

## Appendix A – Alternative assumptions

### Two market segments

Let us consider a market with two separate segments, interpreted as the business segment ( $B$ ) and the leisure segment ( $L$ ) in our airline industry setting. Let  $D^i$  and  $P^i$  denote the demand and price in segment  $i$ , where  $i=B,L$ . We apply the inverse demand function in (1) for the business segment, while we assume the following inverse demand function in the leisure segment:

$$P^L = AM - NQ^L \quad (\text{A.1})$$

where  $Q^L$  is total sale in the leisure segment. If  $M=N=1$ , then the two market segment are identical. To capture the fact that the willingness to pay and the price elasticity is higher in the leisure segment than in the business segment, we expect both  $M < 1$  and  $N < 1$ .

A firm installs capacity  $K_i$  to serve the business segment. However, for each unit of capacity installed to serve the business segment, it has some idle capacity  $t$  which it can use to serve the leisure segment. In addition, in the semicollusive regime it can use part of the excess capacity to serve the leisure segment. We assume that a fraction  $u$  of the excess capacity is used in the leisure segment, where  $u < 1$ . To simplify, let us assume that  $C_S$  is normalized to zero. The rules of the game are as specified in Section 3. Then firm  $i$  have the following maximization problem in the semicollusive regime:

$$p_i = \max_{K_i} P^B Q_i^B + P^L Q_i^L - C_L K_i \quad (\text{A.2})$$

$$\text{s.t.} \quad (1) \quad \text{If } P^L = C_S = 0 \text{ then } Q_i^L = \frac{AM}{2B} \text{ and}$$

$$(1.1) \quad Q_i^B = K_i \text{ and } P^B = A - K \text{ if } K \leq \frac{A - C_S}{2}, \text{ and}$$

$$(1.2) \quad Q_i^B = D^B \frac{K_i}{K} \text{ and } P^B = \frac{A + C_S}{2} \text{ if } K > \frac{A - C_S}{2}$$

$$(2) \quad \text{If } C_S + C_L > P^L \geq C_S, \text{ then } Q_i^L = tK_i + u[K_i - Q_i^B], \text{ and}$$

$$(2.1) \quad Q_i^B = K_i \text{ and } P^B = A - K \text{ if } K \leq \frac{A}{2}$$

$$(2.2) \quad Q_i^B = D^B \frac{K_i}{K} \text{ and } P^B = A/2 \text{ if } K > \frac{A}{2}$$

Case (1) is analogous to the case analysed in Section 3. There is no profits in the leisure segment, and the maximization problem is reduced to the one specified in (6), with short run marginal costs normalized to zero.

In case (2), each firm earns gross profits from serving the leisure segment. We can solve for the equilibrium capacities. For example, if we assume that  $M=N=t=1$ , then we have the following individual capacity:

$$K_i^S = \frac{(2u+6)A - 2C_L + \sqrt{(48-12u+4u^2)a^2 - (24C_L + 8uC_L)a + 4C_L^2}}{48} \quad (\text{A.3})$$

We are interested in the sign of  $\frac{\partial^2 K_i^S}{\partial^2 A}$ , i.e., how market size affects the relationship between capacity and a change in market size. It can be shown that the sign of  $\frac{\partial^2 K_i^S}{\partial^2 A}$  depends on the parameter values. For example, for each combination of  $M$ ,  $N$ ,  $t$  and  $C_L$ , there is a critical value of  $u$  which ensures that  $\frac{\partial^2 K_i^S}{\partial^2 A} = 0$ . In Table A1 we have shown examples of the critical value of  $u$ .

**Table A1. Critical values of  $u$  for  $t=1$  and  $C_L=1/4$ .**

		$M = N$					
		1	0.5	0.25	0.12	0.06	0.03
$u^*$		0.33	0.5	0.66	0.8	0.89	0.94

For  $u < u^*$ ,  $\frac{\partial^2 K_i^S}{\partial^2 A} > 0$ , and the opposite is true for  $u > u^*$ .

