*Discussant:**Cristian Huse (Stockholm School of Economics)*

13.00 – 14.30

Lunch**Session 6:**

Chair:

Competition Models

Martin Peitz (Universität Mannheim and CEPR)

14.30 – 15.20

Platform Competition under Asymmetric Information

*Hanna Halaburda (Tel Aviv University)

Yaron Yehezkel (Tel Aviv University)

*Discussant:**Yossi Spiegel (Tel Aviv University and CEPR)*

15.20 – 16.10

Industry Structure, Executive Pay, and Short-Termism

John Thanassoulis (Oxford University and CEPR)

*Discussant:**Emeric Henry (Sciences-Po Paris and CEPR)*

16.10 – 16.30

Coffee Break**Keynote 2**

Chair:

Otto Toivanen (Katholieke Universiteit Leuven and CEPR)

16.30 – 17.30

Industry Agglomeration Theory and Evidence from the U.S. Auto Industry

Steven Berry (Yale University)

20.30

Dinner**SATURDAY 26 MAY****Session 7:**

Chair:

Vertical Relations

Nikolaos Vettas (Athens University of Economics & Business and CEPR)

08.30 – 09.20

Does Retailer Power Lead to Exclusion?

*Patrick Rey (Toulouse School of Economics and CEPR)

Michael Whinston (Northwestern University)

*Discussant:**Volker Nocke (Universität Mannheim and CEPR)*

09.20 – 10.10	Backwards Integration and Downstream Competition Matthias Hunold (ZEW) Lars-Hendrik Röller (Federal Government, Berlin and CEPR) *Konrad Stahl (University of Mannheim and CEPR)
<i>Discussant:</i>	<i>Yaron Yehezkel (Tel Aviv University)</i>
10.10 – 10.30	Coffee Break
Session 8:	Dynamic Demand
Chair:	Paris Cleanthous (University of Cyprus)
10.30 – 11.20	Dynamic Demand for New and Used Durable Goods without Physical Depreciation: The Case of Japanese Video Games *Andrew Ching (Rotman School of Management, University of Toronto) Masakazu Ishihara (Stern School of Business, New York University)
<i>Discussant:</i>	<i>Christos Genakos (Athens University of Economics and Business)</i>
11.20 – 12.10	The Impact of Search Costs on Consumer Behavior: A Dynamic Approach Stephan Seiler (Stanford Graduate School of Business)
<i>Discussant:</i>	<i>Michelle Sovinsky (University of Zurich)</i>
Keynote 3	
Chair:	Björn Marcus Asplund (Royal Institute of Technology and CEPR)
12.10 – 13.10	Competitors, Complementors, and Parents: Explaining Regional Agglomeration in the U.S. Auto Industry Luís Cabral (Stern School of Business, NYU and CEPR)
13.10 – 14.30	Lunch
14.30 – 16.30	Boat Trip

* Indicates the presenter.

Keynote speakers have 50 minutes to present, allowing for 10 minutes of questioning throughout.
Speakers have 35 minutes to present and discussants 10 minutes, leaving 5 minutes for general discussion.

Organisers:

Sofronis Clerides (University of Cyprus and CEPR)
Marc Ivaldi (Toulouse School of Economics and CEPR)

Scientific Committee:

Sofronis Clerides (University of Cyprus and CEPR)
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Neil Gandal (Tel Aviv University and CEPR)
David Genesove (Hebrew University of Jerusalem and CEPR)
Marc Ivaldi (Toulouse School of Economics and CEPR)
Margaret Kyle (Toulouse School of Economics and CEPR)
Eugenio Miravete (University of Texas at Austin and CEPR)
Martin Peitz (Universität Mannheim and CEPR)
Andrea Prat (London School of Economics and CEPR)
Katharine Rockett (University of Essex and CEPR)
Frode Steen (Norwegian School of Economics and Business Administration and CEPR)
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