

CEPR Conference in Applied Industrial Organization Bergen 30 May – 1 June 2002

Programme

Thursday 30 May

09.00-09.15 Welcome
 Frode Steen (Norwegian School of Economics and Business Administration)

09.15-10.45 **Session One: R&D I**

Chair Lars Hendrik Röller (Wissenschaftszentrum Berlin für Sozialforschung (WZB) and CEPR)

Does Microsoft Stifle Innovation? Dominant Firm and Incentives for R&D

*Luís M B Cabral (New York University and CEPR)

Ben Polak (Yale University)

Discussant: Pedro L Marín Uribe (Universidad Carlos III de Madrid and CEPR)

**Complementarity in the Innovation Strategy: Internal
R&D, External Technology Acquisition, and Cooperation in R&D**

*Bruno Cassiman (IESE Business School, Universidad de Navarra)

Reinhilde Veugelers (Katholieke Universiteit Leuven and CEPR)

Discussant: Kjell G. Salvanes (Norwegian School of Economics and Business Administration)

10.45-11.00 Coffee break

11.00 – 12.30 **Session Two: Innovation**

Chair Neil Gandal (Tel Aviv University and CEPR)

Why are there so Few (and Fewer and Fewer) Two Newspaper Towns?

David Genesove (Hebrew University of Jerusalem and CEPR)

Discussant: Thomas Roende (Universität Mannheim and CEPR)

Trade Secret Laws, Labour Mobility, and Innovations

*Massimo Motta (European University Institute, Firenze and CEPR)

Thomas Roende (Universität Mannheim and CEPR)

Discussant: Damien J Neven (Graduate Institute of International Studies, Geneva and CEPR)

12.30-13.30 Lunch

13.30-15.00 Session Three: Telecommunication

Chair: Kåre Petter Hagen (Norwegian School of Economic and Business Administration)

Choosing Standards

Otto Toivanen (Helsinki School of Economics)

Discussant: Manuel Trajtenberg (Tel-Aviv University and CEPR)

Why is On-Net Traffic Cheaper than Off-Net Traffic?

Tommy Staahl Gabrielsen (University of Bergen)

*Steinar Vagstad (University of Bergen)

Discussant: Reinhilde Veugelers (Katholieke Universiteit Leuven and CEPR)

15.00-15.30 Coffee break

15.30-17.00 Session Four: Mergers

Chair: Lars Sjørgard (Norwegian School of Economics and Business Administration)

Reorganization Waves

*Patrick Legros (ECARES, Université Libre de Bruxelles, Université de Liège and CEPR)

Andrew Newman (University College London and CEPR)

Discussant: Tore Nilssen (University of Oslo)

Bargaining, Mergers, and Technology Choice in Bilaterally Oligopolistic Industries

Roman Inderst (London School of Economics and CEPR)

*Christian Wey (Wissenschaftszentrum Berlin für Sozialforschung (WZB) and CEPR)

Discussant: Johan Stennek (IUI, Stockholm)

20.00 Dinner

Friday 31 May

09.00-10.30 Session Five: Internet I

Chair Marc Ivaldi (Université des Sciences Sociales de Toulouse and CEPR)

The Economics of Portals

Pedro Luis Pita Barros (Universidade Nova de Lisboa and CEPR)

*Hans Jarle Kind (Norwegian School of Economics and Business Administration)

Lars Sjørgard (Norwegian School of Economics and Business Administration)

Discussant: Volker Nocke (Nuffield College, University of Oxford)

The Effect of Native Language on Internet Usage

Neil Gandal (Tel Aviv University and CEPR)

Carl Shapiro (University of California Berkeley)

Discussant: Eugenio J Miravete (University of Pennsylvania and CEPR)

10.30-11.00 Coffee break

11.00-12.30 Session Six: Internet II

Chair Frank Verboven (Université Catholique de Leuven and CEPR)

11.00-12.31 Upstream Internet Connectivity, Anti-Trust and Cyber-Geography

*Emanuelle Giovannetti (University of Cambridge)

Cristiano Ristuccia (University of Cambridge)

Discussant: Hans Degryse (CentER, Tilburg University, Université Catholique de Leuven and CEPR)

Information Technology and the Dynamics of Firm and Industrial Structure: The British IT Consulting Industry as a Contemporary Specimen

Kenneth L Simons (University of London)

Discussant: Estelle Cantillon (Harvard Business School and CEPR)

12.30-13.30 Lunch

13.30 Meetings, work or plain pleasure...

* Editorial meeting Journal of Industrial Economics

* Research Training Network Kick-Off Meeting "Competition Policy in International Markets"

20.00 Conference dinner

Saturday 1 June

Chair: Frode Steen (Norwegian School of Economics and Business Administration)

09.15-10.30 **Keynote Speech: The Economics of the Microsoft Case**
Timothy Bresnahan (Stanford University)

10.30-11.00 Coffee break

11.00 – 12.30 **Session Seven: Pricing**

Real Time Pricing

*Pascal Courty (London Business School and CEPR)

Mario Pagliero (London Business School)

Discussant: Rebeca de Juan Díaz (Universidad Nacional de Educación a Distancia)

Identifying Changes in Behaviour in a Multiproduct Oligopoly: Incumbents' Reaction to Tariffs Dismantling

*Jordi Jaumandreu (Universidad Carlos III de Madrid)

Maria J Moral (Universidad de Vigo and Harvard University)

Discussant: Steven T Berry (Yale University)

12.30-13.30 Lunch

13.30-15.00 **Session Eight: Industry studies**

Chair: Lars Mathiesen (Norwegian School of Economics and Business Administration)

Patenting Strategies of Belgian Manufacturing Companies

Michele Cincera (Université Libre de Bruxelles – DULBEA-CERT and CEPR)

Discussant: Marc Ivaldi (Université des Sciences Sociales de Toulouse and CEPR)

Combination Bidding in Multi-Unit Auctions

Estelle Cantillon (Harvard Business School and CEPR)

*Martin Pesendorfer (Yale University and CEPR)

Discussant: Frank Verboven (Université Catholique de Leuven and CEPR)

17.00-23.00 *Jazz cruise around Bergen on “Statsraad Lehmkuhl”.*

“Statsraad Lehmkuhl” is the world's largest 3-masted barque, and is Norway's largest and oldest square-rigged sailing ship. It is also one of the world's oldest sailing ships. On board we will eat traditional seafood, enjoy the surroundings of Bergen, listen to Jazz music and have fun.

(See www.lehmkuhl.no)

Rapporteur: Gorm Grønnevet (Norwegian School of Economics & Business Administration)

Academic Organizers:

Lars-Hendrik Röller (Wissenschaftszentrum Berlin für Sozialforschung (WZB) and CEPR)

Frode Steen (Norwegian School of Economics and Business Administration)

Lars Sjørgard (Norwegian School of Economics and Business Administration)

* Denotes Speaker