Let us now assume that the competitive regime is in force. Then there is no gain from installing excess capacity in the business segment. Each firm's maximization problem is then the following:

$$p_i = \max_{K_i} P^B K_i + P^L t K_i - C_L K_i \quad (\text{A.4})$$

Then it can be shown that firm  $i$  installs the following capacity:

$$K_i^S = \frac{A(1+Mt) - C_L}{3(1+Nt^2)} \quad (\text{A.5})$$

Then it can easily be seen that  $\frac{\partial^2 K_i^S}{\partial^2 A} = 0$ .

#### *Modeling of market size*

Let us return to the case of one market segment. If we apply the inverse demand function in (12), we have the following individual capacity in the semicollusive regime:

$$K_i^S = \frac{B(AS - C_s)^2}{16SC_L} \quad (\text{A.6})$$

Then we have the following comparative statics concerning  $B$  and  $S$ :

$$\frac{\partial K_i^S}{\partial B} = \frac{(AS - C_S)^2}{16SC_L}, \quad \frac{\partial^2 K_i^S}{\partial^2 B} = 0 \quad \text{and} \quad \frac{\partial K_i^S}{\partial S} = \frac{B(AS - C_S)(AS + C_S)}{16S^2C_L}, \quad \frac{\partial^2 K_i^S}{\partial^2 S} = \frac{BC_S^2}{8C_LS^3} \quad (\text{A.7})$$

Then we see that the effect on capacity by a marginal change in  $B$  is unaffected by the initial size of  $B$ , while the effect on capacity by a marginal change in  $S$  is increasing in the initial size of  $S$ .

#### *Asymmetric market sharing rule*

Given the market sharing rule in (13), we have the following equilibrium capacities and sale in the semicollusive outcome:

$$K_1^S = K_2^S = \frac{\mathbf{b}(A - C_S)^2}{4C_L(\mathbf{b} + 1)^2}, \quad \text{and} \quad Q_1^S = \frac{\mathbf{b}(A - C_S)}{2(\mathbf{b} + 1)}, \quad Q_2^S = \frac{A - C_S}{2(\mathbf{b} + 1)} \quad (\text{A.8})$$

We see that the asymmetry in the market sharing rule results in asymmetric sale, but identical capacity. The effect of a marginal change in market size on an individual firm's capacity is then the following:

$$\frac{\partial K_i^S}{\partial A} = \frac{\mathbf{b}(A - C_S)}{2C_L(\mathbf{b} + 1)^2} \quad (\text{A.9})$$

Then we see that the semicollusive effect is present: The larger the market size, the larger the effect on capacity of a marginal increase in market size.

## Appendix B - Data definitions and data sources

### Capacity and passenger figures

The calculation of capacity on each route is based on departures, flight schedules and information on air carriers in the “Books of Norwegian flight schedules” from 1985 to 1995. Passenger figures on route-level are provided by the Norwegian Civil Aviation Authority.

In order to calculate the capacity on each route, the number of weekly departures are counted for the two air carriers BU and SAS. The capacity for each air carrier is then calculated by multiplying the number of departures by the capacity of the particular plane used. The sum of the capacity for each air carrier is the total capacity for the route. For the calculation of monthly capacity, the weekly capacity is multiplied by a factor 26/6 to reflect the fact that there are more than 4 weeks in a month. The annual capacity is then aggregated using the monthly figures. All non-stop departures are included. The analysed routes are shown in Table B1:

**Table B1: The analysed routes, number of departures and competition status**

City-pair Number	City-pair Codes	City-pair Names	Non-stop Departures 1995	Competition status*	Definition $LARGE_{it}$
1	FBU-TRD	Oslo - Trondheim	27	D	1
2	FBU-BOO	Oslo - Bodø	7	D	0
3	FBU-TOS	Oslo - Tromsø	9	D	0
4	FBU-BGO	Oslo - Bergen	24	D	1
5	FBU-STV	Oslo - Stavanger	24	D	1
6	BGO-STV	Bergen - Stavanger	20	D	1
7	TRD-AES	Trondheim - Ålesund	4	M	0
8	FBU-KRS	Oslo - Kristiansand	7	M	0
9	FBU-AES	Oslo - Ålesund	6	M	0
10	FBU-HAU	Oslo - Haugesund	8	M	0
11**	FBU-MOL	Oslo - Molde	5	M	0
12**	FBU-KSU	Oslo - Kristiansund	3	M	0

