

## **Second CEPR Conference on Applied Industrial Organization**

**Hosted by Univesidade Nova de Lisboa  
Sponsored by Fundação Calouste Gulbenkian and  
Fundação Luso-Americana para o Desenvolvimento**

**Lisbon, 6/8 July 2000**

## **Local Information**

### **Conference Venue**

**Amphitheatre  
Centro Digital  
Universidade Nova de Lisboa  
Rua Marquês da Fronteira  
Lisboa  
Portugal**

**Telephone: 351 21 382 61 00  
Facsimile: 351 21 387 39 73  
Email: [inova@fe.unl.pt](mailto:inova@fe.unl.pt)**

### **Audio Visual Equipment**

A whiteboard, data projector, overhead projector, 10 personal computers and printer will be available for participants' use. In addition, email facilities will be available (Browser and Telnet).

Please note that although there is a photocopier, bulk photocopying is not possible at the venue.

**Participants should request these facilities two weeks prior to the Conference.**

### **Incoming Faxes and Telephone Messages**

Incoming faxes and telephone messages should be marked for the attention of:

**Olga Tormenta**

### **Airport to Hotel**

The nearest Airport is **Lisbon Airport (Portela)**. Participants are advised to take the Airport Shuttle (bus number 91) and disembark at the **Praça dos Restauradores** stop. This is directly in front of the hotel. This service operates from 07.00 – 21.00 and will take 15 – 20 minutes. The journey is free with a TAP (Air Portugal) boarding pass. A one day ticket costs PTE 460 (2,3 euros) and can be used on all buses during the day. (Please refer to attached map).

Alternatively, at your own expense, you can take a taxi but please watch out how much you pay. You should not pay more than the meter reading (there is an airport charge that will show) and it should cost no more than PTE 1500

**Please note that CEPR does not reimburse taxi fares.**

### **Hotel to Venue**

Participants are advised to travel by the underground train to the conference venue. The University Nova de Lisboa is within 10 minutes of the hotel. An underground station (**Praça dos Restauradores**) is situated in front of the hotel. Participants should take the train to **São Sebastião** station. From here, participants are advised to walk 200 metres up Rua Marquês da Fronteira (nº20). The entrance is located across the street (there is a fenced garden – walk through the main gate). Please refer to attached map.

**Meals**

Evening meals will be provided on 5 and 7 July (please let us know if you will be attending this dinner). Lunch will be provided each day of the conference. Please note there are no social arrangements planned for Thursday's dinner (July 6) and Saturday's dinner (July 8) and participants should make their own meal arrangements (the organizers will provide restaurant suggestions).

Special dietary requirements can be accommodated **if requested in advance**.

**Accommodation**

For those participants who have requested accommodation, a reservation has been made at the following hotel:

**Orion Eden Lisboa - Hotel Apartamentos**  
**Praça dos Restauradores 24**  
**1250 – 187 Lisboa**  
**Portugal**

**Telephone:** 351 21 321 66 00  
**Facsimile:** 351 21 321 66 66  
**Email:** [citadineslisboa@mail.telepac.pt](mailto:citadineslisboa@mail.telepac.pt)

Facilities at the hotel include a swimming pool on the terrace, with solarium and bar, a veranda on the top floor terrace, with a panoramic view of the city, which is also open for breakfast. The cost of a single and double room per person, per night, is 12.000 PTE. CEPR will cover up to 4 nights accommodation. Incidental expenses such as the mini bar, telephone or any other service offered by the hotel, however, will not be covered and should be paid on departure.

**Local Contact**

Should you require any assistance during your stay in Lisbon, please contact one of the following:

