

Second CEPR Conference on Applied Industrial Organization

**Hosted by Univesidade Nova de Lisboa
Sponsored by Fundação Calouste Gulbenkian and
Fundação Luso-Americana para o Desenvolvimento**

Lisbon, 6/8 July 2000

Programme

Thursday 6 July

- Chair: Lars-Hendrik Roller (Wissenschaftszentrum Berlin Für Sozialforschung and CEPR)
- 09.30 – 10.30 **Who Decides to Regulate? Lobbying Activity in the US Cellular Industry**
Tomaso Duso (Wissenschaftszentrum Berlin für Sozialforschung)
- Discussant: Joan-Ramon Borrell (Universitat de Barcelona)
- 10.30 – 11.00 Coffee
- 11.00 – 12.00 **Estimating Production Functions Using Intermediate Inputs to Control for Unobservables**
James Levinsohn (University of Michigan)
*Amil Petrin (University of Chicago)
- Discussant: Frank Verboven (Universiteit Antwerpen and CEPR)
- 12.00 – 13.00 **Cooperative Research and Firm Performance**
Reka Horvath (University College London)
- Discussant: Antonella Ianni (University of Southampton)
- 13.00 – 14.30 Lunch
- Chair: Paulo Pinho (Universidade Nova de Lisboa)
- 14.30 – 15.30 **Quantifying Equilibrium Network Externalities in the ACH Banking Industry**
*Daniel Akerberg (Boston University)
Gautam Gowrisankaran (University of Minnesota)
Joanna Stavins (Federal Reserve Bank of Boston)
- Discussant: Moshe Kim (University of Haifa and Humboldt Universität zu Berlin)

- 15.30 – 16.30 **The DVD vs DIVX Standard War: Network Effects, and Empirical Evidence of Vaporware?**
David Dranove (Northwestern University)
*Neil Gandal (Tel Aviv University and CEPR)
- Discussant: Luís M B Cabral (University of California, Berkeley, and CEPR)
- 16.30 – 17.00 Coffee
- 17.00 – 18.00 **Choosing the Wrong Calling Plan? Ignorance, Learning, and Risk Aversion**
Eugenio J Miravete (University of Pennsylvania and CEPR)
- Discussant: Winand Emons (Universität Bern and CEPR)

Friday 7 July

- Chair: Célia Cabral (Universidade Nova de Lisboa)
- 09.30 – 10.30 **Pricing over the Product Cycle: The Transition from the 486 to the Pentium Processor**
Elefterios Zacharias (Hebrew University of Jerusalem)
- Discussant: Nikolaos Vettas (Fuqua School of Business, Duke University, and CEPR)
- 10.30 – 11.00 Coffee
- 11.00 – 12.00 **Modelling the Dynamics of Industry Populations**
*Paul A Geroski (London Business School and CEPR)
Mariana Mazzucato (Open University)
- Discussant: Peter C Reiss (Stanford University)
- 12.00 – 13.00 **The Adoption of Offset Presses in the Daily Newspaper Industry in the United States**
David Genesove (Hebrew University of Jerusalem)
- Discussant: Otto Toivanen (Helsinki School of Economics)
- 13.00 – 14.30 Lunch
- Chair: José Mata (Instituto Superior Tecnico, Lisboa)
- 14.30 – 15.30 **Who Benefits From Social Health Insurance in Developing Countries?**
*Paul Gertler (University of California, Berkeley)
Orville Solon (University of the Philippines)
- Discussant: John Fingleton (University of Chicago)

- 15.30 – 16.30 **How Vigorous is HMO Competition? Evidence From California's Small Group Market**
 Thomas Buchmueller (University of California, Irvine)
 *Robert Town (University of California, Irvine)
- Discussant: Matilde Machado (Universidad Carlos III, Madrid)
- 16.30 – 17.00 Coffee
- 17.00 – 18.00 **Estimating Switching Costs and Oligopolistic Behaviour**
 *Moshe Kim (University of Haifa and Humboldt Universität zu Berlin)
 Doron Klinger (University of Haifa)
 Bent Vale (Bank of Norway)
- Discussant: Pedro Pita Barros (Universidade Nova de Lisboa and CEPR)

Saturday 8 July

- Chair: Pedro Pita Barros (Universidade Nova de Lisboa and CEPR)
- 10.30 – 11.30 **Barriers to Innovation and Subsidies Effectiveness**
 Xulia González (Universidade de Vigo, Spain)
 *Jordi Jaumandreu (Fundación Empresa Pública, Madrid)
 Chelo Pazó (Universidade de Vigo, Spain)
- Discussant: Peter Zemsky (INSEAD, Fontainebleau, and CEPR)
- 11.30 – 12.00 Coffee
- 12.00 – 13.00 **Collude, Compete, or Both? Deregulation in the Norwegian Airline Industry**
 Kjell G Salvenes (Norwegian School of Economics and Business Administration)
 *Frode Steen (Norwegian School of Economics and Business Administration)
 Lars Sorgard (Norwegian School of Economics and Business Administration)
- Discussant: George Symeonidis (University of Essex and CEPR)
- 13.00 – 14.30 Lunch
- Chair: Frank Verboven (Universiteit Antwerpen and CEPR)
- 14.30 – 15.30 **Entry Effects on Cartel Stability and the Joint Executive Committee**
 *Helder Vasconcelos (European University Institute, Firenze)
- Discussant: Margaret Slade (University of British Columbia)

15.30 – 16.30

**Multiproduct Firms, Market Conduct, and Dynamic
Marginal Costs Over the Product Life Cycle: Evidence
From the DRAM Industry**

*Ralph Siebert (Wissenschaftszentrum Berlin Für
Sozialforschung)

Discussant: Marcus Asplund (New York University)

- Denotes presenter

Scientific Organizing Committee:

Pedro Pita Barros (Universidade Nova de Lisboa and CEPR)

Lars-Hendrik Röller (Wissenschaftszentrum Berlin für Sozialforschung and CEPR)

Frank Verboven (Universiteit Antwerpen and CEPR)