\*/ D = Duopoly, M = Monopoly

### \*\*/ Routes 11 and 12

On the routes from Oslo to Molde and from Oslo to Kristiansund, Braathens SAFE has monopoly. From 1985 to 1991 these two routes were basically one route; first the air carriers flew to Molde and then to Kristiansund. From 1991, Braathens SAFE has increased the number of non-stop flights to Kristiansund considerably. Since only non-stop flights are included in the analysis, and the fact that the figures we use to represent the passenger variable includes all passengers, the capacity and passenger figures are not comparable over time when looking at the individual routes (11 and 12). We have adjusted for this effect in the following way:

- the numbers of passengers are summarised for fbu-mol and fbu-ksu for each year
- from 1985 to 1991 only the capacity numbers for fbu-mol are used. From 1991 on, the capacities also for the route fbu-ksu are included.

Hence, route 11 and 12 are aggregated, leaving us with 11 city-pair routes to be analysed.

### Demand Instruments

The demand instruments used in this study are collected from “The Norwegian Social Science Data Service, “The Municipal Database” and are as follows:

- Population in total, collected from the “census of population”.
- Gross Expenditures in total, collected from municipal accounts at the municipal level. Chapter 1, item 000-599 until 1991, and chapter 1 item 01-59 from 1991.
- Taxes, collected from the municipal accounts; chapter 1.900 until 1991, and chapter 1.800, from 1991.

In order to be able to use the figures in the analysis, the numbers are aggregated to regions corresponding to the city-pairs. The basis for the aggregation is the classification of municipals explained below, where closeness in terms of commuting area around each airport are used as the aggregation criterion. The figures from each municipal that is located in the airport region are aggregated. Using these airport region figures we then aggregate into 11 city-pair regions.

### *Classification of Municipals*

The classification of municipals is based on “*The Norwegian Official Statistics, Standard for Municipal Classification - 1994*”, and “*Regional classification in the general equilibrium model, MISMOD*”, WP 63/1990, Centre for Applied Research, by Frode Steen. Municipals are categorised and given a centrality code which indicates the commuting possibilities (closeness) between the airport area and the municipal. Dependent on the size of the nearby cities, the municipals are given centrality codes. For the largest cities; Oslo, Bergen, Trondheim, Stavanger and Kristiansand, centrality code “3” indicates good commuting possibilities and short distance in time to the airport (which always are located within, or very close to its city municipal). For the airports located in the smaller cities; Haugesund, Ålesund, Molde, Kristiansund, Bodø and Tromsø, the centrality code “2” indicates good commuting possibilities. Hence, the classification used here is based on these codes, where all relevant (close) municipals are attributed to one of the 11 airports included in our 11 city-pairs. Then these 11 regions are aggregated into city-pair variables. Table B2 summarises the municipals, and their airport region codes.

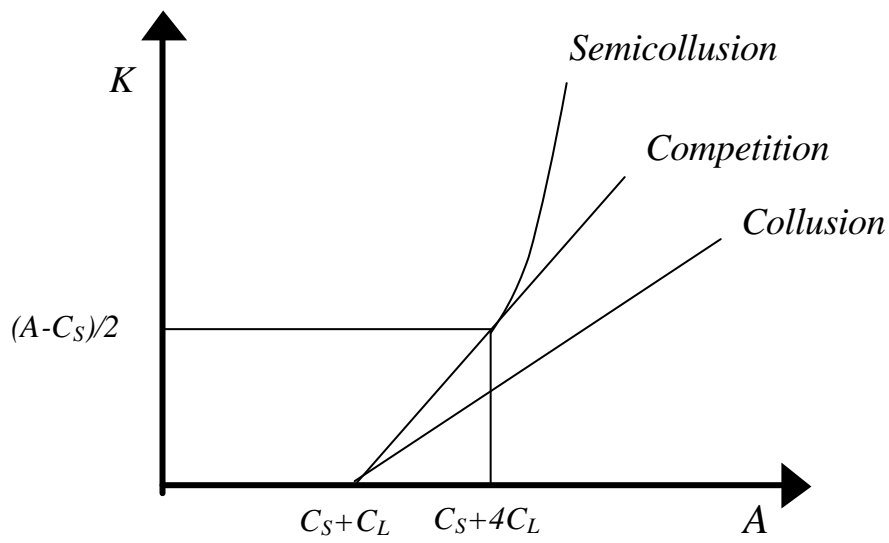
**Table B2: The municipals' airport region codes**