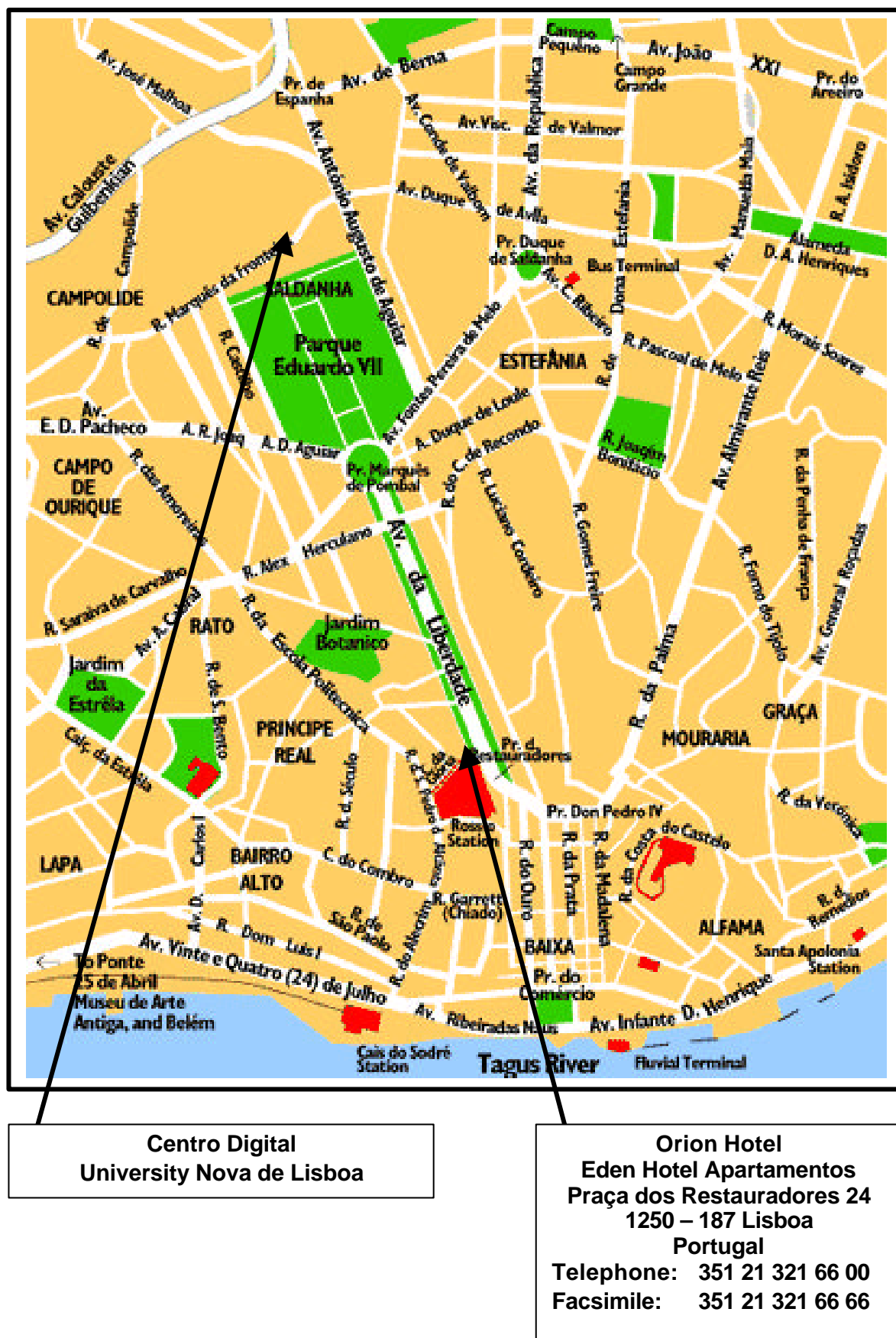
**Pedro Pita Barros**  
**Faculdade de Economia**  
**University Nova de Lisboa**  
**Travessa Estevão Pinto (Campolide)**  
**1099 – 032 Lisboa**  
**Portugal**

**Telephone:** 351 21 380 1600  
**Mobile:** 96 56 17 413  
**Facsimile:** 351 21 388 60 73  
**Email:** [ppbarros@fe.unl.pt](mailto:ppbarros@fe.unl.pt)

**Célia Costa Cabral**  
**Faculdade de Economia**  
**University Nova de Lisboa**  
**Travessa Estevão Pinto (Campolide)**  
**1099 – 032 Lisboa**  
**Portugal**

**Telephone:** 351 21 380 1600  
**Mobile:** 96 28 14 154  
**Facsimile:** 351 21 388 60 73  
**Email:** [ccabral@fe.unl.pt](mailto:ccabral@fe.unl.pt)

### Location Map – Lisbon



## **About Lisbon**

Lisbon was founded as the capital of Portugal on the 25<sup>th</sup> of October in 1147. Due to a very destructive earthquake in 1755 the centre of this city had to be rebuilt. This gave the powerful *Marquis de Pombal* the opportunity to create an impressive and principal street layout. The idea of wide avenues and streets was a complete change to the narrow and haphazard ones that abounded in all major cities of that time.

Scattered through the city are many interesting places and buildings. Amongst these are the Igreja da Estrela and its generous gardens, the English Cemetery that contains some historic memories, Parque Eduardo VII, the Estufas (huge and wonderful greenhouses), and the Jardim Zoologico.

## **MUSEUMS AND ATTRACTIONS**

### **Castelo de São Jorge (St. George's Castle)**

This magnificent castle housed the kings and queens of Portugal until the 1500s. The well preserved outer walls were built by the Moors. From the surrounding embankment of this fortress there is a spectacular view of Lisbon.

**Museu Nacional dos Coches  
(The National Coach Museum) \*\***

Praca de Afonso de Albuquerque, Belem,  
Lisbon

One of the most popular attractions in Lisbon and perhaps the finest example of this type of museum anywhere in the world. Consisting of a large display of opulent coaches built for the aristocracy dating mainly from the 17th to 19th century.

**\*\*Note: This museum has temporarily moved to the EXPO 98 installations (metro Gare do Oriente).**

**Igreja da Madre de Deus and Museu Nacional do Azulejo  
(Mother of God Church and National Tile Museum)**

This monastery was founded at the beginning of the sixteenth century by Dona Leonor, widow of King Joao II. *Azulejos* (tiles) can be seen inside this exquisitely decorated church, and their development is explained by displays housed in the museum. Although the church was substantially rebuilt after the great earthquake, much of the earlier art inside survived.

**Shopping**

The cast-iron Elevador de Santa Justa transports tourists and locals from the Baixa shopping district to the Bairro Alto. This district, forming a major part of downtown Lisbon, is the city's major traditional shopping area. The three main streets of the Baixa are Rua de Ouro, Rua da Prata and Rua Augusta. Other shopping areas include shopping malls – Colombo, Amoreiras and Vasco Da Gama.