



# FOURTEENTH CEPR/JIE CONFERENCE ON APPLIED INDUSTRIAL ORGANIZATION

Hosted by  
University of Bologna

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Bologna; 22-25 May 2013

## IO SCHOOL PROGRAMME

### WEDNESDAY 22 MAY

08.40 – 09.00	<b>Welcoming Remarks</b>
<b>Session 1:</b> Chair:	Jozsef Molnar (European Commission)
09.00 – 09.50	<b>Pharmaceuticals, Incremental Innovation and Market Exclusivity</b> *Nina Yin (Toulouse School of Economics)
<i>Discussant:</i>	<i>Jozsef Molnar (European Commission)</i>
09.50 – 10.40	<b>The Effect of Uncertain Evaluations on Procurement Costs: Theory and Evidence from Design/Build Auctions</b> *Hidenori Takahashi (University of Toronto)
<i>Discussant:</i>	<i>Andrea Pozzi (Einaudi Institute for Economics and Finance)</i>
10.40 – 11.00	<b>Coffee Break</b>
<b>Session 2:</b> Chair:	John Morrow (London School of Economics)
11.00 – 11.50	<b>Two-sided Markets with Switching Costs and Heterogeneous Consumers</b> *Wing Man Wynne Lam (Università di Bologna)
<i>Discussant:</i>	<i>Vincenzo Denicolò (Università di Bologna and University of Leicester and CEPR)</i>
11.50 – 12.40	<b>Learning by Doing and Consumer Switching Cost</b> *Yufeng Huang (Tilburg University)
<i>Discussant:</i>	<i>Emanuele Tarantino (Università di Bologna)</i>
12.40 – 14.10	<b>Lunch</b>

### Session 3:

Chair:	Luca Lambertini (Università di Bologna)
14.10 – 15.00	<b>Hotelling Meets Holmes: The Importance of Returns to Product Differentiation and Distribution Economies for the Firm's Optimal Location Choice</b> *Anett Erdmann (Universidad Carlos III de Madrid)
Discussant:	Luca Lambertini (Università di Bologna)
15.00 – 15.50	<b>Dynamic Discrete Choice Estimation of Agricultural Land Use</b> *Paul T. Scott (Princeton University)
Discussant:	Sergio Pastorello (Università di Bologna)
15.50 – 16.10	<b>Coffee Break</b>

### Session 4:

Chair:	Marc Ivaldi (Toulouse School of Economics and CEPR)
16.10 – 17.00	<b>An Empirical Study of Supermarket Demand and Equilibrium Pricing</b> *Martin O'Connell (Institute for Fiscal Studies and University College London)
Discussant:	Marc Ivaldi (Toulouse School of Economics and CEPR)
17.00 – 17.50	<b>Automobile Prices in Market Equilibrium with Unobserved Price Discrimination</b> Xavier D'Haultfœuille (CREST), *Isis Durrmeyer (University of Mannheim) and Philippe Février (CREST)
Discussant:	John Morrow (London School of Economics)
20.00	<b>Dinner</b>

\* Indicates the presenter.

Speakers have 35 minutes to present and discussants 10 minutes, leaving 5 minutes for general discussion.

### Organisers:

**Giacomo Calzolari** (University of Bologna and CEPR)  
**Marc Ivaldi** (Toulouse School of Economics and CEPR)

### Scientific Committee:

**Giacomo Calzolari** (University of Bologna and CEPR)  
**Sofronis Clerides** (University of Cyprus and CEPR)  
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