Air- port Code *	Mun- icipal Name No	Air- port Code *	Mun- icipal Name No	Air- port Code *	Mun- icipal Name No	Air- port Code *	Mun- icipal Name No
1	104 Moss	1	533 Lunner	3	1120 Klepp	6	1532 Giske
1	123 Spydeberg	1	534 Gran	3	1121 Time	6	1534 Haram
1	124 Askim	1	602 Drammen	3	1122 Gjesdal	7	1502 Molde
1	135 Råde	1	604 Kongsberg	3	1124 Sola	7	1535 Vestnes
1	136 Rygge	1	605 Ringerike	3	1127 Randaberg	7	1543 Nettet
1	137 Våler	1	612 Hole	3	1129 Forsand	7	1547 Aukra
1	138 Hobøl	1	623 Modum	3	1130 Strand	7	1548 Fræna
1	211 Vestby	1	624 Øvre Eiker	3	1141 Finnøy	7	1551 Eide
1	213 Ski	1	625 Nedre Eiker	3	1142 Rennesøy	8	1503 Kristiansund
1	214 Ås	1	626 Lier	3	1145 Bokn	8	1554 Averøy
1	215 Frogn	1	627 Røyken	4	1106 Haugesund	8	1556 Frei
1	216 Nesodden	1	628 Hurum	4	1146 Tysvær	8	1557 Gjemnes
1	217 Oppegård	1	702 Holmestrand	4	1149 Karmøy	8	1572 Tustna
1	219 Bærum	1	711 Svelvik	5	1201 Bergen	9	1601 Trondheim
1	220 Asker	1	713 Sande	5	1241 Fusa	9	1624 Rissa
1	221 Aurskog- Høland	1	714 Hof	5	1242 Samnang- ger	9	1638 Orkdal
1	226 Sørums	2	904 Grimstad	5	1243 Os	9	1648 Midtre Gauldal
1	227 Fet	2	926 Lillesand	5	1245 Sund	9	1653 Melhus
1	228 Rælingen	2	935 Iveland	5	1246 Fjell	9	1657 Skaun
1	229 Enebakk	2	937 Evje og Hornnes	5	1247 Askøy	9	1662 Klæbu
1	230 Lørenskog	2	1001 Kristiansand	5	1251 Vaksdal	9	1663 Malvik
1	231 Skedsmo	2	1002 Mandal	5	1253 Osterøy	9	1664 Selbu
1	233 Nittedal	2	1014 Vennesla	5	1256 Meland	9	1714 Stjørdal
1	234 Gjerdrum	2	1017 Songdalen	5	1259 Øygarden	9	1719 Levanger
1	235 Ullensaker	2	1018 Søgne	5	1260 Radøy	10	1804 Bodø
1	236 Nes	2	1021 Marnardal	5	1263 Lindås	10	1840 Saltdal
1	237 Eidsvoll	2	1027 Audnedal	6	1504 Ålesund	10	1841 Fauske
1	238 Nannestad	2	1029 Lindesnes	6	1517 Hareid	11	1902 Tromsø
1	239 Hurdal	3	1102 Sandnes	6	1523 Ørskog	11	1933 Balsfjord
1	301 Oslo	3	1103 Stavanger	6	1528 Sykkylven	11	1936 Karlsøy
1	419 Sør-Odal	3	1114 Bjerkreim	6	1529 Skodje		
1	532 Jevnaker	3	1119 Hå	6	1531 Sula		

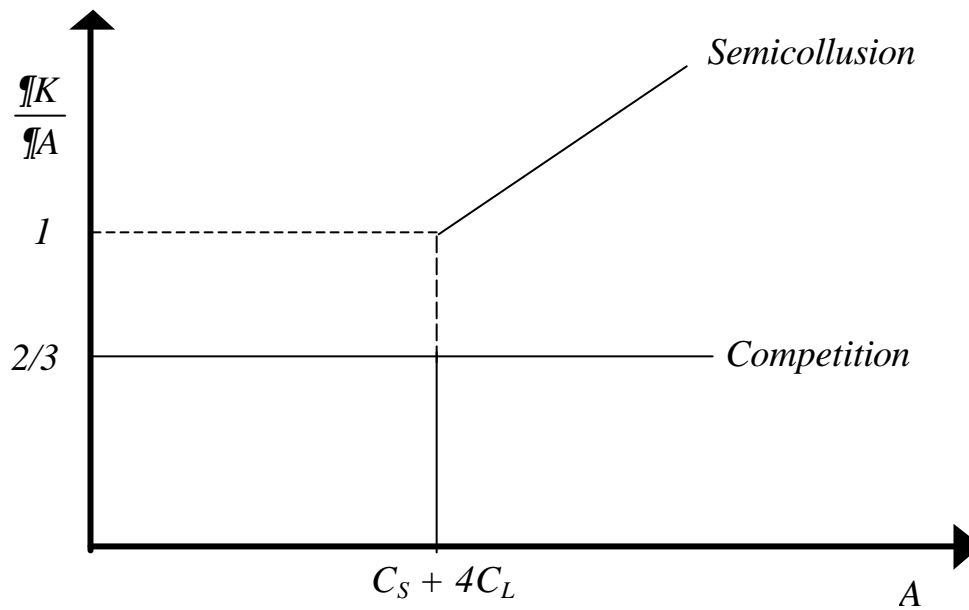
\* Airport region codes used in the table translate to airports as follows:

1 - Oslo	5 - Bergen	9 - Trondheim
2 - Kristiansand	6 - Ålesund	10 - Bodø
3 - Stavanger	7 - Molde	11 - Tromsø
4 - Haugesund	8 - Kristiansund	

**Figure 1: Market size and total capacity**



**Figure 2: Market size and the effect on total capacity by changes in demand**



**Table 1: Results for Model (I).**

Variable	Model (I), OLS		Fixed Effects (I)		Model (I), Instrument		Model (I), Instrument/robust	
	Param.	St.error	Param.	St.error	Param.	St.error	Param.	St.error
<i>PAS</i>	1.828*	0.056	2.12*	0.167	1.55*	0.083	1.54*	0.165
<i>REG94</i>	89051*	24727	65308*	24291	136299*	28738	137730*	52326
<i>REG94*MON</i>	-82560*	34373	-76035*	28753	-145487*	39772	-147393*	55618
<i>Constant</i>	10.57*	12322	-52988*	29489	47570*	16588	49011*	28412
Cook-Weisb.	Chi2(1)=14.84							
$\bar{R}^2$	0.92		0.92		0.91		0.82	
# OBS	121		121		121		121	
Root MSE	74351		74351		81600		81913	

\*/ Significance level 95 percent.

**Table 2: Results for Model (II), using all routes.**

Variable	Model (II), OLS		Fixed Effects (II)		Model (II), Instrument		Model (II), Instrument/robust	
	Param.	St.error	Param.	St.error	Param.	St.error	Param.	St.error
<i>PAS</i>	1.77*	0.057	2.15*	0.177	1.56*	0.078	1.56*	0.143
<i>REG94</i>	6941*	20747	8652*	17989	-1720	22073	-1720	21526
<i>REG94*LARGE</i>	131361*	36260	56471*	31688	196048*	41094	196048*	74867
<i>Constant</i>	8134*	12322	-56968*	31348	46042*	15619	46042*	26188
Cook-Weisb.	Chi(1)=18.77							
$\bar{R}^2$	0.93		0.95		0.92		0.92	
# OBS	56712		56712		121		121	
Root MSE	72219		56712		76635		76535	

\*/ Significance level 95 percent.



**Table 3: Results for Model (II), using only the duopoly routes.**

Variable	Model (II), OLS		Fixed Effects (II)		Model (II), Instrument		Model (II), Instrument/robust	
	Param.	St.error	Param.	St.error	Param.	St.error	Param.	St.error
<i>PAS</i>	1.85*	0.1001	2.11*	0.25	1.3222*	0.188	0.3478*	1.282
<i>REG94</i>	23114	48653	43106	43106	-13372	59216	60680	1843427
<i>REG94*LARGE</i>	104340**	62370	8945	53295	237651*	83242	102885**	5.615
<i>Constant</i>	-13754*	28013	-78155	61576	116695	490223	94268	330302
Cook-Weisb.	Chi(1)=15.21							
$\bar{R}^2$	0.89		0.93		0.84		0.85	
# OBS	66		66		66		66	
Root MSE	92916		74443		110000		110000	

\*/ Significance level 95 percent, \*\*/ Significance level 90 percent.

***Figure 3. Market structure in 1995 on the 12 domestic routes***

***Figure 4. Capacity and number of passengers 1985-96 on four routes***

## References

- Baltagi, B. H., J. M. Griffin and S. R. Vadali, 1998, Excess Capacity: A Permanent Characteristic of US Airlines?, *Journal of Applied Econometrics*, 13, 645-657.
- Borenstein, S., 1989, Hubs and High Fares: Dominance and Market Power in the US Airline Industry, *Rand Journal of Economics*, 20, 344-365.
- Borenstein, S., 1990, Airline Mergers, Airport Dominance and Market Power, *American Economic Review*, 80, 400-404.
- Borenstein, S. and N. L. Rose, 1994, Competition and Price Dispersion in the US Airline Industry, *Journal of Political Economy*, 102, 653-683.
- Brander, J. A. and A. Zhang, 1990, Market Conduct in the Airline Industry: An Empirical Investigation, *Rand Journal of Economics*, 21, 567-583.
- Brander, J. A. and A. Zhang, 1993, Dynamic Oligopoly Behaviour in the Airline Industry, *International Journal of Industrial Organization*, 11, 407-436.
- D'Aspremont, C., and A. Jacquemin, 1987, 'Cooperative and Noncooperative R&D in Duopoly with Spillovers', *American Economic Review*, 78, 1133-1137.
- Davidson, C. and R. Deneckere, 1986, 'Long-Term Competition in Capacity, Short-Run Competition in Price, and the Cournot Model', *Rand Journal of Economics*, 17, 404-415.
- Davidson, C. and R. Deneckere, 1990, 'Excess Capacity and Collusion', *International Economic Review*, 31, 521-541.
- Dixit, A., 1980, 'The Role of Investment in Entry Deterrence', *The Economic Journal*, 90, 95-106.
- Encaoua, D., 1991, Liberalizing European Airlines: Cost and Factor Productivity Evidence', *International Journal of Industrial Organization*, 9, 109-124.
- Evans, W. N. and I. Kessides, 1993, Structure, Conduct and Performance in the Deregulated Airline Industry, *Southern Economic Journal*, 59, 450-467.
- Evans, W. N. and I. Kessides, 1994, 'Living by the "Golden Rule": Multimarket Contact in the US Airline Industry', *Quarterly Journal of Economics*, 109, 341-366.
- Fershtman, C. and N. Gandal, 1994, Disadvantageous Semicollusion, *International Journal of Industrial Organization*, 12, 141-154.
- Fershtman, C. and E. Muller, 1986, 'Capital Investment and Price Agreement in Semicollusive Markets', *Rand Journal of Economics*, 17, 214-226.
- Friedman, J. M. and J.-F. Thisse, 1993, 'Partial Collusion Fosters Minimum Product Differentiation', *Rand Journal of Economics*, 24, 631-645.

- Good, D., L-H. Røller and R. C. Sickles, 1993, 'US Airline Deregulation: Implications for European Transport', *Economic Journal*, 103, 1028-1041.
- Hurdle, G. J., R. L. Johnson, A. S. Joskow, G. J. Werden and M. A. Williams, 1989, 'Concentration, Potential Entry, and Performance in the Airline Industry', *Journal of Industrial Economics*, 38, 119-139.
- Kamien, M., E. Muller and I. Zang, 1992, 'Research Joint Ventures and R & D Cartels', *American Economic Review*, 82, 1293-1306.
- Katz, M., 1986, 'An Analysis of Cooperative Research and Development', *Rand Journal of Economics*, 17, 527-543.
- Kreps, D. and J. Scheinkman, 1983, Quantity Precommitment and Bertrand Competition yield Cournot outcome, *Bell Journal of Economics*, 14, 326-337.
- Lian, J. I., 1996, 'Økt luftfartskonkurranse?' (An increase in airline competition?), TØI-rapport nr. 322/1996, Transportøkonomisk Institutt, Oslo.
- Marin, P., 1995, 'Competition in European Aviation: Pricing Policy and market Structure', *Journal of Industrial Economics*, 43, 141-159.
- Marin, P., 1998, 'Productivity Differences in the Airline Industry: Partial Deregulation versus Short Run Protection', *International Journal of Industrial Organization*, 16, 395-414.
- Matsui, A., 1989, 'Consumer-Benefited Cartels under Strategic Capital Investment Competition', *International Journal of Industrial Organization*, 7, 451-470.
- McGowan, F. and P. Seabright, 1989, 'Deregulating European Airlines', *Economic Policy*, 9, 284-344.
- Morrison, S., 1998. 'The Airline Industry', in L. L. Duetsch (ed), *Industry Studies*, Sharpe, New York.
- Neven, D. J. and L.-H. Røller, 1996, 'Rent Sharing in the European Airline Industry', *European Economic Review*, 40, 933-940.
- Norman, V. D. and S. P. Strandenæs, 1994, 'Deregulation of Scandinavian Airlines: A Case Study of the Oslo-Stockholm Route', in P. Krugman and A. Smith (eds.), *Empirical Studies of Strategic Trade Policy*, The University of Chicago Press, Chicago.
- Osborne, M. and C. Pitchik, 1987, 'Cartels, Profits and Excess Capacity', *International Economic Review*, 28, 413-428.
- Phlips, L., 1995, *Competition Policy - A Game-theoretic Perspective*, Cambridge University Press, London.

Røller, L.-H. and R. C. Sickles, 1997, 'Capacity and Product Market Competition: Measuring Market Power in a "Fat-Cat" Industry', unpublished manuscript, Humboldt University.

Salvenes, K. G., F. Steen and L. Sjørgard, 1997, 'Hotelling in the Air? Flight Departures in Norway', Discussion paper 19/97, Department of Economics, Norwegian School of Economics and Business Administration.

Scherer, F., 1980, *Industrial Market Structure and Economic Performance*, Houghton-Mifflin, Boston, MA.

Scherer, F. and D. Ross, 1990, *Industrial Market Structure and Economic Performance*, Houghton-Mifflin, Boston, MA.

Steen, F. and L. Sjørgard, 1999, 'Semicollusion in the Norwegian Cement Market', *European Economic Review*, 43, 1775-1796.

Strandenes, S. P., 1990, 'Regulering og konkurranse i skandinavisk luftfart' (Regulation and Competition in Scandinavian Airline Industry), chapter 4 in L. Sjørgard (ed.), *Næringsøkonomi - 13 norske bransjestudier (Industrial Economics - 13 Norwegian Industry Studies)*, Bedriftsøkonomens Forlag.

Whinston, M. D. and S. C. Collins, 1992, 'Entry, Contestability, and Deregulated Markets: An Event Study of People Express', *Rand Journal of Economics*, 23, 445-462.